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Volume 12, Number 1

Winter 1992

The Bulletin of the Georgia Health Sciences
Library Association

EDITOR: Sandra Franklin

Greetings from the Chair!

Are you prepared for sizing up or sizing down? Can you do more with less? Will you be positioned for the future? Where will you look for support?

During these challenging times, it is important to remember that you can depend on the Georgia Health Sciences Library Association. Your GHSLA officers, committee chairs and fellow members are always there to help you through.

I hope you will be able to take advantage of our upcoming meeting at Unicoi! I'm looking forward to seeing everyone there!

Alice DeVierno

**GHSLA Annual Meeting
Registration Issue**

PEOPLE & PLACES

Nancy Bryant and Darlene Parker of the Multi-Media Center, Morehouse School of Medicine, recently attended NLM's Toxicology Information Courseware Development Pilot Project, at Oak Ridge Associated Universities, in Oak Ridge, Tennessee. The training was divided into two segments: "Making the Connection," a three-day initial training course, October 28-30, 1991 and "Extending the Connection," a five-day Instructor Preparation Program, January 5-10, 1992.

Dr. Frederick N. Westbrook is the newly appointed Head of the Media Services Department at the Health Sciences Center Library, Emory University. He replaces Archie Martin who resigned to take a position at Western State College in Gunnison, Colorado.

Elizabeth Phipps is the 1992 chairperson for the Atlanta Health Science Libraries Consortium. Elizabeth is the librarian at Georgia Baptist School of Nursing.

GHSLA UPDATE

Bulletin of the Georgia Health Sciences Library Association

Published three times a year.

EDITOR:

Sandra Franklin
Health Sciences Center Library
Emory University
1462 Clifton Road
Atlanta, Georgia 30322

CONTRIBUTORS:

Marilyn Barry
Carol Burns
Alice DeVierno
Rosalind Lett
Darlene Parker

Subscriptions are included in annual dues (\$15.00).

From the Editor

As I enter my third term as newsletter editor, I can only say, "Send more copy!" Although contributions to the UPDATE are not mandatory as in some organizations, I hope I can encourage more officers, committee chairs, and members to share with their fellow GHSLA members through the UPDATE.

See you at Unicoi!

Sandra

BACK TO BASICS, THE THREE R's: RELAX, RELATE, REJUVENATE

Are you stuck in a rut? Are you suffering from chronic fatigue syndrome or library burnout? Well, fear not! The 1992 GHSLA meeting was designed to put the pep back in your step, the dip back in your hip, and the good back in your mornings as we rekindle that spirit of dedication and service characteristic of health sciences librarians.

GHSLA invites you to "Relax, Relate, and Rejuvenate" in the mountains of Helen, Georgia, at Unicoi State Park, March 25-27, 1992. This meeting will be like NO other that you have attended. To encourage uninhibited exchange of ideas, the attire for this meeting is *strictly casual*. "No Power Suits Allowed." Wear your slacks, sweats, walking shorts, jeans, sundresses, sneakers, etc., to insure that you get the most out of this meeting.

We have tried to be responsive to your request for spare time during the day by scheduling the afternoon off. Spend this time visiting the shops of Helen, taking a walk, getting in a set of tennis, or just cooling out. Although we are taking the afternoon off, the morning program is filled with thought provoking presentations - from the Miriam Libbey Address to the all-star panel presentations. The evening is filled with future visions.

Not only is the meeting going to be a great place to unwind, but it's affordable. GHSLA has subsidized the cost, the room rates are reasonable, and meals are included in the price of the meeting. You don't want to miss out on the rejuvenating powers of that fresh mountain air, so send your registration materials in today. You owe it to yourself to "Relax, Relate, and Rejuvenate" at GHSLA's 1992 *affordable rates*.

Rosalind Lett
Program Chair

ANNUAL MEETING CE COURSE OFFERS SOMETHING FOR EVERYONE

The continuing education course selected for this year's GHSLA meeting should appeal to librarians from a variety of environments. **SIZING UP/DOWN LIBRARY OPERATIONS** offers techniques for the health sciences librarian seeking to manage library operations in line with organizational change - when to expand - when to shrink.

Strategies for downsizing/rightsizing, as presented in the course, will focus on client needs analysis, cost/benefits, restructuring and positioning library services to fit in with the current and changing posture of parent organizations - including: mission/objectives/strategic plans, competition, library visibility, functional analysis, productivity/workload monitoring, survival tactics (product/service reduction, diversification, cost recovery, etc.).

The instructor, Nancy S. Erwin, B.S., M.L.S., is Supervisor, Medical Library Services, Timken Mercy Medical Center in Canton, Ohio. In her three years at Timken Mercy Medical Center, Nancy Erwin has streamlined and restructured library operations. Her experience includes twenty years in corporate information management and eight years as a visiting instructor in the graduate library program at the University of Pittsburgh and Kent State University.

Course expenses are being subsidized by GHSLA in order to make this continuing education experience available at low cost. MLA credit has been applied for. Breakfast and lunch are included in the CE course fee. Take advantage of this opportunity!

Marilyn Barry
CE Committee Chair

Swap & Shop

Just a reminder...



Bring your brochures, newsletters, business cards, promotional items, unique forms etc. to exchange with your colleagues at the annual meeting.

SECOND ANNUAL MIRIAM H. LIBBEY MEMORIAL ADDRESS

Bibliography by the Yard Patti Corbett

One of Miriam Libbey's deep concerns with the introduction of electronic retrieval of information was that librarians no longer exercised their expertise in selecting appropriate citations from the multitude listed in the indexes. Instead, the computer produced yards of citations which were then passed on to the requester who would identify relevant citations. While the phrase "quality filtering" had not yet been coined, it describes her concern that the user may not be getting the best product. End-user searching takes the question a step further, and I wonder how Miriam would have felt about it. Where is the quality control in electronic retrieval?

At this year's GHSLA annual meeting at Unicoi State Park, Patti Corbett will address this and other related questions. Patti had a strong professional and personal relationship with Miriam Libbey. Miriam mentored her through graduate school at Emory's Division of Library and Information Management and later became Godmother for her first child. From library school, Patti went on to the Yale Medical Library, returning to Atlanta a few years later to join the staff in the Southeastern Regional Medical Library Program (SERMLP), which was headquartered at Emory under Miriam's directorship. Leaving Atlanta with her family, Patti became Director of the Public Health Library at the University of Pittsburgh. Leaving academia for the corporate sector, Patti was the Microcomputer Services Coordinator for shared Medical Systems, and then held various positions with BRS Colleague. She recently returned to Atlanta and now works for CD-Plus. Developer and instructor of MLA's Neoplasms course, Patti has taught a variety of courses over the years, sharing not only Miriam's interest in library education but her concern for continuing education as well.

As we "Relax, Relate and Rejuvenate" at Unicoi this spring, Patti's remarks will remind us of the important role we play in making the connection between the information and the user. Don't miss it.

Carol A. Burns
Miriam Libbey Ad Hoc
Committee Chair

GHSLS MEMBERS

1991 INDIVIDUAL MEMBERS

Marianne W. Adams
Caroline E. Alday
Gail C. Anderson
Marilyn G. Barry
Opal D. Bartlett
Mamie J. Bell
Valeria Bell
Lauren A. Benevich
Shirley Bozeman
Carolyn Brown
Carol A. Burns
Elizabeth P. Cox
Frank L. Davis
Shelley E. Davis
Carole J. Dean
Patricia M. Deaux
Lyn H. Dennison
Jo Dilbeck
Lucy Duke
Fay E. Evatt
Mary Fielder

Donna Flake
Linda Flavin
Sandra G. Franklin
Mary K. Givens
Michael Greer
Laura Harvell
Judy G. Henry
Elizabeth Hintze
Bob Holder
Pauline Hollman
Vasanti Kasturi
Mary J. Keith
Edith 'Edie' C. Lacy
Rosalind K. Lett
Barbara H. S. Martin
Kimberly A. McInnis
Grace 'Eddie' McLeod
Dorothy Mims
Bonnie H. Owen
Darlene Parker
Nena Perry

Beth C. Poisson
Jocelyn Rankin, Ph.D.
Camilla B. Reid
Ken Robichaux
Becky Rogers
Judith V. Rogers
Anna-Liisa Rosner
Susan L. Seay
Beth W. Siegel
Brenda V. Sorrow
Susan T. Statom
Patricia G. Strougal
Claudia Tavares
Kathryn Thodeson
Kathy Torrente
Donna Trainor
Tom Turner
Nancy Van de Water
Girija Vijay
Katherine Warner
Karen Waters

Martha Watkins
Jane B. Wells

Gail Waverchak
Gary Williams

1991 INSTITUTIONAL MEMBERS

Brook Run (formerly GA Retardation Center), Atlanta (Jane Clark)
Central State Hospital, Milledgeville (Susan Lemme)
Clayton State College, Morrow (Kris Brockmeier)
Crawford Long Hospital of Emory University, Atlanta (Edith Lacy)
Darton College, Albany (Edward Philibin)
Floyd Medical Center, Rome (Dee Anna Ward)
Georgia Baptist Medical Center, Atlanta (Fay Evatt)
Georgia College, Milledgeville (Dr. Janice Fennell)
Henry General Hospital, Stockbridge (Jeanette Blalock)
Hughston Sports Medicine Foundation, Columbus (Elaine Powers)
Kennestone Regional Health Care System, Marietta (Mary McClung)
Majors Scientific Books
Medical Center of Central GA, Macon (Margherite Matragrano)

Memorial Medical Center, Savannah (Vanessa Wallace-Gaines)
Mercer University School of Medicine, Macon (Jocelyn A. Rankin)
Middle Georgia College, Cochran (Myrtle Miller)
Moody Air Force Base (Hannelore Mote)
Morehouse School of Medicine, Atlanta (Beverly A. Allen)
Northside Hospital, Atlanta (Nancy Kessler)
Piedmont Hospital, Atlanta (Alice DeVierno)
Rockdale Hospital, Conyers (Paula LeCates)
Scottish Rite Children's Medical Center, Atlanta (Fran Golding)
Southeast Regional Medical Center, Brunswick (Rhondia Grant)
St. Joseph's Hospital of Atlanta (Jo Dilbeck)
Sumter Regional Hospital, Americus (Claudia LeSueur)
University Hospital, Augusta (Jane B. Wells)
VA Medical Center, Dublin (Elizabeth Moore)
West Central GA Regional Hospital, Columbus (Linda Venuto)

Preliminary Program

11:30-11:45 am	Break
	CONCURRENT SESSIONS (con't.)
11:45-12:30 pm	Hughston Sports Medicine Foundation Elaine Powers, Columbus CDC, Office on Smoking & Health Alice DeVierno, Atlanta
	How to Deal with Difficult People Ellen Cooper, Solvay Pharmaceuticals, Atlanta Rosalind Lett, GA Mental Health Institute, Atlanta
12:30- 1:30 pm	Lunch
1:45 pm	Trolley Pick-up for Trip to Helen & Tour
2:15 pm	Trolley Pick-up for Trip to Helen & Tour
4:45 pm	Trolley Pick-up for Return to Unicoi
5:15 pm	Trolley Pick-up for Return to Unicoi
6:00 - 8:00 pm	Cookout at Beach House
8:00 - 8:50 pm	Strategic Plan Break-out Sessions
8:50 - 9:00 pm	Drawing for Free Registration
9:00 - 9:30 pm	Resource Library Update

FRIDAY, MARCH 27

7:00 - 8:00 am	Buffet Breakfast (for course participants)
8:00 -10:00 am	CE Course: Sizing Up/Down Library Operations Nancy S. Erwin, Instructor
12:00- 1:00 pm	Lunch
1:00 - 4:00 pm	CE Continues

CONCLUSION OF MEETING

Preliminary Program

**GHSLA 1992 ANNUAL MEETING
BACK TO BASICS, THE THREE R's:
RELAX, RELATE, AND REJUVENATE
MARCH 25-27
UNICOI LODGE, UNICOI STATE PARK**

Attire: Casual Clothing (slacks, sweats, sneakers, etc.)

WEDNESDAY, MARCH 25

- 4:00 - 8:00 pm Registration
5:30 - 7:30 pm Welcome Reception
6:30 - 8:00 pm Swap & Shop

THURSDAY, MARCH 26

- 7:00 - 7:45 am Majors Health Walk
7:30 - 8:00 am Registration
8:00 - 9:20 am Business Meeting and Breakfast
9:30 - 9:40 am Welcome and Opening Remarks
 Alice DeVierno, GHSLA Chair
9:40 - 10:40 am Second Miriam H. Libbey Address
 Bibliography by the Yard
 Patti Corbett
10:40-10:45 am Biblioaerobics
 Alice DeVierno & Marilyn Barry

CONCURRENT SESSIONS

- 10:45-11:30 am Newsletter Panel
 Sandra Franklin, Emory University, Atlanta
 Lyn Dennison, Medical College of Georgia, Augusta
 Jean Shipman, SE/A RML, Baltimore

 Innovations Panel
 Mary Fielder, Candler General Hospital, Savannah
 Patricia Deaux, Memorial Medical Center, Savannah

UNICOI LODGE/CONFERENCE CENTER

Unicoi offers 100 lodging rooms, all having two double beds (maximum occupancy of 4) and some also having a carpeted loft with two twin mattresses (maximum occupancy of 6).

	Dec. 1 - March 31		April 1 - Nov. 30
	Sun - Thur	Fri - Sat	
One Person	\$30.00	\$40.00	\$50.00
Each Additional Adult	6.00	6.00	6.00

Children 12 and under free when accompanied by parent in same room.

(CHECK-IN TIME 4 P.M. CHECK-OUT TIME 11 A.M.)

6% GA Sales Tax applied to all room rates.

Pets are not permitted.

Rates subject to change without notice. If rates change prior to your arrival, you will be notified as quickly as possible. (6% Georgia Sales Tax and 15% gratuity assessed to meals in the Unicoi Dining Room.)

For reservations, please complete and return the form below to the following address accompanied with a deposit, equal to the first night's room rental charge, made payable to Unicoi Lodge/Conference Center. If the type accommodations you request are not available, a substitution will be made, if possible. Any changes will be noted on a confirmation sent to you. While at Unicoi, you may be reached at 404/878-2201.

Attention: Reservations
Unicoi Lodge/Conference Center
P.O. Box 849
Helen, Georgia 30545

If you as an individual must cancel but the group as a whole does not, you will receive a full refund if you cancel at least 72 hours prior to arrival date.

**RESERVATIONS ACCEPTED BY FORM ONLY
ACCOMMODATIONS WILL BE HELD BASED ON INFORMATION SUBMITTED ON THIS FORM.**

GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION
UNICOI LODGE/CONFERENCE CENTER
MARCH 25 - 27, 1992

NAME Pauline V. Hollmann #ADULTS 1 #CHILDREN _____
ADDRESS 17407 Woodruff Way CITY Stone Mtn STATE Ga ZIP 30087
ARRIVAL DATE Mar. 25 DEPARTURE DATE Mar. 27 #OF NIGHTS 2
HOME PHONE 469-8127 BUSINESS PHONE 351-6800 # OF RMS REQUESTED 1

REMARKS: Special requests will be honored where possible, but are not guaranteed. Indicate roommate(s) if applicable. All roommates must check -in at Front Desk.

RESERVATIONS MUST BE MADE BY FEBRUARY 15, 1992. UNSOLD ROOMS WILL BE RELEASED FOR SALE TO THE PUBLIC ON THIS DATE.

PAYMENT METHOD: Credit Card (MasterCard, VISA or American Express) check or money order.

AMOUNT ENCLOSED \$ 30.00 CARD ACCOUNT # _____ EXP. DATE _____

PRINT NAME AS SHOWN ON CARD

CUSTOMER SIGNATURE Pauline V. Hollmann

GHSL392/PC

Confirmation will be sent upon receipt of your deposit.

Mark Your Calendars

Southeastern Conference of Hospital Librarians
April 1-3, 1992
Orlando, Florida

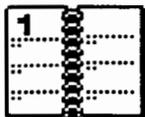
National Library Week
April 5-11, 1992

SOLINET Annual Meeting
May 21-22, 1992
Atlanta, Georgia

Medical Library Association
May 15-21, 1992
Washington, D.C.

Special Libraries Association
June 6-11, 1992
San Francisco, California

American Library Association
June 25-July 2, 1992
San Francisco, California



Position Available

Memorial Medical Center in Savannah, GA, seeks applicants for the position of head of library and media services.

The person selected for this position must have the following qualifications: ALA-accredited MLS, 4 years professional experience in a teaching hospital or medical school library, experience with CD-ROM searching and audiovisuals, supervisory experience, and extensive experience with online searching. Preferred: experience with CAI and membership in MLA's Academy. Exceptional interpersonal skills are a must.

The head of library and media services will be responsible for the library, a state-of-the-art closed circuit television system, medical illustration, medical photography, and will supervise 8 employees, including 2 librarians. Salary range: \$37,500-\$44,000. Excellent benefits package. Interview and location assistance provided. Applications due March 1, 1992. When applying, please send a letter describing your qualifications and interests, a resume, and the names, addresses, and telephone numbers of 3 professional references to Dr. Bruce Deighton, Director of Education and Research, Memorial Medical Center, PO Box 23089, Savannah, GA 31403: 912/356-8302.

**HEALTH SCIENCES CENTER LIBRARY
EMORY UNIVERSITY
ATLANTA, GEORGIA 30322**



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Volume 12, Number 2

Spring/Summer 1992

**The Bulletin of the Georgia Health Sciences
Library Association**

EDITOR: Sandra Franklin

Greetings from the Chair

Let me begin by saying that, I am both honored and privileged to serve as chair of the Georgia Health Sciences Library Association for 1992/93. I am excited about the possibilities of positive growth for the organization in the coming year and I'm encouraged by the commitment to the group by its members. I look forward to a wonderful year of moving and shaking as we strive to embark upon new challenging endeavors.

A very successful annual meeting in Unicoi is now behind us. A lot of positive energy flowed among the members at this meeting. One of the most important occurrences at our recent annual meeting was the merging of the minds during our Strategic Planning Session. A number of fresh perspectives were introduced, and a new focus on the future of the organization is evolving.

The task of your executive committee this year will include exploring new relationships, developing new programs, and committing to increasing the visibility and viability of our organization.

The challenges of GHSLA for the coming year will be diverse and plentiful, but the efforts devoted to meeting these challenges by your executive committee will enable you to recognize and appreciate the role that your state association plays in your professional career.

I look forward to a busy, yet prosperous year as chair. You should look forward to a year of positive upwardly mobile career enhancement.

— *Rosalind K. Lett*

FROM THE EDITOR

As I enter my third term as editor, I must say that I was pleased at the response for reporters at the Unicoi meeting. Hats off to those who contributed to this issue. Let's utilize the UPDATE to share information with our colleagues around the state. I encourage executive committee members and committee chairs to make progress reports in the UPDATE as we begin to work on all the projects and ideas suggested during the strategic planning sessions.

If your envelope is stamped COMPLIMENTARY and your mailing label does not have a 92 expiration date, please note that this is the last UPDATE that you will receive unless you join GHSLA. You may request that your name remain on the mailing list to receive the annual meeting issue by writing to Bonnie Owen, GHSLA Membership Chair, Medical College of GA. Our non-member mailing list has over 120 names!

Send in your news and personals for the FALL issue.

DEADLINE: SEPTEMBER 30, 1992

-Sandra Franklin

GHSLA UPDATE

Bulletin of the Georgia Health Sciences Library Association

Published three times a year.

EDITOR:

Sandra Franklin
Health Sciences Center Library
Emory University
1462 Clifton Road
Atlanta, Georgia 30322-4550

REPORTERS:

Marilyn Barry
Rosalind Lett
Jett McCann
Elaine Powers

Subscriptions are included in annual dues (\$15.00).

GHSLA OFFICERS & COMMITTEES

1992 - 1993

OFFICERS

Chair: Rosalind Lett
Chair Elect: Elaine Powers
Treasurer: Fay Evatt
Secretary: Donna Trainor
Parliamentarian: Rhondia Grant
UPDATE Editor: Sandra Franklin

COMMITTEE CHAIRS & MEMBERS

MEMBERSHIP - Bonnie Owen

Camilla Reid
Beth Siegel

CONSORTIA - Brenda Sorrow

Susan Seay
Beth Poisson

CONTINUING EDUCATION - Ellen Cooper

Darlene Parker
Susan Statom

PROGRAM - Elaine Powers

Mary Fielder
Susan Statom
Sandra Franklin
Patti Deaux
Fay Evatt

RESOURCE SHARING - Mary Fielder

Frank Davis
Susan Seay
Pamela Davenport
Lyn Dennison

NOMINATING - Elaine Powers

Edie Lacy
Jo Dilbeck
Valeria Bell

MIRIAM LIBBEY— Mamie Bell

Alice DeVerno
Valeria Bell

UPDATE REPORTERS - Sandra Franklin

Marilyn Barry
Elaine Powers
Lyn Dennison
Jett McCann
Edie Lacy

1992 GHSLA Annual Meeting—Business Session

Summary of Reports

Georgia Health Sciences Library Association

MINUTES OF BUSINESS MEETING

MARCH 26, 1992

UNICOI STATE PARK - HELEN, GEORGIA

The business meeting of the Georgia Health Sciences Library Association was called to order by President Alice DeVierno. She welcomed all 43 registrants to Unicoi. Minutes from last year's meeting were approved.

Review of Changes in the Bylaws: Alice reported that 64% of the membership returned the ballots and that the results were unanimous. The changes included; annual dues \$15.00, the abolishment of the Consultants Committee, and Special Requests for Funding to be considered by the Executive Committee.

1992 Program Committee Report: Rosalind Lett noted that she took over the position as Chair-Elect in December. She thanked the members for their cooperation and support with the meeting. She reported that there were 43 registrants for the meeting and 26 registrants for the CE course. She recognized vendor donations, pointing out that a donation was also received from Jaeger. Survey forms for 1993-94 officers and committee member appointments were distributed.

Treasurer: The treasurer's report was distributed. Nancy Van de Water gave an overview of expenditures for last year's meeting. She noted that no expenses had been paid for the 1992 meeting.

GHSLA UPDATE Editor: Sandra Franklin reported that three issues of the UPDATE were published and the total cost was \$388.08. She gave a breakdown of the cost, pointing out the total cost per issue was \$1.16. Sandra informed the members that 1992-93 will be her last year as the UPDATE Editor. She welcomed anyone interested in the office, to come aboard as Associate Editor this year. She noted that official reporters would be helpful in establishing regular columns for each issue.

COMMITTEE REPORTS

Consortia: Alice DeVierno reported for Brenda Sorrow. She announced that the committee will be producing a new consortia directory.

Miriam Libbey: Carol Burns submitted a copy of the

guidelines for the annual lectureship to the Executive Committee. She recommended that this committee continue as a standing committee. The guidelines were approved. Carol noted that the committee has identified two potential speakers for the coming years. She announced that this will be her last year on this committee.

Membership: Fay Evatt reported for Bonnie Owen. She noted that to date there are sixty-two 1992 members. Five are new. Fay asked members to encourage others to join or rejoin.

Resource Sharing: Mary Fielder noted that she inherited this committee mid-year. She suggested possibly combining this committee with the consortia committee.

Continuing Education: Marilyn Barry reported that the course being offered: "Sizing Up/Down Library Operations" by Nancy S. Erwin was selected with consultation from the Executive Committee. The course was approved for 6.75 MLA contact hours. The cost of the course included breakfast, lunch and two breaks for all participants.

Nominating: Edie Lacy announced the slate of Officers for GHSLA 1992-93. The membership unanimously approved the election slate.

Chair-Elect	Elaine Powers <i>Hughston Sports Medicine Foundation</i>
Secretary	Donna Trainor <i>Medical College of Georgia</i>
Treasurer	Fay Evatt <i>GA Baptist Medical Center</i>
Parliamentarian	Rhondia Grant <i>Southeast Regional Medical Center</i>
UPDATE Editor	Sandra Franklin <i>Emory University</i>

(continued on page 6)

Serials News Notes

Jett McCann,

Head Serials Services/Gov't Documents

Greenblatt Library Medical College of Georgia

The *Newsletter on Serials Pricing Issues* (ISSN 1046-3410), published as news, is edited by Marcia Tuttle at the University of North Carolina, Chapel Hill. The newsletter is available online via BITNET/Internet and in paper for customers of Ebsco and ReadMore. For information contact Marcia Tuttle at BITNET: TUTTLE@UNC.BITNET, or telephone 919/962-1067 or write: Serials Dept C.B. #3938, Davis Library, Univ North Carolina at Chapel Hill, Chapel Hill, NC 27599-3938. I have found the *NSPI* to be a constant source of valuable information and advice about serials matters. Back issues are available electronically via BITNET, or I can provide photocopies of the issue which is condensed below. The Aqueduct is likely to be a topic of discussion for some time.

Condensed and reprinted from *Newsletter on Serials Pricing Issues* NS #24 APRIL 1992.

On February 7-9, 1992, nineteen serials, acquisitions, and collection development librarians met in Chapel Hill, NC for a retreat at the Aqueduct Conference Center to discuss issues in regard to serials acquisition. The meeting was the subject of an article in the April 8 *Chronicle of Higher Education*, but the entire agenda wasn't printed. Discussion centered on five topics:

- 1) strategies for counteracting high prices
- 2) the library's role in document delivery
- 3) library treatment of electronic journals
- 4) serials cancellation projects
- 5) copyright

The group formulated an action agenda of 14 points, which they urge librarians to discuss, adopt and promulgate.

- 1) Examine carefully implications and ramifications of access versus ownership
- 2) Article delivery services using research libraries' collections are becoming highly effective; if libraries are to maintain a competitive role in info/article delivery, they must enhance technical and human resources to improve interlibrary access.

- 3) Standards, strategies, costs, and responsibilities for archiving electronic journals are uncertain. Librarians should work with publishers and computer centers to create standards and cost-effective strategies and to determine libraries' role in storing, accessing, and archiving electronic journals.
- 4) Librarians should follow the lead of Donald Koepp, Director of Libraries at Princeton, who targeted Pergamon Press titles for cancellation because of inordinately high price increases.
- 5) Selection and cancellation decisions should openly acknowledge price and price history as significant criteria.
- 6) Journal editors and publishers should be notified directly of cancellation reasons.
- 7) Cancellation lists/criteria should be shared within a consortium to help promote cooperative collection development.
- 8) Librarians should seek regulations which prohibit copyright of written reports for publicly funded research, similar to arrangements for federal employees' research.
- 9) Encourage authors to retain rights to written works for their own use, teaching, and for use by their libraries and institutions.
- 10) Engage library users in a continuing dialog about serials price issues, include institutional vs personal prices. Target excessively high institutional priced journals for elimination from the collection.
- 11) Encourage authors/editors to consider price-competitive publishers for their works.
- 12) Inform subscription agents that firm prices must be distinguished from preliminary prices on invoices, and that additional billings will not be accepted on titles where previous billings indicated firm prices.
- 13) Analyze subscription invoices carefully and verify accuracy of vendor service charges.
- 14) The Aqueduct group will compile and produce a benchmark list of 100 journal titles for comparison of prices paid to various subscription agencies and directly to publishers.

Discovery

SC/MLA 1992 Annual Meeting
Education Research Reality

Treasurer's Report

Balance of checking account
as of 5/8/92 statement: \$6,948.08
*The income and expenses detailed below are not
reflected in this balance.*

Donations:

EBSCO	200.00
Jaeger	50.00
Majors	400.00
Ballen	100.00
Faxon	250.00
NCME	100.00
	<u>\$1,100.00</u>

Membership and Meeting Income: \$3,825.00

\$4,925.00

Meeting Expenses:

Unicoi Lodge	2,912.72
Trolley	50.00
Beverages	88.88
Miriam Libbey Address	250.00
CE Honorarium	750.00
Travel	392.00
	<u>\$4,443.60</u>

Net: \$ 481.40

— *Fay E. Evatt,*
Treasurer

Discover Columbia, South Carolina for the 1992 annual meeting of the Southern Chapter of MLA to be held October 3-6. Hosted by the University of South Carolina School of Medicine Library, the conference will be housed at the centrally located downtown Marriott. Nearby you will find historic sites such as the State Capitol, the University of South Carolina campus and the South Caroliniana Library—location of the opening reception. An innovative State Museum will be the feature location of the conference banquet. Excellent shopping and restaurants are available within walking distance. Items ranging from antique to modern are to be discovered at the Congaree Vista area shops while the restaurants in the Vista/downtown area are a highlight of Columbia. Also, Riverbanks Zoo would be a wonderful way to spend some free time. We invite you to DISCOVER COLUMBIA for the SC/MLA.

For more information, please contact:

Tom Lange
School of Medicine Library
University of South Carolina
VA Medical Center
Columbia, SC 29208
(803)733-3344/FAX(803)733-1509

GHSLA Executive Committee Meetings

June 11, 1992	10:00 am-2:00pm Hugheston Sports Medicine Foundation Columbus, GA
Sept. 10, 1992	Georgia Mental Health Institute Atlanta, GA

EDUCATION OPPORTUNITIES

Unique Opportunity for Georgians to Earn Master of Library and Information Science Degree

Through a carefully designed schedule of televised and on-site instruction, the University of South Carolina College of Library and Information Science has announced it is prepared to offer one degree cycle of its MLIS program to selected sites in Georgia. The accredited degree program is projected to begin with a pilot course in the Fall 1992 semester (August) and continue for a three year period.

Delivery will include live interactive satellite transmission with one-way video and two-way audio communication. Each televised course will include an on-site component. Some courses will be delivered on-site in their entirety.

A one-time cohort of students from Georgia will be admitted to the MLIS program. A minimum enrollment of 50 students state-wide is necessary to insure the stability of the MLIS program in Georgia. Students must meet existing graduate admissions criteria and must be fully admitted to the program by August if they are to participate. Tuition for each course will remain at \$200 per credit hour throughout the three-year cycle of the program and will include no additional charges for textbooks, syllabi, books of readings, and handout materials.

For additional information or application materials call 800-777-9090.

(Taken from USC, CLIS informational materials)

—Marilyn Barry

NEW MEMBERS

GHSLA welcomes the following new members:

Cindy Baeder	Atenco Filing Systems Atlanta
Ellen Cooper	Solvay Pharmaceuticals Marietta
Rachel Merritt	Office on Smoking and Health Centers for Disease Control Atlanta
Suzanne Sen	Piedmont Hospital Atlanta
Lisa Smith	Georgia Southern University Statesboro

—Bonnie Owen
Membership Chair

GHSLA Business Meeting Minutes

(con't.)

NEW BUSINESS

Frequency of the Newsletter: Rosalind Lett expressed concern about the lack of news items. She suggests having reporters to assist with news items. Another suggestion was to possibly change the frequency of the newsletter to twice a year.

Southern Chapter: Carol Burns, Chair-Elect of the Southern Chapter, reminded the members of the Southern Chapter meeting in October. She encouraged members to present papers at the annual meeting. The deadline for abstracts is May 1st.

Treasurer's Report: It was recommended and approved that the treasurer's report be placed in the next UPDATE, Spring/Summer.

Business meeting was adjourned at 9:20 a.m.

—Darlene Parker
GHSLA Secretary

Highlights from Unicoi

Unicoi State Park, located in the heart of the Chattahoochee National Forest 2 1/2 miles north of Helen, Georgia, was the site of the 1992 Georgia Health Sciences Library Association Annual Meeting, March 25-27, 1992. Weary travelers arrived sporadically Wednesday afternoon and evening, March 25. Registration, a Welcome Reception, and a Swap & Shop were held in the Logo Lobby of Unicoi Lodge. The snack food at the reception was delicious and served as dinner for those of us too tired and lazy to go out.

Unicoi Lodge and Conference Center handled all arrangements for GHSLA's meeting needs. The main lodge houses the conference and seminar rooms, a restaurant, and a craft shop. Guest rooms are located in four adjacent buildings known as clusters. Each room has two double beds, and some rooms have a sleeping loft area, providing accommodations for two people. The rooms are carpeted and have telephone and television. Each cluster has a commons room area with fireplace. Cottages and campsites are also available. I stayed in a cottage that was completely furnished—kitchen and paraphernalia, linens and blankets, and even a woodburning stove. Susan Seay and Pamela Davenport pitched a tent and slept in sleeping bags their last night there—it did get a bit chilly at night!

Majors' representative, Ken Robichaux, led the fit on a health walk very early Thursday morning. The Business Meeting and a buffet breakfast convened at 9:00 AM. Alice DeViero, GHSLA Chair, yawned, then welcomed everyone with opening remarks. Attendance was in the neighborhood of 40+, according to my green sheet (pre-registration).

After breakfast and the business meeting we moved to a meeting room for Patti Corbett's presentation entitled, "Bibliography by the Yard," the Second Miriam H. Libbey Address. What I remember most about Patti's talk is that she gave a good overview of how technology has changed the way we do things in libraries—CD-ROM's and PC's are commonplace now, but 20 years ago this wasn't the case. We've come a long way.

Concurrent sessions filled up the rest of the morning. Topics included; newsletters, information for young

people in hospital libraries, smoking and health, the Hughston Foundation, and how to deal with difficult people. Patti Deaux, Susan Seay, and Rosalind Lett told about various services at their respective libraries.

Thursday afternoon was free from business. Some people took the trolley into the nearby town of Helen to go shopping. Others explored the beautiful natural surroundings—Anna Ruby Falls, for instance.

There was a catered cookout (ribs!) in the evening at the Park Beach House. The food was delicious. After dinner, members got down to business and worked very hard in Strategic Plan Break-Out Sessions. Topics included: resource sharing, reference referrals, consumer health information, educational activities, consortia, and information gathering habits of health professionals.

There was only one Continuing Education course offered this year, but it was fairly well attended—26 registrants. Nancy S. Erwin was the instructor for Sizing Up/Down Library Operations. The course content was especially relevant since most of us have had to look hard and lean at our budgets and cut out things just to survive. Ms. Erwin's knowledge of her subject was obvious, and the handout has some excellent plans and procedures in it. But the course lacked "punch." The audio-visual aids could not be seen from the back of the room.

It was great to see everyone at Unicoi. It was a very relaxed working meeting. Comfortable clothes just seem to make my brain work better. Thanks to the program organizers and planners—they did a super job.

Last but not least, many thanks to our sponsors:

Majors Scientific Books, Inc.
The Faxon Company
EBSCO Subscription Services
Ballen Booksellers International
Alfred Jaeger, Inc.
Network for Continuing Medical Education

— Elaine Powers

Strategic Plan Reviewed

Whenever GHSLA meets in Unicoi, the Strategic Plan makes its way to the agenda. The plan was developed at the 1986 Unicoi meeting and reviewed by small discussion groups at the 1992 meeting. A number of interesting ideas and suggestions surfaced during the brainstorming sessions. — *Rosalind Lett*

Resource Sharing

- Conduct another Ill training survey
- Conduct an advanced Ill training course
- Develop Satellite/TELNET self-instruction
- Investigate RAPPs Bulletin boards or other E-Mail Systems to have a state E-Mail System
- Investigate working with consortia committees to develop contacts for resource sharing such as law libraries, SLA, EPA, Atlanta Fulton Public Library, etc.
- Explore the feasibility of having joint meetings with SLA or other special groups

Reference Referrals

- Conduct a survey to measure the level of service the consortia libraries are willing to offer
- Extract information concerning library hours, and facilities available to non-primary user populations
- Compile a directory of reference referral sources and distribute by metropolitan areas or by specialties
- Determine user levels of service and allowable service
- Consider access of non-primary user to telephone inquiry service, fax, or on-site personal assistance. What services would be offered?
- Consider pre-authorized in-house use of resources, but no circulation privileges

Consumer Health Information

- Explore patient referral for information
- Create local networks and statewide networks
- Investigate grants and other funding sources
- Develop booklists of consumer health resources
- Provide access to patient related materials and directories
- Conduct resource awareness workshops for consumers
- Develop a GHSLA what & how 800 number hotline

Educational Activities

- Provide a variety of continuing education courses
- Sponsor basic and advanced level skills workshops
- Create a list of GHSLA members and the expertise they are willing to share with other members
- Sponsor a technology expo— provide members with the opportunity to see new technologies
- Provide field experiences for students in distance learning library school programs (internships)

- Promote activities through the GHSLA newsletter and other marketing devices
- Liaison with other professional library and health organizations (fewer joint meetings)

Consortia

- Seek more definite consortia definitions, (defined by region, library type, by size.
- Improve relationships with other special and public libraries (especially in the areas of consumer information & business)
- Improve relationships with local library schools, and educational institutions
- Develop a student membership category and encourage students to join at lower dues rates
- Focus on education and keep the interest broad
- Network with MIS groups, SLA, and other related groups
- Offer a variety of educational opportunities
- Revise the main focus to areas other than ILL
- Get people from other fields to speak and offer courses
- Have regional libraries offer leadership courses
- Compile list of local contacts to approach to improve relations
- Plan interregional meetings
- Steer activities through consortia committees

Information Gathering Habits of Health Professionals

- Set new goals and work on implementing them
- Explore information gathering in areas such as marketing
- Become a liaison to health professional's organizations
- Share knowledge on how information is gathered
- Make knowledge available about how to change poor information gathering habits
- Examine our role in assisting health professional's in gathering information
- Develop programs for secretaries and health professional's office staff to aid in gathering information
- Post information on electronic bulletin boards
- Develop direct fax network for health professionals, encourage use of office fax machines for rapid information access
- Produce a professional traveling exhibit that promotes library services, that libraries can borrow for PR, or to exhibit at health professional's meetings
- Investigate the possibility of promoting research in these areas, (Hlth Pro Info Gathering) by linking into Southern Chapter's new research committee
- Recommend programs at annual meetings to address some of these issues
- Continue strategic planning sessions on a regular basis

Georgia Health Sciences Library Association

The Georgia Health Sciences Library Association (GHSLA) was founded to promote the health sciences in Georgia through activity, communication, and interaction among those persons involved or interested in health sciences librarianship. Our membership includes librarians who work in hospitals, clinics, special libraries, medical, dental, allied health and nursing schools, as well as physicians and their associates. We share information through the publication of a newsletter, the *GHSLA UPDATE*, and at an annual meeting each spring. Our meetings include discussion of timely topics and continuing education courses to keep the membership abreast of changes in this field. Annual dues are \$15 per calendar year.

1992 GHSLA Membership Form

MEMBERSHIP: (\$15.00)

The following information will be used to form the membership database, mailing list, and directory:

Full name:	
Title:	
Department name:	
Library name:	
Institution name:	
Address:	
City:	
State:	
ZIP:	
Business area code:	
Business phone number:	
GIST phone number <small>(State of Georgia employees only):</small>	
FAX in Library or Institution?	
FAX number:	

The following information is to be filled in by individuals when no business address is given:

Home address:	
Home city:	
Home state:	
Home ZIP:	
Home area code:	
Home phone:	

Make check payable to: GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION

**Mail form & check to: Bonnie H. Owen, GHSLA Membership Chair
AB-112
Robert B. Greenblatt, M.D. Library
Medical College of Georgia
Augusta, Georgia 30912-4400**

<i>Office Use Only: Date & Initial</i>			
Membership Chair	Membership Mailing Database	Treasurer	Membership Card
date received	date entered/updated	amount received/date deposited	date printed/date used
<input type="text"/>			

Cassette Tapes of MLA Sessions

Several audio tapes of the 1992 Washington, DC MLA meeting are available from Emory University Health Sciences Center Library staff. Tapes were purchased to share with those staff members who did not attend the meeting this year. We will also loan them to interested GHSLA members. Contact Sandra Franklin. Tapes available are:

Plenary Session; John P. McGovern Award Lecture:
Leadership-Choose to Make a Difference.... Warren Bennis, Ph.D.

Great Debate: *The Librarian as Leader - Librarians as CIOs...*Keynote Speaker:
Nancy Lorenzi, Ph.D.

Great Debate: *Library Technologies - Electronic Access...*Keynote Speaker:
Walter B. Panko, Ph.D.

Hospital Libraries Section: *Libraries, Outreach, or Biotechnology: What is the Primary Role of NLM?*...Speakers Donald Lindberg, M.D. and Herbert White, Ph.D.

National Library of Medicine Update

HEALTH SCIENCES CENTER LIBRARY
EMORY UNIVERSITY
ATLANTA, GEORGIA 30322



