

**Georgia Health Sciences Library Association  
2006 Annual Meeting Agenda (Preliminary)  
Ritz-Carlton Reynolds Plantation, Greensboro GA**

**"Puttin' on the Ritz: Professional Development for  
the Discerning Health Information Specialist"**

March 5-7, 2006

**Sunday-March 5, 2006**

- 3:30 pm-5: 30 pm     **Registration**
- 4:30 pm- 5:30 pm     **Presentation: If You Build It, Will They Come? Access & Education Enhance Electronic Journal Utilization**  
*Instructor: Mary Fran Prottzman MLS, AHIP  
Department of Veterans Affairs Office of Information Technology,  
Silver Spring, MD*
- 5:30 pm-7:00 pm     **Break**
- 7:00 pm-9:00 pm     **Welcome Reception**

**Monday-March 6, 2006**

- 7:00 am-8:00 am     **Registration**
- 8:00 am-8:30 am     **Breakfast**
- 8:00 am-2:00 pm     **Vendor Exhibits (in banquet area)**
- 8:30 am-10:30 am     **Business Meeting**  
**Go Local Presentation**  
**Health Information in Georgia Survey Results**
- 10:30 am-11:00 am   **Break**
- 11:00 am-12:30 pm   **Presentation: Blogs, Bloggers, and Blogging: Finding, Sharing, and Creating Information in the World of Social Software**  
*Instructor: Tim Daniels, MLIS, Information Commons Coordinator  
Georgia State University Library*
- 12:30 pm – 2:00 pm   **Lunch**
- 2:00 pm-2:45 pm     **Miriam Libbey Lecture: Where Are They Now? Libbey's Legacies**  
*Speaker: Mary Fran Prottzman*
- 2:45 pm-3:00 pm     **Break**
- 3:00 pm- 4:00 pm -   **NLM Update**  
*Toni Yancey, NN/LM*
- 4:00 pm-7:00 pm     **Break**
- 7:00 pm-9:00 pm     **Banquet**

## **Tuesday, March 7, 2006 Continuing Education Classes**

8:00 am-Noon

### **Easy to Read Health and Wellness Material for Consumers: Recognizing It, Finding It, Writing It, and Rewriting It**

*Instructor: Beth M Wescott, MLS, NN/LM Southeastern Atlantic Regional Medical Library, Baltimore*

4 MLA CE Credits

This hands-on introductory class discusses some of the principles of teaching the adult learner, the elements of effective easy-to-read materials, such as design and layout, and their practical applications. We will also pay close attention to the communication dynamics of providing understandable, easy-to-read health information to consumers and learn to adapt or add clear health communication resources. Participants will learn more about how adults manage with low literacy skills. We'll review the disconnect between health information providers and health information seekers, the success of "plain language" initiatives and the importance of text, type, graphics, vocabulary, space and layout. The session covers published material, how to write your own material and ways to partner. Participants should bring pieces they use or some information that needs to be written in an easy-to-read manner.

8:00 am - 5:00 pm

### **Expert Searching for Nurses and Allied Health Professionals**

*Instructor: Margaret (Peg) Allen, MLS, AHIP, Library/Information Consultant; Resource Librarian Consultant for Cinahl Information Systems, Inc., and Project Director, Northwoods HealthNet, Northern Wisconsin AHEC, Inc., Stratford, WI*

8 MLA CE Credits

Expert Searching for Nursing and Allied Health is an eight-hour workshop for health sciences librarians who want to improve their knowledge and skills as expert searchers on the interdisciplinary team. The course covers the tools and techniques needed for comprehensive searching to answer questions from nursing and allied health professionals, with an introduction reviewing their unique information needs. The instructors will share their intimate knowledge of the databases and literature of nursing and allied health, including the scope and coverage of CINAHL and NLM databases and their indexing practices. Group search exercises are based on participants' questions submitted in advance. Clinical search strategies will be formulated using an evidence-based practice model. The course concludes with search strategies for management and education questions.

**Please make your hotel reservations BEFORE 2/10/2006. The conference rate will be \$125 per night, single or double occupancy, and \$12 for overnight, valet parking. ROOMS ARE LIMITED. If you wish to stay beyond March 7th, you must check availability with the hotel. To make reservations, please call (706) 467-0600.**