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**The Bulletin of the Georgia Health Science
Library Association**

Editor: Dot Herin

Coeditor: Mary Fanslow

Facts from Fay!!

A HAPPY NEW YEAR TO ALL. Our Spring Meeting will be in Savannah, April 11-13, 1984. We have planned a very exciting, interesting and stimulating program. Savannah is America's first planned city, the first city and first capital of Georgia, and sits on a high bluff overlooking the Savannah River. Its name and that of the river is derived from the Spanish term for coastal plain. It is rich in many blooming legacies, and over one thousand historically and architecturally significant buildings have been restored in the historic district. Another area is the Victorian District which has one of the best collections of post-Civil War Victorian architecture in the country. Savannah's prosperity has been measured by its active port. Developments by the Georgia Port Authority has contributed to the city's commercial, industrial and shipping growth. There are outstanding restaurants, many historical sites, and numerous tours which visit many of the sites. Savannah is a very exciting and beautiful city. So make your plans NOW to attend the Spring Meeting of GHSLA.

Fay E. Boyer, Chairman

Survey of Automation Projects in GHSLA Libraries - Fall 1983

In the last issue of the GHSLA Update there was a short questionnaire asking about automation projects in the State. A similar questionnaire was re-administered to health sciences libraries in the Atlanta area. All in all, responses were received from 20 libraries. Highlights follow;

Integrated Library Systems:

The VA Medical Center in Atlanta is designing a project to link the VA libraries of Georgia and South Carolina with an on-line union catalog and an integrated library online system. Mercer Medical School is installing BACS, the Washington University School of Medicine ILS. The Medical College of Georgia, the CDC Library and Emory are all investigating integrated library systems. Emory has participated in a campus-wide project to outline specifications for an ILS and has a very detailed document showing the results.

OCLC:

Health Sciences Libraries reporting use of OCLC for cataloging and/or interlibrary loan are CDC Library, Emory, Fernbank Science Center, Medical College of Georgia, Mercer Medical, and the VA Medical Center (Atlanta).

Microcomputers:

Many Health Sciences Libraries are interested in using micros and a number already use them. The most reported uses of microcomputers in hospital libraries

in Georgia appear to be at Piedmont Hospital and at St. Joseph's Hospital, both in Atlanta. Piedmont has an Apple IIe and St. Joseph's has an Apple III.

The most common application of the microcomputer is for searching bibliographic databases. Piedmont and St. Joseph's use their micros for searching. The Georgia Retardation Center has a federal grant through which they are purchasing an Apple IIe. Their first plans are to use this Apple for literature searching and for editing the results. The Medical College of Georgia searches with a TRS. The CDC Library uses the Wang work processor to edit bibliographic searches.

The Medical College of Georgia provides its library users with 12 Apples. These can be used for computer-assisted instruction or other purposes. St. Joseph's Hospital is interested in working with CAI on its microcomputer.

Microcomputers in Health Sciences Libraries were also mentioned as being used for the following purposes: holdings lists (6 libraries), word processing (4 libraries), circulation (3 libraries), database management (2 libraries), and acquisitions (1 library).

Several Atlanta Health Science Libraries are considering or hoping to acquire microcomputers in the near future. Hospital

libraries participating in the GaIN project at Mercer will be equipped with microcomputers; in 1983/84 these hospitals are Central State Hospital, Medical Center in Columbus and Medical Center of Central Georgia.

Connections with Larger Systems:

Several hospital libraries are planning to connect with larger hospital computer systems. Grady will tie into whatever system Emory selects. South Fulton Hospital, Dekalb General and the Medical Center of Columbus are all investigating linking with institutional systems. The GaIN project hospitals will have access to the programs at the Mercer Medical Library minicomputer.

The CDC library currently uses its institutional mainframe for a serials holding system and for an inventory of remotely located library materials. Life Chiropractic Hospital also uses the main college computer facility to generate lists of their reserve and special collections and also of audiovisual software.

Suggestions for GHSLA:

The following were among the most frequently suggested ideas for this association to explore:

- Automated Interlibrary Loan
- Electronic mail and bulletin boards
- Shared cataloging and union lists (OCLC group memberships)
- Integrated Library Systems.

A. DeVierno

J. Rankin

SELF-REFLECTIONS '83

The Southern Chapter of the Medical Library Association held its 33rd Annual Meeting at the Birmingham Hilton, October 19-22. The meeting centered on the theme of self-image which encouraged us to think of how others view us as well as our libraries and our services. Expecially enjoyable was the keynote speaker, Marilyn Benveniste, who stressed the importance of having fun at work and possessing the ability to laugh at oneself. She was quite complimentary of our profession and our growing visibility and demand in this ever-exploding information age.

Panel speakers gave slide presentations of library renovation projects to provide some great tips on producing aesthetically-pleasing library environments. For example, fiberglass planters can be transformed into rolling seats by turning them upside down and inserting comfortable cushions. Two couples each presented a dialogue in which the husband and wife discussed the good and bad experiences in being married to a fellow librarian. Another highlight was the exhibits - first for our meeting.

Richard Fredericksen and the staff at the Lister Hill Library provided a great program and setting for the meeting.

Gail Waverchak

S E M P U L

At the October meeting of the Southern Chapter of the Medical Library Association on Thursday, October 20th, an informal meeting was held by Region II and Representatives from the School of Medicine, University of South Carolina, Columbia. This meeting was to introduce SEMPUL, The Southeastern Medical Periodicals Union List. A Serials Union List Price Schedule was handed out for discussion. The annual maintenance fee is \$75.00 for 200 or fewer titles, \$150.00 for 201-500 titles, \$250.00 for 501-1000 titles and \$500.00 for over 1000 titles. The initial fee of \$50.00 will be waived at this time if you participate in the NLM Region 2 SERHOLD project. The deadline for this project is April 1984. You can join as individual members, as a consortium, or as a state group. There is no movement at this time for a state list.

If you only wish to be included in SERHOLD and not the Serials Union List at the University of South Carolina it is free at this time. This is the only time this offer will be made available to "basic units" in the National Library of Medicines' network and this the only time you will have the opportunity of being included in Medlars III. You may join the University of South Carolinas' Serials Union List at any time and pay the amount listed in the price schedule, however the \$50.00

initiation fee will only be waived with participation in the NLM Region 2 SERHOLD project.

The opportunity to put your institution holdings in this database would insure a place for your institution in the Medlars III database when they have inter-library loans On-line and when they have the ability to change your periodical holdings On-line. The main disadvantage would be the fact that your institution would receive more requests for inter-library loans. These requests will be honored by each institution's individual policy on interlibrary loans. You may charge, restrict loans by amount, or by area (no loans outside Georgia), whatever you decide is the best policy for your institution. It is true that mainly medical schools have access to this database presently. The basic Health Science Libraries have relied on their Resource Libraries to do the verification procedures for their loans. We in Atlanta have relied heavily on Emory's A.W. Calhoun Medical Library or the Georgia Library Information Network for our verification. We face a possible charge for this service in the future.

If you wish further information, please contact Sharon Cann, Northside Hospital, Atlanta, Ga., Telephone (404) 256-8744 or Florence Gayton, University of South Carolina, School of Medicine, Columbia, S.C. Telephone (803) 733-3344.

AUDIOVISUAL WORKSHOP

An audiovisual workshop sponsored by the Atlanta Health Sciences Libraries Consortium and the A.W. Calhoun Medical Library is planned for March 21-22, 1984. The Workshop for Library Assistants on the Management of Audiovisual Resources in a Health Sciences Library, a 2-day workshop, will include a variety of topics including hardware, software, policies, production basics, processing of materials, audiovisual reference works, and assessing audiovisual needs. The cost for the workshop is \$10.00. Registration forms are available from: Carol A. Burns, A.W. Calhoun Medical Library, Emory University, Atlanta, Ga., 30322. The deadline for registration is March 7, 1984.

The Division of Library and Information Management, Emory University, is offering the following courses:

Health Sciences Information Systems, second half of Winter/Spring Semester, March 7 - May 2, 1984.

Health Sciences Library Administration, Summer Session, dates to be announced.

For further information, contact Venable Lawson, Division of Library and Information Management, Emory University, Atlanta, Ga., 30322, or telephone (404) 329-6840.

CURRENT REFERENCES OF INTEREST

Grunenwald, Joseph P.: Developing a Marketing Program for Libraries. Clarion, PA: Clarion State College, 1983. Identifies the fundamental elements of marketing as related to library applications. Provides a step-by-step sequence of activities for effective program development.

Smith, Kent A. Information as a Commodity or Public Good. National Forum, Summer 1983, 63(3): 27-31.

HOSPITAL LIBRARIANS MEET WITH REGION 2 RMLS

One hospital library representative from each of the Region 2 states and the District of Columbia was invited to attend a planning meeting sponsored by the Region 2 RMLS on October 6 and 7 in Baltimore. The purpose, as described by Carol Jenkins, Executive Director, was "to communicate... the RMLS' progress in establishing regional services since January, and to solicit support and advice for determining our future direction." A meeting had been held previously with resource library directors in Region 2 for the same purpose. The hospital librarian group was kept small in order to facilitate dialogue and make financial assistance available to those attending. As representative from Georgia, I hoped to express some hospital librarians' needs that might be met by regional library services. I had wondered if the RMLS, with its cost recovery emphasis and distance from Georgia, could make a contribution toward our developing "optimal efficiency and performance for meeting information needs at each health sciences library" or "provide health professionals in any part of Georgia with access to a basic level of health information service." (from "National Goals of the RML Program") After attending the session, I am enthusiastic about the kinds of assistance we'll receive from the RMLS. Even the most funda-

mental former RML activities are being looked at in light of today's trends and pressures. With the staff's positive, creative approaches in reorganizing use of the staff and money available, it seems the RMLS not only will assist us but will take a leadership role in our provision of information services in the changing hospital library environment.

The group was asked to make observations on current and future influences on hospital library services. DRG's automation of hospital information and library networks, attitudes of administrators, the advent of computers in physicians' offices and other influences were discussed. The session was facilitated by Carol Jenkins, and the group was encouraged to brainstorm and come up with suggestions for concrete RMLS assistance in light of the realities of the hospital library situation. We were asked what current services are still relevant and what should be changed.

I think hospital librarians should be confident that the RMLS will respond to the recent session with adjustments in goals and programs, and that they will continue to ask us questions and to change with our changing picture. Already at the Southern Chapter MLA meeting we have heard that the region is acting on some suggestions made at the Baltimore meeting. For example the RMLS plans to promote our service and economic value at medical, hospital, and other professional

meetings after hearing that librarians feel more vulnerable to budget cuts in reaction to DRG's.

The RMLS plans to form a Regional Advisory Committee with five basic health sciences librarian members, as well as five health professionals, five resource library representatives and one secondary support agencies representative. Committees addressing online services, consultation, training, resource sharing, and AV and new technologies will be formed within that group. This mechanism should insure continuance of input from those who benefit from RMLS services. I think hospital librarians should be pleased to see five places designated for us.

Marilyn G. Barry

TAKE NOTE! Coming Events

Audiovisual Workshop

Emory University, March 21-22

Southeastern Conference of
Hospital Librarians

Atlanta, Ga., April 4-6

Georgia Health Sciences
Library Association

Savannah, Ga., April 11-13

Medical Library Association

Denver, Colorado, May 25-31

Medical Library Association
Southern Chapter

Miami, Florida, October 1984

GHSLA Union List of Serials ??

A number of Georgia Health Sciences Libraries are participating in the current project at the University of South Carolina Medical Library for inputting serials holdings into SERHOLD. SERHOLD is the National Library of Medicine's serials holdings database and is used to produce the microfiche regional union list. U.S.C. has a subcontract with NLM to transmit basic unit holdings from the U.S.C. database to SERHOLD. While this contract is in effect, U.S.C. is inputting holdings at no charge to basic unit libraries.

About 13 libraries in the Atlanta Health Sciences Libraries consortium are sending holdings to the U.S.C. Health Sciences Libraries of Central Georgia consortium members are also submitting their holdings. The consortium in South Georgia that is served by Susan Danner is considering sending in holdings for its five hospital libraries. In Augusta, the Fort Gordon Hospital Library holdings are going into SERHOLD, but through an army command initiative rather than through U.S.C. Three of Georgia's medical school libraries are already in U.S.C.'s database.

With a fair number of Georgia Health Sciences Libraries in the U.S.C. database, GHSLA is in the position to consider the pros and cons of producing a state union list. Perhaps this should be a topic of discussion at the annual meeting.

ATLANTA MEETING FOR HEALTH SCIENCE
MEDIA LIBRARIANS

TELNET NEWS

ATLANTA - Health sciences librarians interested in media have an opportunity to network with other medical communications professionals at the 26th Annual Meeting of the Health Sciences Communications Association (HeSCA), June 16-22, at Atlanta's Hyatt Regency Hotel.

Linda Watson of the National Library of Medicine attests that "Librarians cannot be isolated from other media activities. HeSCA meetings allow me to become a full partner in the communications process. HeSCA also helps me learn about the new technologies and their impact on medical libraries."

Health science librarians will discover their own niche at the HeSCA meeting since they are well-represented in HeSCA's Biomedical Libraries section.

Perhaps the most popular activity for librarians at HeSCA meetings is the international Learning Resource Center. "The LRC is a showcase for new media programs", states Ms. Watson. "It's a great mechanism for pre-viewing hundreds of titles."

For more information about the 1984 HeSCA meeting in Atlanta, contact the HeSCA Executive Office Route 5, Box 311F, Midlothian, Va., 23113. The HeSCA telephone number is (804) 794-0363.

On November 7, fifty-three people "attended" the presentation "Introduction and Update: Southeastern/Atlantic Regional Medical Library Services" (SE/A RMLS) over TELNET. The SE/ A RMLS and the Georgia Hospital Association sponsored the program at no charge to listeners. Given by Carol Jenkins, Executive Director, and Jane Lambremont, Education Coordinator, of the SE/ A RMLS, the program reached many library managers in small hospitals who have not attended meetings where they might meet or hear the new RMLS staff. In addition to describing assistance available from the SE/A RMLS and answering questions on interlibrary loan, etc., the speakers asked listeners what instruction they need. Many want to attend the RMLS course "Basic Skills in Library Management", and a majority of twenty-three respondents to a follow-up questionnaire requested that it be offered over TELNET rather than at a meeting. Plans are being made to offer the course in the spring. GHSLA members will receive further information when dates and times are finalized.

Please contact any member of the TELNET committee with your suggestions for other courses or program topics.

Marilyn G. Barry
Tom Basler
Susan Danner
Linda G. Markwell

SOUTHEASTERN CONFERENCE OF HOSPITAL LIBRARIANS

The Southeastern Conference of Hospital Librarians (SCHL) will meet with the Southeastern Hospital Conference on April 4-6, 1984, Wednesday through Friday, in Atlanta. The group is one of ten allied groups of the Southeastern Hospital Conference and was organized in 1978 to meet the needs of hospital librarians/library managers. The keynote speaker for the librarians, Paul A. Kantor, Ph.D., will discuss "Costs of Library Services" on Wednesday afternoon at 3:00 p.m. On Thursday four continuing education courses will be offered:

- MLA CE 668: Clinical Librarianship
Karen Graves, Instructor
University of Tennessee
Health Sciences Library
- MLA CE 535: OCLC Utilization in the
Health Sciences Library
Kathy Hoffman, Instructor
Texas Medical Center Library

AND, TWO ONE-HALF DAY COURSES:

- Taking Care of the Library Collection - 8:30-12:30
Jane Lambremont, Education Coordinator
Southeastern/Atlantic Regional Medical Library Services
- Serials Management - 2:00-4:00
Nancy Rogers, Sales Manager
EBSCO

The half day courses will also be open to members of the Medical Records Chapter of the Southeastern Hospital Conference, as will the session on Friday. Carol Jenkins, Executive Director of the Southeastern/Atlantic RMLS, will present an update on RMLS activities, and William Stroud will discuss stress management on Friday. Registration materials will be mailed in late February. For more information contact:

Gwen Walters, Program Chairman, SCHL
Medical Library
University Community Hospital
3100 Fletcher Avenue
Tampa, FL 33612

PRELIMINARY SCHEDULE
GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION

Registration - Members	\$25.00	Continuing Education - Before March 26	- \$75.00
	Nonmembers		(includes C.E. Notebook)- After March 26 - \$95.00
Luncheon - April 12	9.00	C.E. Course Notebook only	- \$35.00

SPRING MEETING April 11,12,13, 1984

<p>Headquarters</p> <p>Hyatt Regency Savannah On the Historic Riverfront Two West Bay Street Savannah, GA 31401</p> <p>\$65.00 single or double Call toll free: 1-800-228-9000</p>	<p>Housing - Days Inn 201 W. Bay Street Savanna, GA 31401 (across street from Hyatt)</p> <p>Rates until 2/25/84 Single-\$37.88 Double-\$42.88 Extra person - \$5.00 For Reservation call: 912/236-4440</p>
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PROGRAM

<p>Wednesday April 11 - 9:30 - 4:30</p>	<p>"Microcomputers in Libraries" (approved for M.L.A. continuing education credit)</p>	<p>Bob Mason Metrics Research Corp. Atlanta, GA</p>
<p>Thursday April 12 - 8:30 - 8:45</p>	<p>Welcome</p>	
<p>8:45 - 9:30</p>	<p>"DRG's: Diagnosis Related Groups"</p>	<p>Beverly Kennedy, R.N. Manager of Quality Assurance Candler General Hospital Savannah, GA</p>
<p>9:30 - 10:30 break</p>	<p>"The Concept of Integrated Library Systems in Health Sciences Libraries - lecture and discussion"</p>	<p>Dr. William G. Cooper National Library of Medicine</p>
<p>11:00 - 12:00</p>		
<p>12:00 - 1:30</p>	<p>Buffet Luncheon</p>	<p>Hyatt Regency</p>
<p>1:30 - 3:00</p>	<p>"Report on the GaIN Project: Georgia Interactive Network for Medical Information"</p>	<p>Jocelyn Rankin Director, Medical Library School of Medicine Macon, GA</p>
<p>3:30 - 5:00</p>	<p>Panel: "What's Happening in Georgia Health Sciences Libraries with Computer Innovations."</p>	<p>Moderator, Martha Fagan Librarian South Fulton Hospital Atlanta</p>
<p>7:30 - 9:00</p>	<p>Exhibits</p>	
<p>Friday April 13 9:00 - 12:00</p>	<p>Business Meeting</p>	

REGISTRATION FORM
SPRING MEETING
GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION
SAVANNAH, GEORGIA
APRIL 11-13, 1984

NAME _____ SOCIAL SECURITY NUMBER _____
LAST FIRST MIDDLE INITIAL
MAILING ADDRESS _____
STREET CITY STATE ZIP CODE
INSTITUTION _____ BUSINESS PHONE _____

PLEASE WRITE IN APPROPRIATE AMOUNTS

I. REGISTRATION
GHSLS MEMBERS - \$25.00 \$ _____
NONMEMBERS - \$35.00 _____
II. LUNCHEON ON APRIL 12 - \$ 9.00 _____
III. CONTINUING EDUCATION COURSE
BEFORE MARCH 26 (NOTEBOOK INCLUDED) - \$75.00 _____
AFTER MARCH 26 (NOTEBOOK INCLUDED) - \$95.00 _____
CE COURSE NOTEBOOK ONLY - \$35.00 _____
IV. MEMBERSHIP DUES FOR 1984 - \$5.00 INDIVIDUAL
\$10.00 INSTITUTIONAL - \$14.00 INSTITUTIONAL & INDIVIDUAL _____
TOTAL AMOUNT ENCLOSED \$ _____

PLEASE MAKE CHECKS PAYABLE TO THE GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION

PLEASE MAIL REGISTRATION FORM AND CHECK OR DIRECT ANY QUESTIONS TO:

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H. CUSTOR NAYLOR LIBRARY
MERCER UNIVERSITY
345 BOULEVARD, N.E.
ATLANTA, GEORGIA 30312
404/688-6291 ext. 62

CONFIRMATION REQUESTED YES _____ NO _____

Georgia Health Sciences Library Association
C/o Max Mass Library
Medical Center of Central Georgia
P. O. Box 6000, Hospital Box 147
Macon, Georgia 31208

