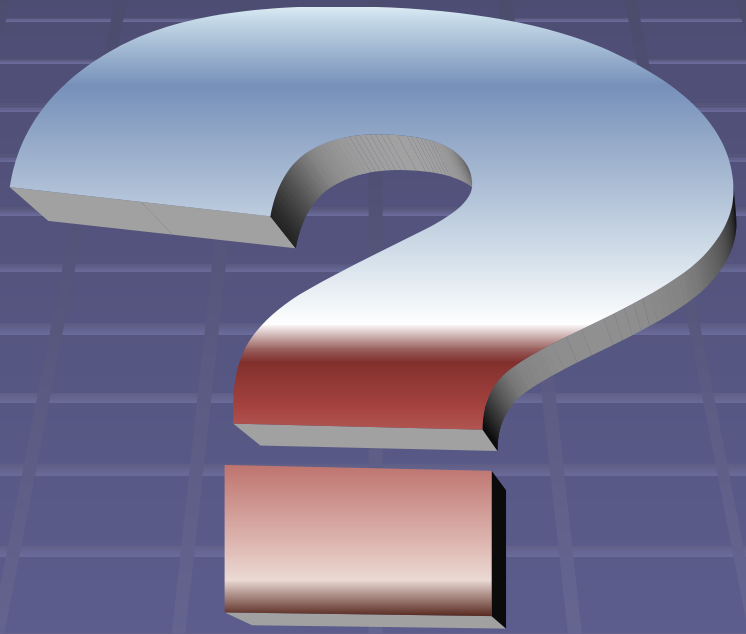
Blogs, Bloggers, and Blogging: Finding, Sharing, and Creating Information in the World of Social Software

Just What is Social Software



Wikipedia Says

- **Social software** enables people to rendezvous, connect or collaborate through computer-mediated communication and to form online communities.

USENET

Usenet Help
UIC - [Part 1 | Intro | FAQ | History | Menu/Help | Part 2 | Home]

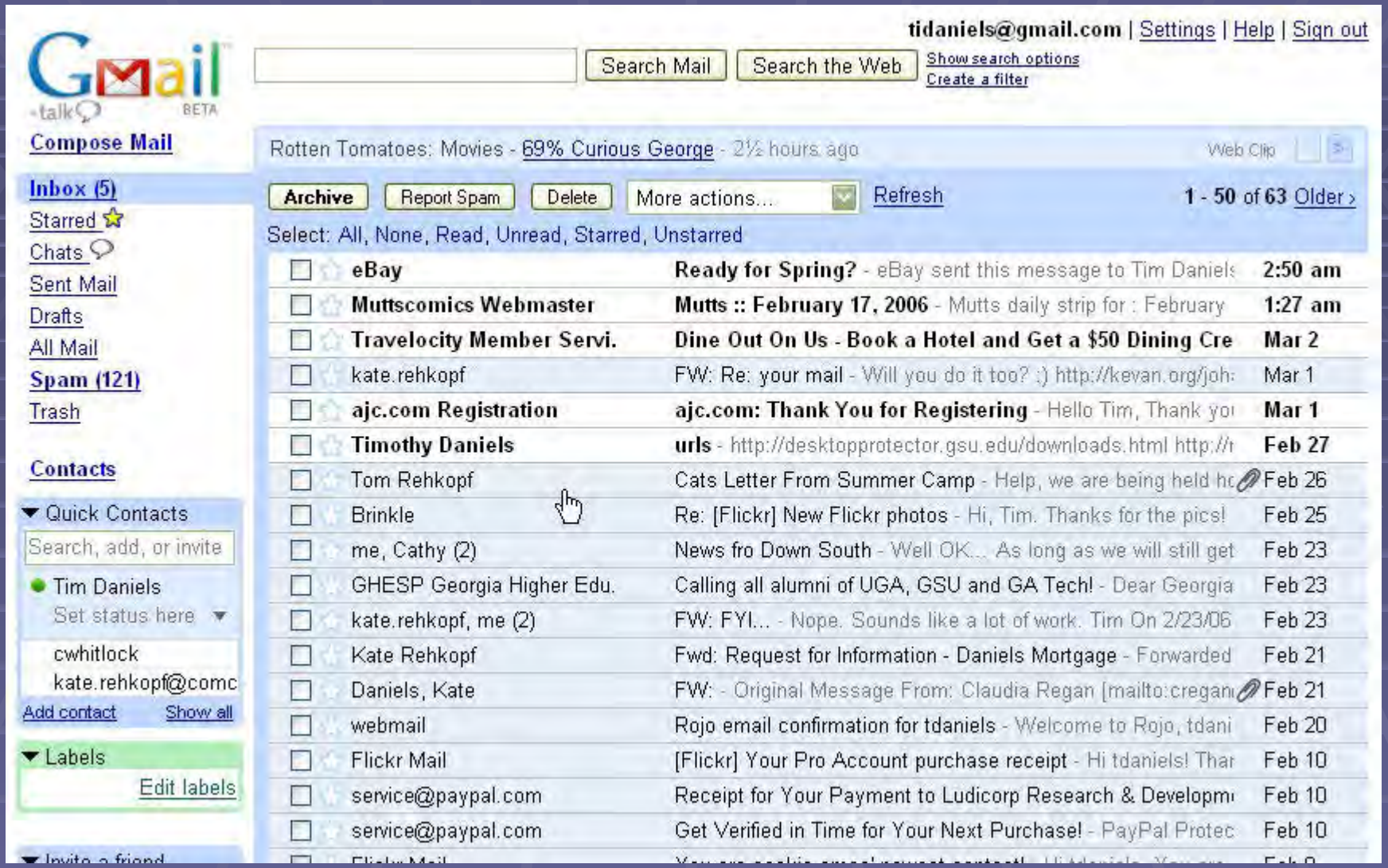
* What Is Usenet:
* Where and How should I post:
* Alt.Binaries.Pictures Info:
* Getting On Usenet:
* Creating Newsgroups:
* Usenet Software:

December 2005 Archives by thread

- **Messages sorted by:** [subject] [author] [date]
- **More info on this list...**

Starting: *Thu Dec 1 08:52:01 EST 2005*
Ending: *Thu Dec 29 13:45:48 EST 2005*
Messages: 339

- [Web4lib] Reminder: Proposals for Special Issue of Internet Reference Services Quarterly on Federated Searching Due December 15 *Cox, Christopher N.*
- [Web4lib] firewalling a Koha web server *John Fitzgibbon*
- [Web4lib] Kiosk Software *Jocelyn Shaw*
- [Web4lib] Job announcement: Digitization Librarian, UNLV *brad.eden at unlv.edu*
- [Web4lib] Kiosk Software *Susan Moreland*
- [Web4lib] Re: Firewalling a Koha Web Server *Henri-Damien LAURENT*
- [Web4lib] Re: Job announcement: Web Technical Support Manager, UNLV *brad.eden at unlv.edu*
- [Web4lib] Interesting article on Google Book Search *Amos Lakos*
  - [Web4lib] Interesting article on Google Book Search *Leo Robert Klein*
    - [Web4lib] Interesting article on Google Book Search *K.G. Schneider*
      - [Web4lib] Interesting article on Google Book Search *Jennifer Heise*
      - [Web4lib] Interesting article on Google Book Search *K.G. Schneider*
      - [Web4lib] Interesting article on Google Book Search *Leo Robert Klein*
      - [Web4lib] Interesting article on Google Book Search *Grace J. Agnew*
- [Web4lib] ASIS&T AM 06 CFP -- Austin, TX, Nov 3-6, 2006 *Richard Hill*


tidaniels@gmail.com | Settings | Help | Sign out
Gmail
talk
BETA
Search Mail
Search the Web
Show search options
Create a filter
Compose Mail
Rotten Tomatoes: Movies - 69% Curious George - 2½ hours ago
Web Clip
Inbox (5)
Starred
Chats
Sent Mail
Drafts
All Mail
Spam (121)
Trash
Archive
Report Spam
Delete
More actions...
Refresh
1 - 50 of 63 Older ›
Select: All, None, Read, Unread, Starred, Unstarred
Contacts
Quick Contacts
Search, add, or invite
Tim Daniels
Set status here
cwhitlock
kate.rehkopf@comc
Add contact
Show all
Labels
Edit labels
eBay Ready for Spring? - eBay sent this message to Tim Daniels 2:50 am
Muttscomics Webmaster Mutts :: February 17, 2006 - Mutts daily strip for : February 1:27 am
Travelocity Member Servi. Dine Out On Us - Book a Hotel and Get a $50 Dining Cre Mar 2
kate.rehkopf FW: Re: your mail - Will you do it too? :) http://kevan.org/joh: Mar 1
ajc.com Registration ajc.com: Thank You for Registering - Hello Tim, Thank yo Mar 1
Timothy Daniels urls - http://desktopprotector.gsu.edu/downloads.html http:// Feb 27
Tom Rehkopf Cats Letter From Summer Camp - Help, we are being held hc Feb 26
Brinkle Re: [Flickr] New Flickr photos - Hi, Tim. Thanks for the pics! Feb 25
me, Cathy (2) News fro Down South - Well OK... As long as we will still get Feb 23
GHESP Georgia Higher Edu. Calling all alumni of UGA, GSU and GA Tech! - Dear Georgia Feb 23
kate.rehkopf, me (2) FW: FYI... - Nope. Sounds like a lot of work. Tim On 2/23/06 Feb 23
Kate Rehkopf Fwd: Request for Information - Daniels Mortgage - Forwarded Feb 21
Daniels, Kate FW: - Original Message From: Claudia Regan [mailto:cregan Feb 21
webmail Rojo email confirmation for tdaniels - Welcome to Rojo, tdani Feb 20
Flickr Mail [Flickr] Your Pro Account purchase receipt - Hi tdaniels! Thar Feb 10
service@paypal.com Receipt for Your Payment to Ludicorp Research & Developm Feb 10
service@paypal.com Get Verified in Time for Your Next Purchase! - PayPal Protec Feb 10

Buddies Tools Help
Recent Buddies (1/3)
bartok4au
Offline
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Offline
scopethis
Away Idle (46m)
AIM Bots (2/2)
Moviefone
ShoppingBuddy
Buddies (1/7)
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GSUHistLib
Offline
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libdgg
Offline
liblaksla
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Sarah King
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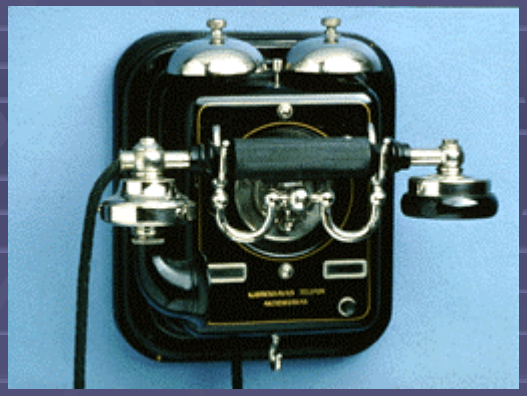

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robert mcdonald
Type Skype Name or number with country code

Home | Tags | Groups | People | Invite

Logged in as tdaniels | Your Account | Help | Sign Out

Photos: Yours · Upload · Organize · Your Contacts · Explore

flickr BETA

Your photos pro

dining room

Here we have another wallpaper issue. We really like the chair rail around the room.

(1 comment / 10 views)

Only **friends & family** see this (change)

Uploaded on Feb 10, 2006 | Delete

In the Basket

click here to add a description

(1 comment / 7 views)

Only **friends & family** see this (change)

Uploaded on Feb 10, 2006 | Delete

stairs

den

» Upload

» Your sets

» Your profile

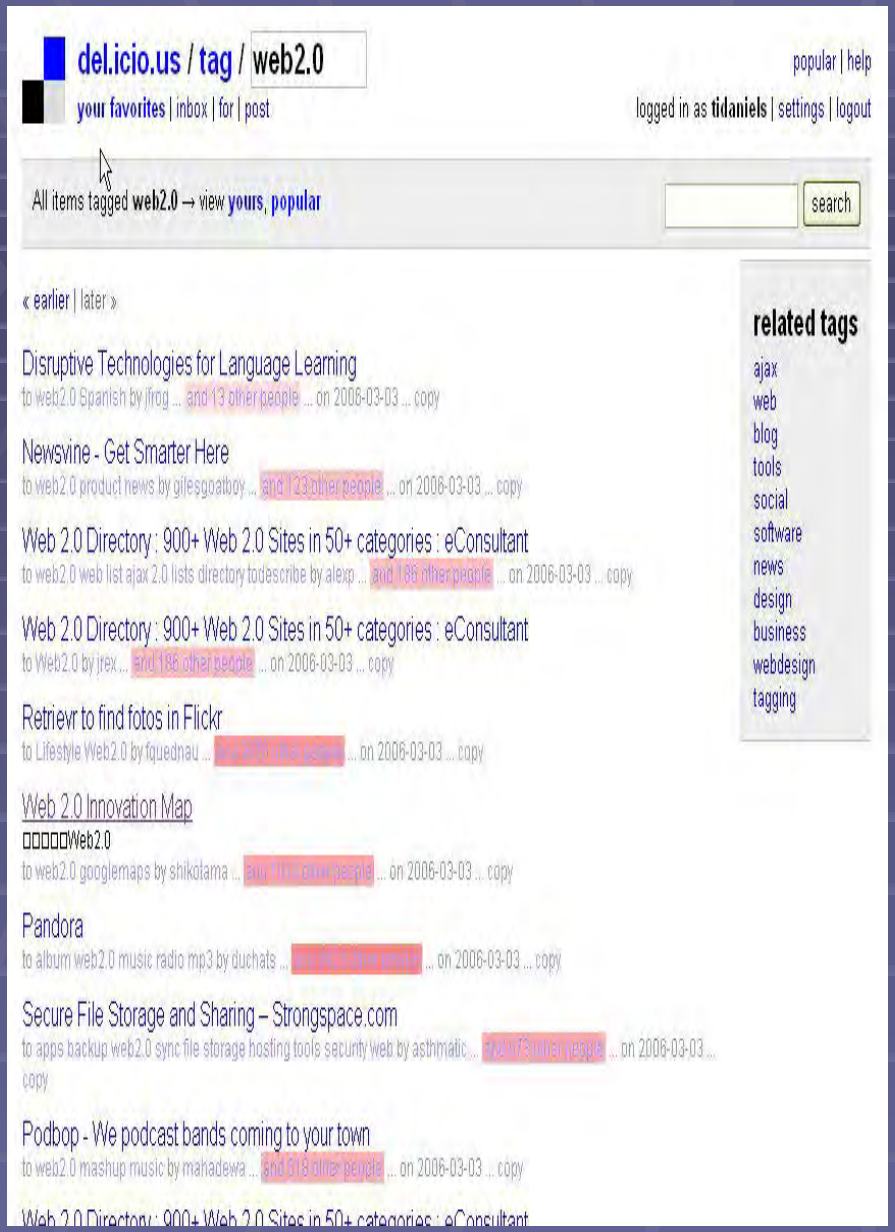
Edit these as a batch?

Search by tag

SEARCH

Or, browse by...

- Your tags
- Calendar
- Archives (35 photos)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All items tagged web2.0 → view yours, popular
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Disruptive Technologies for Language Learning
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to web2.0 product news by gilesgoatboy ... and 123 other people ... on 2006-03-03 ... copy
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Web 2.0 Directory : 900+ Web 2.0 Sites in 50+ categories : eConsultant
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Retrievr to find fotos in Flickr
to Lifestyle Web2.0 by fquednau ... and 278 other people ... on 2006-03-03 ... copy
Web 2.0 Innovation Map
Web2.0
to web2.0 googlemaps by shikotama ... and 1,101 other people ... on 2006-03-03 ... copy
Pandora
to album web2.0 music radio mp3 by duchats ... and 406 other people ... on 2006-03-03 ... copy
Secure File Storage and Sharing – Strongspace.com
to apps backup web2.0 sync file storage hosting tools security web by asthmatic ... and 73 other people ... on 2006-03-03 ... copy
Podbop - We podcast bands coming to your town
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Web 2.0 Directory : 900+ Web 2.0 Sites in 50+ categories : eConsultant
related tags
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blog
tools
social
software
news
design
business
webdesign
tagging

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ALA TechSource
www.techsource.ala.org

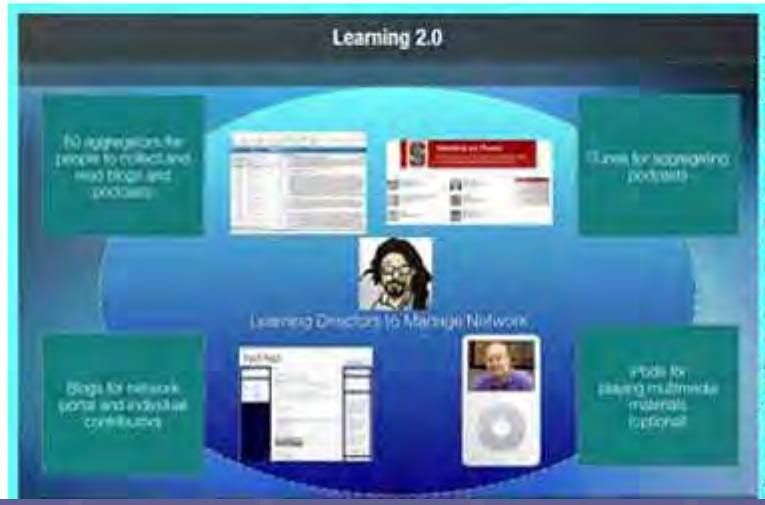
Welcome to ALA TechSource

- Home
- ALA TechSource Online
- Library Technology Reports
- Smart Libraries Newsletter
- Blog
- Access My Subscription
- Search
- Subscribe Now
- About
- Contact

On Change, Library 2.0, and ALA

Posted on 02/28/2006 at 08:10:32 PM by Michael Stephens

A few weeks ago, Jenny and I found ourselves at a meeting at ALA Headquarters talking about Web 2.0, learning, and Library 2.0 initiatives with some of the ALA division heads, Mary Ghikas, Senior Associate Executive Director, and the Otter Group's Kathleen Gilroy. As a result of that meeting (and some forward-thinking continuing-education interest and work on the part of Mary Ghikas and the Otter Group), Jenny and I are authoring content for, as well facilitating, an online prototype "Learning 2.0" program that ALA will launch this spring.



"Learning 2.0" course aspects, highlighted in this graphic, include: 50 aggregators for people to collect and read blogs and podcasts; blogs for network portal and individual contributors; iTunes for aggregating podcasts;

Recent Blog Posts

- On Change, Library 2.0, and ALA
- When Owning Isn't Owning
- The Winds of Change
- Are You Dreaming?
- Lunch with Leslie

Authors

- Michael Stephens & Jenny Levine
- Teresa Koltzenburg
- Jenny Levine
- Michael Stephens & Michael Casey
- Michael Stephens & Michael Golrick
- Tom Peters
- Karen G. Schneider
- Michael Stephens

Categories

ganfyd

Main Page

All users must read the disclaimer. If you are unwell and looking for advice please see your own doctor or contact **emergency healthcare services** as appropriate.

navigation

- Main Page
- Forum
- Help
- Community portal
- Current events
- Recent changes
- Random page
- Donations
- Contacts + Privacy

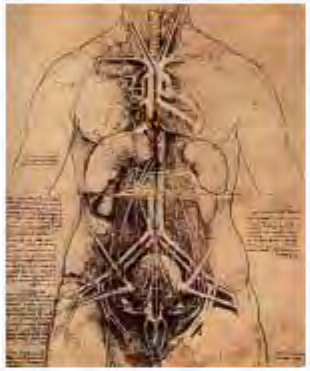
search

Go | Search

toolbox

- What links here
- Related changes
- Upload file
- Special pages
- Printable version

Welcome



Welcome to **ganfyd.org** - The free **medical knowledge base** that anyone can read and any registered medical practitioner may edit. Ganfyd is a collaborative medical reference by medical professionals and invited non-medical experts. The site is based around the wiki format, enabling true sharing of knowledge. Please join and help us to create a great source of information and experience!

Ganfyd is the first of its type.

- About us
- How to contribute

Contents

- Medical Specialties
- Surgical Specialities
- Primary Care
- Public Health
- Laboratory-based specialties
- Basic Medical Sciences
- Miscellaneous
- Women's health
- Survival Guides
- How-to's & Practical Advice
- Resources for Trainees
- Computing

Topics A-Z :: Topics by category :: List of *all* topics :: Textbook

Library 2.0

- Library 2.0? Sarah Houghton (LiB) said that Library 2.0 is...
  ...making your library"s space (virtual and physical) more interactive, collaborative, and driven by community needs...The basic drive is to get people back into the library by making the library relevant to what they want and need in their daily lives...to make the library a destination and not an afterthought.

So… Blogs

WIKIPEDIA
The Free Encyclopedia

navigation
- Main Page
- Community Portal
- Current events
- Recent changes
- Random article
- Help
- Contact Wikipedia
- Donations

search
Go Search

toolbox
- What links here
- Related changes
- Upload file
- Special pages
- Printable version
- Permanent link
- Cite this article

in other languages
- العربية

Sign in / create account

article | discussion | edit this page | history

Your continued donations keep Wikipedia running!

Blog

From Wikipedia, the free encyclopedia

For other uses, see Blog (disambiguation).

It has been suggested that *blogroll* be merged into this article or section. (Discuss)

It has been suggested that *splog* be merged into this article or section. (Discuss)

It has been suggested that *moblog* be merged into this article or section. (Discuss)

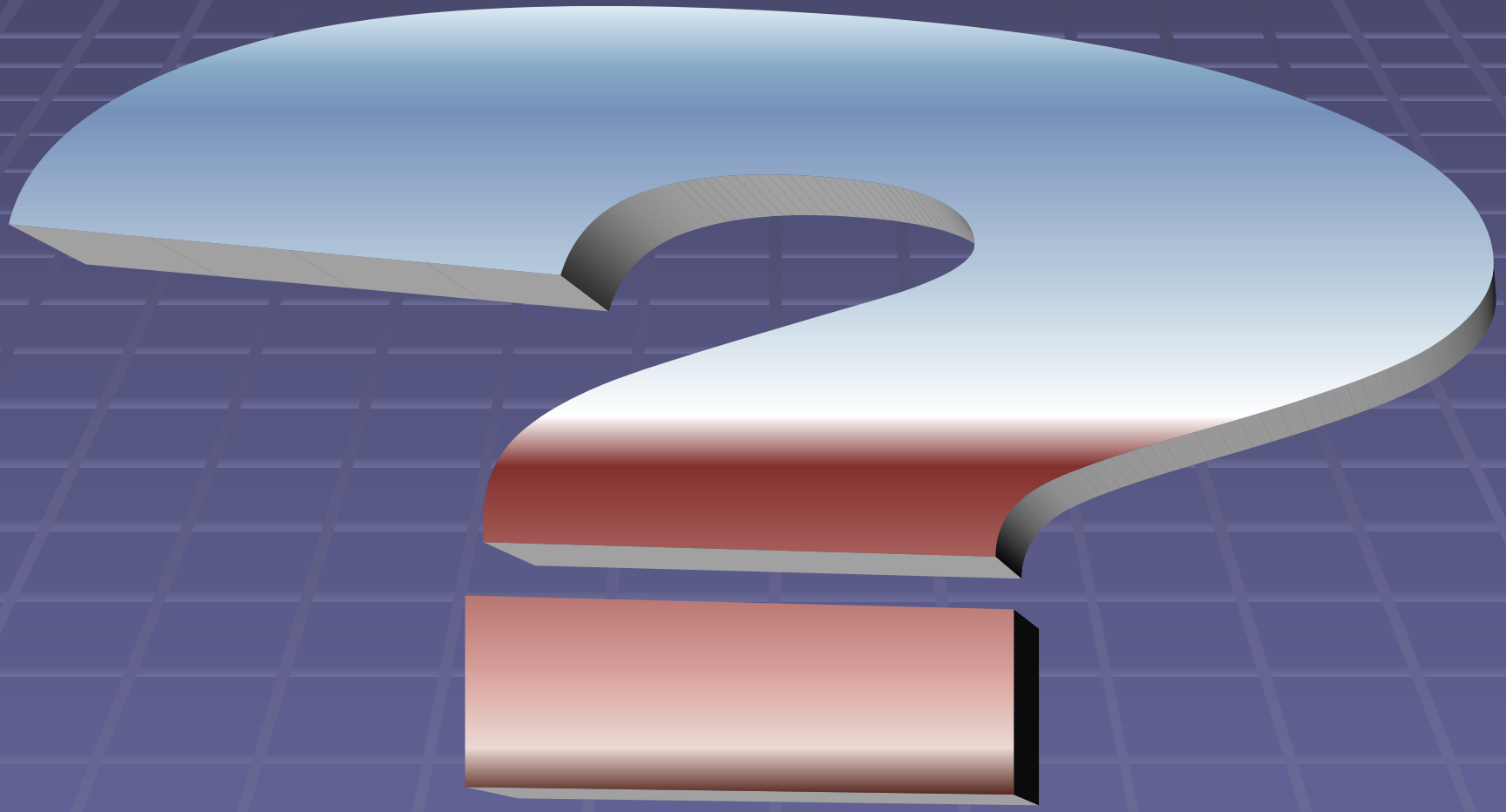
A **blog** is a website in which items are posted on a regular basis and displayed in reverse chronological order. The term blog is a shortened form of **weblog** or **web log**. Authoring a blog, maintaining a blog or adding an article to an existing blog is called "blogging". Individual articles on a blog are called "blog posts," "posts" or "entries". A person who posts these entries is called a "blogger". A blog comprises text, hypertext, images, and links (to other web pages and to video, audio and other files). Blogs use a conversational style of documentation. Often blogs focus on a particular "area of interest", such as Washington, D.C.'s political goings-on. Some blogs discuss personal experiences.

Blogs can be hosted by dedicated blog hosting services, or they can be run using blog software on regular web hosting services. In the early 21st Century, blogging has quickly emerged as a popular and important means of communication, affecting public opinion and mass media around the world.

Contents [hide]

1 Blog basics
- 1.1 How blogs differ from traditional sites
- 1.2 Difference from forums or newsgroups
- 1.3 Digital media

Why Should You Care About Blogs?



Why Should You Care About Blogs?

- Helps you stay informed about subjects you care about
- Get current, unfiltered news & information – That could be slanted by the blog author
- Unlike listservs, won't clog up your email – Just you newsreader
- No Spam – unless one of the blogs you read is supported by ads

Finding Blogs

Finding Blogs

Finding Blogs

Blogger SEARCH THIS BLOG SEARCH ALL BLOGS BlogThis! GET YOUR OWN BLOG FLAG? NEXT BLOG»

The Krafty Librarian

Every librarian needs a bag of tricks...

Wednesday, March 01, 2006

Medical Librarian Blogs

Previously I asked the question, "What would you like to see here" and I got many responses. I am thankful for all of the responses I have received. It was nice to hear your thoughts suggestions.

One comment asked for more medical library related blogs.

> "On your blogroll, I would like to see a list of blogs maintained by medical librarians (as opposed to those maintained by librarians in fields other than the medical). Yours and UBC Google Scholar Blog are the only medical-library specific blogs that I know of. I

The Krafty Librarian is a medical librarian for a hospital in Northeast Ohio.
View my complete profile

XML RSS Feed

Recent Posts

- Skill Kit: Truncation in PubMedSkill
- Many RSS Users Do Not Know They Use RSS
- Technology Articles Needed for the Journal of Hospital Librarianship
- "Google Scholar Rivals Web of Science" - UBC Prof Says
- MLA '06 Hotel Update
- No Posts for Thursday or Friday

Librarians' Rx

Items of possible interest to Canadian Health Sciences Librarians.

December 01, 2005

CLINICAL QUERIES NOW AVAILABLE IN OVID CINAHL AND OVID PSYCINFO

As of very recently (Nov 21, 2005?), the clinical queries that were originally available in MEDLINE, and then later in EMBASE, have now become available in CINAHL and PsycInfo.

In CINAHL, queries are available for the following domains: Etiology, Prognosis, Qualitative, Reviews and Treatment.

See http://hiru.mcmaster.ca/hedges/All-CINAHL.htm for the strategies.

In PsycInfo, queries are available for these domains: Treatment, Revies and Qualitative.

See http://hiru.mcmaster.ca/hedges/All-PsycINFO.htm for the strategies.

There are six levels of query for each domain: 1 term high sensitivity, 1 term high specificity, 1 term min difference, 2 terms high sensitivity, 2 terms high specificity and 2 terms min difference.

About Librarians' Rx

Welcome to **Librarians' Rx**, a blog featuring items of interest to librarians working in Canadian health sciences libraries. This site is maintained by **Denise Koufogiannakis**, Public Services Librarian, John W. Scott Health Sciences Library, University of Alberta. I am currently on professional leave until September 2005 and am residing in the UK.

Occasional contributors to this blog are: Jeanette Buckingham, John W. Scott Health Sciences Library; Liza Chan, Alberta Heritage Foundation for Medical Research and the John W. Scott Health Sciences Library; Annie Murray, John W. Scott Health Sciences Library; and Linda Slater, John W. Scott Health Sciences Library.

Topics

Collections Issues
Conferences
Copyright
EBL
EBM
Events and Announcements
Heroes
In the news
Information needs

NN/LM Middle Atlantic Region Blog

HOME | ARCHIVES | CONTACT | ABOUT | Go!

Truncation in PubMed

A truncation search feature provides the ability to search for variant words or spellings. Sometimes called a wildcard, this is a standard search feature found on many search engines; however, different search engines may use a different truncation or wild card symbol. New searchers may overlook this feature, while more experienced users may forget which truncation symbol is used on different search engines. But for those searchers trying to increase their searching knowledge and expertise, truncation can be a useful, though tricky feature. This article discusses the specific consequences of using truncation in PubMed:

http://www.nlm.nih.gov/pubs/techbull/jf06/jf06_skillkit.html

Add comment | March 1st, 2006

New TOXNET Manual

About Us

The NN/LM MAR blog provides news for Network Members in Delaware, New Jersey, New York and Pennsylvania. More →

Categories

- Consumer Health
- Education & Outreach
- General (All Entries)
- Multilingual Health Information
- Network
- Public Health
- PubMed Updates
- RAC

Reading Blogs

- As a Web page
  - But why would you do this?
- With a News Reader
  - All updates are automatically delivered to one central location when you subscribe to a RSS feed, listserv, etc.

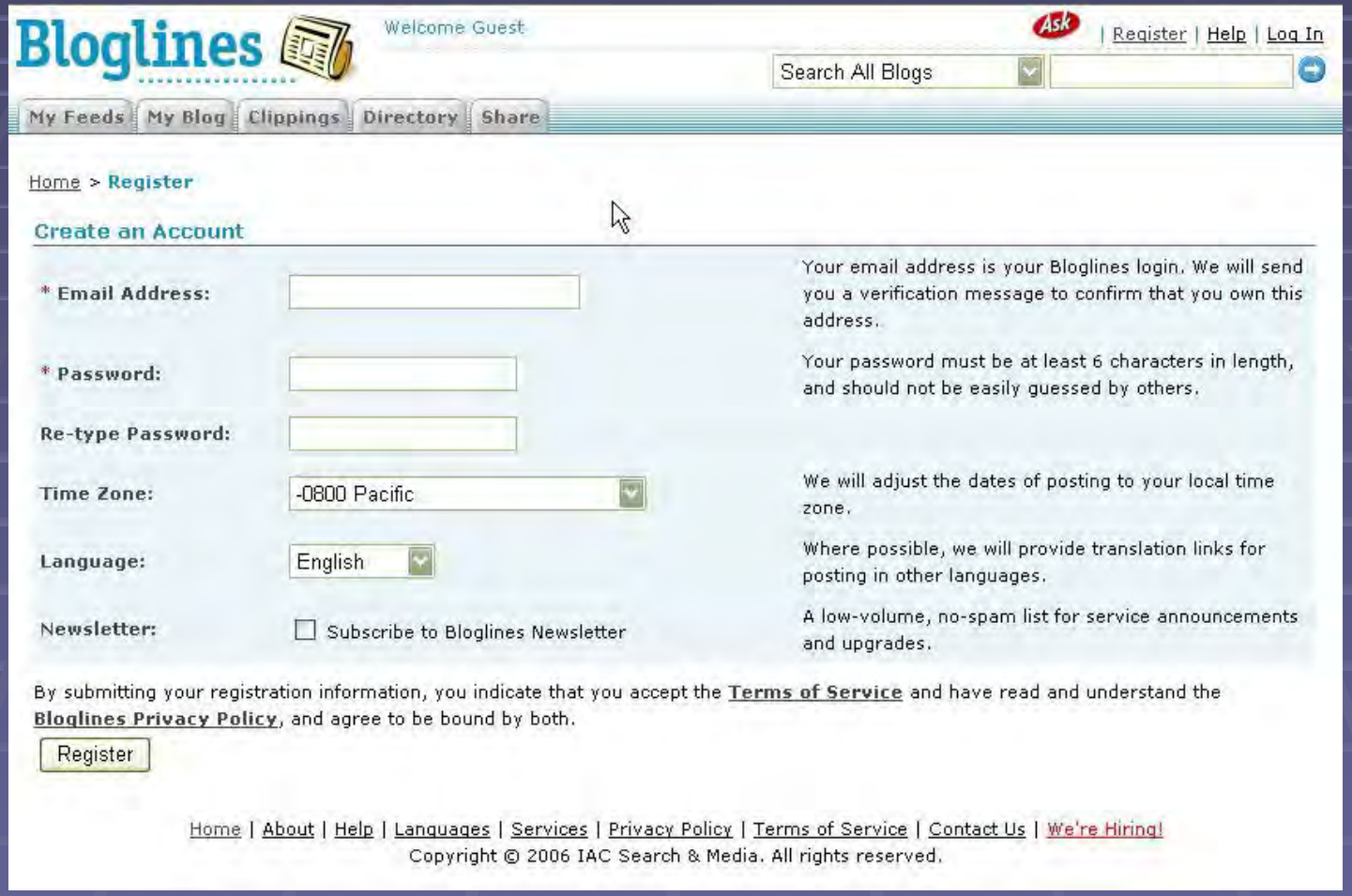
News Readers – Or something else to keep up with

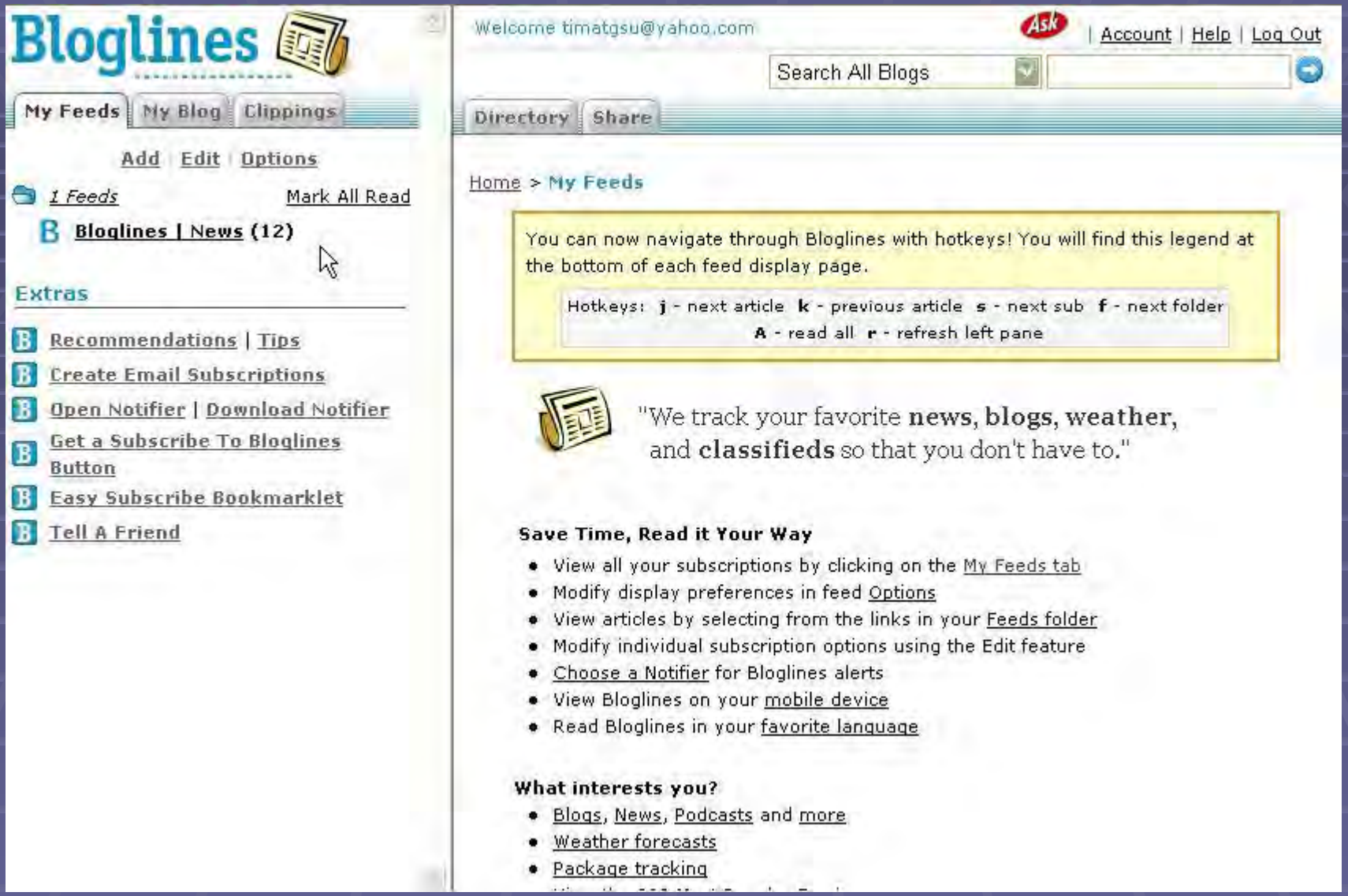
- What Is a News Reader?
  - A piece of software or Web 2.0 application that pulls together RSS feeds from multiple sources into one place making it easy to browse newly posted information from blogs, alert services, and other Web sites

News Reader: Bloglines

- **Bloglines is a FREE online service that helps you subscribe to and manage feeds, weblogs and podcasts and listservs.**

Subscribing to Bloglines




Bloglines
Welcome timatgsu@yahoo.com
Account | Help | Log Out
Search All Blogs
My Feeds
My Blog
Clippings
Directory
Share
Add | Edit | Options
1 Feeds
Mark All Read
Bloglines | News (12)
Extras
Recommendations | Tips
Create Email Subscriptions
Open Notifier | Download Notifier
Get a Subscribe To Bloglines Button
Easy Subscribe Bookmarklet
Tell A Friend
Home > My Feeds
You can now navigate through Bloglines with hotkeys! You will find this legend at the bottom of each feed display page.
Hotkeys: j - next article k - previous article s - next sub f - next folder
A - read all r - refresh left pane
"We track your favorite news, blogs, weather, and classifieds so that you don't have to."
Save Time, Read it Your Way
View all your subscriptions by clicking on the My Feeds tab
Modify display preferences in feed Options
View articles by selecting from the links in your Feeds folder
Modify individual subscription options using the Edit feature
Choose a Notifier for Bloglines alerts
View Bloglines on your mobile device
Read Bloglines in your favorite language
What interests you?
Blogs, News, Podcasts and more
Weather forecasts
Package tracking

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        - <![CDATA[
            <p>Kathleen at Otter Group posts about how Guy Kawasaki writes a post  and her own
            methods. This is thoughtful and includes haveing someone "edit" the post for clarity etc. I'm

            <p><a href="http://www.ottergroup.com/blog/_archives/2006/2/19/1772355.html">http://www.otterg

            <p>Note: I believ this method is very useful for the essay style posts many bloggers write, bu
          ]]>
        </description>
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      - <description>
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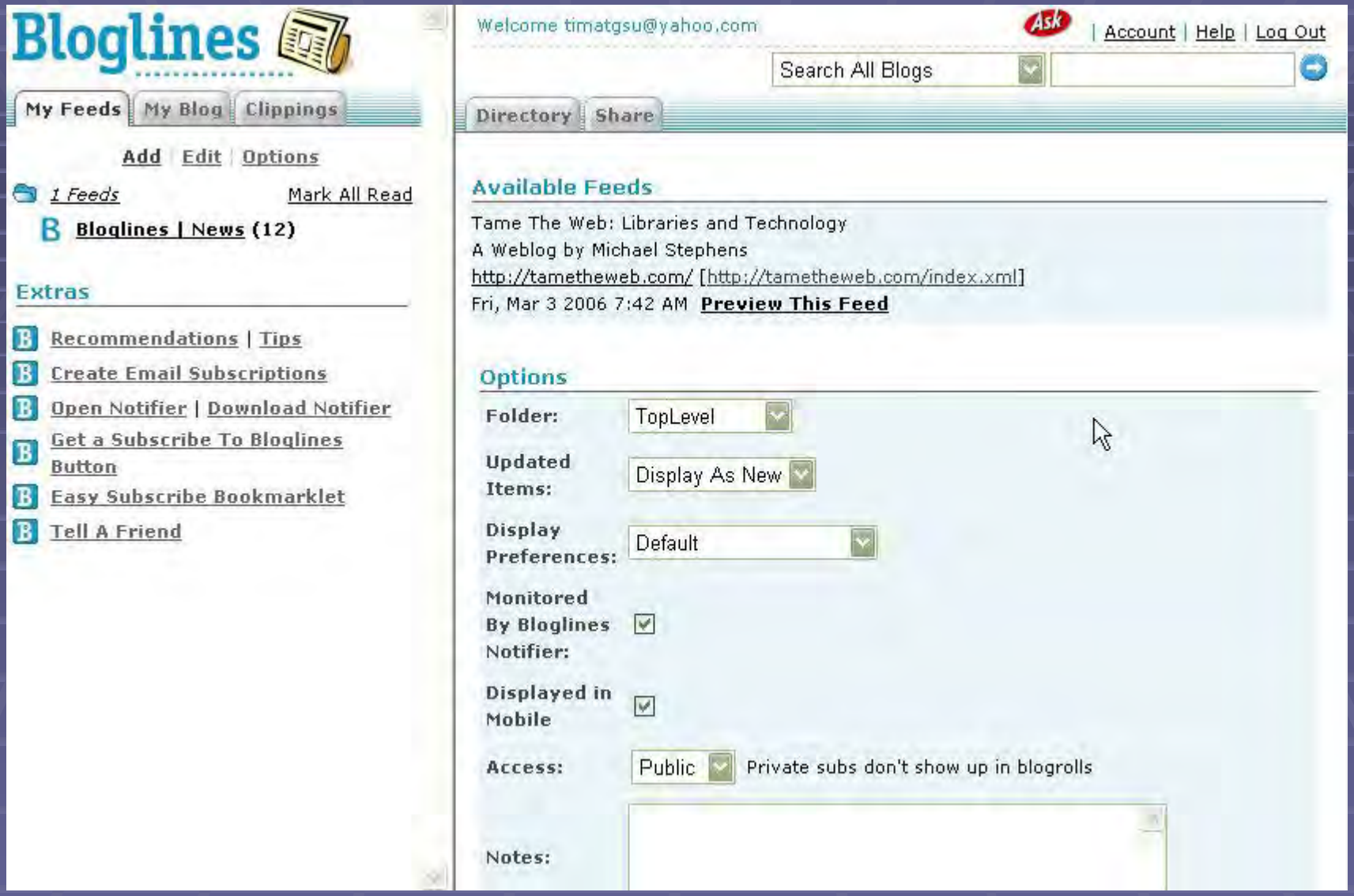
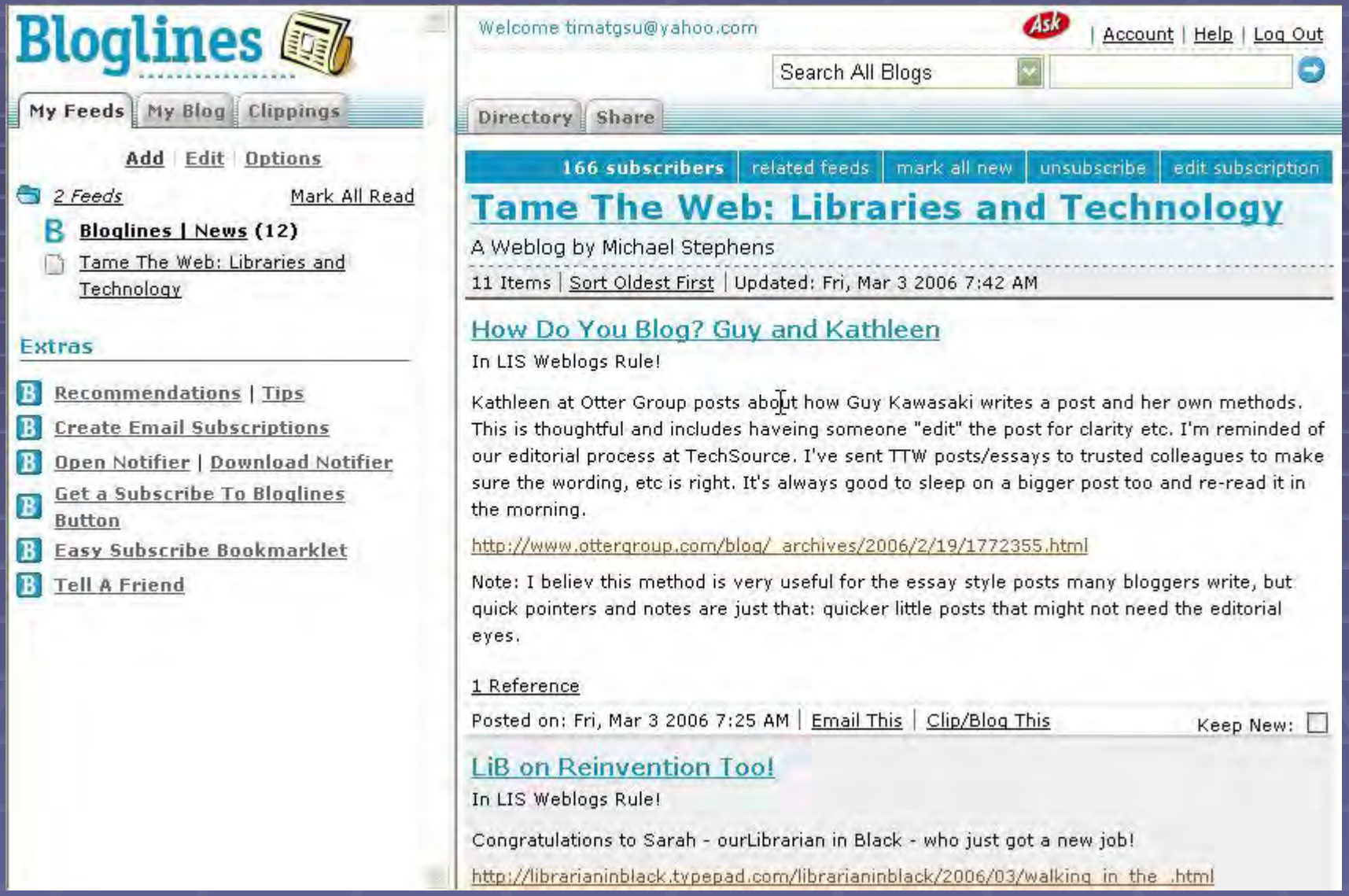
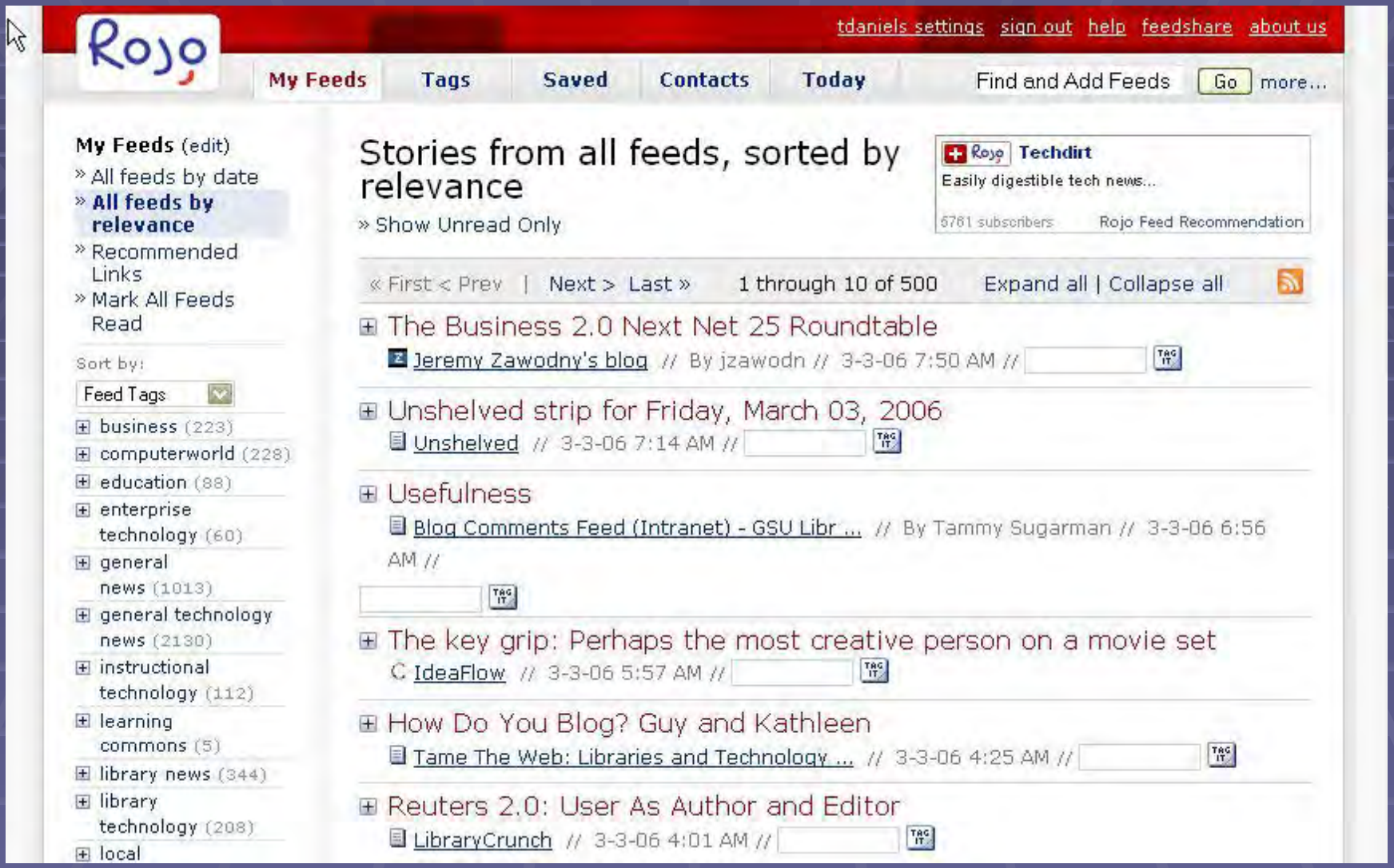

Bloglines
My Feeds
My Blog
Clippings
Add | Edit | Options
1 Feeds
Mark All Read
Bloglines | News (12)
Extras
Recommendations | Tips
Create Email Subscriptions
Open Notifier | Download Notifier
Get a Subscribe To Bloglines Button
Easy Subscribe Bookmarklet
Tell A Friend
Welcome timatgsu@yahoo.com
Ask
| Account | Help | Log Out
Search All Blogs
Directory
Share
Available Feeds
Tame The Web: Libraries and Technology
A Weblog by Michael Stephens
http://tametheweb.com/ [http://tametheweb.com/index.xml]
Fri, Mar 3 2006 7:42 AM Preview This Feed
Options
Folder: TopLevel
Updated Items: Display As New
Display Preferences: Default
Monitored By Bloglines Notifier:
Displayed in Mobile
Access: Public Private subs don't show up in blogrolls
Notes:


Bloglines
My Feeds
My Blog
Clippings
Add | Edit | Options
2 Feeds
Mark All Read
Bloglines | News (12)
Tame The Web: Libraries and Technology
Extras
Recommendations | Tips
Create Email Subscriptions
Open Notifier | Download Notifier
Get a Subscribe To Bloglines Button
Easy Subscribe Bookmarklet
Tell A Friend
Welcome timatgsu@yahoo.com
Ask
Account | Help | Log Out
Search All Blogs
Directory
Share
166 subscribers
related feeds
mark all new
unsubscribe
edit subscription
Tame The Web: Libraries and Technology
A Weblog by Michael Stephens
11 Items | Sort Oldest First | Updated: Fri, Mar 3 2006 7:42 AM
How Do You Blog? Guy and Kathleen
In LIS Weblogs Rule!
Kathleen at Otter Group posts about how Guy Kawasaki writes a post and her own methods. This is thoughtful and includes haveing someone "edit" the post for clarity etc. I'm reminded of our editorial process at TechSource. I've sent TTW posts/essays to trusted colleagues to make sure the wording, etc is right. It's always good to sleep on a bigger post too and re-read it in the morning.
http://www.ottergroup.com/blog/_archives/2006/2/19/1772355.html
Note: I believ this method is very useful for the essay style posts many bloggers write, but quick pointers and notes are just that: quicker little posts that might not need the editorial eyes.
1 Reference
Posted on: Fri, Mar 3 2006 7:25 AM | Email This | Clip/Blog This
Keep New:
LiB on Reinvention Too!
In LIS Weblogs Rule!
Congratulations to Sarah - ourLibrarian in Black - who just got a new job!
http://librarianinblack.typepad.com/librarianinblack/2006/03/walking_in_the_.html

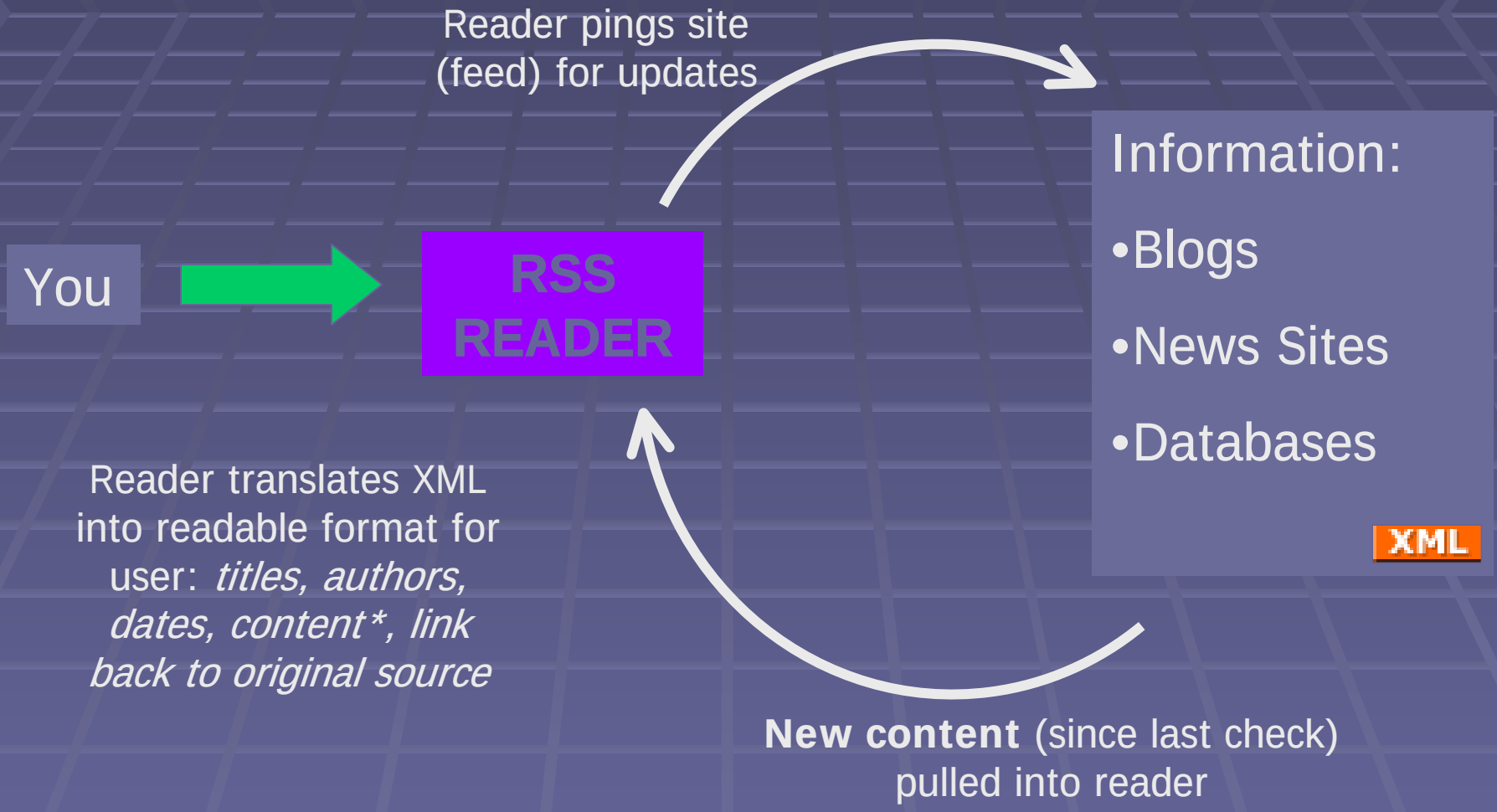
Google Reader BETA
tidaniels@gmail.com Google Home | My Account | Sign Out
Search for new content
Search the Web
Home
Read items
Starred
Labels...
Edit subscriptions
top | up | down | refresh
page up
What could ALA do?
Information Wants To Be Free
The Stuff Happening at My Place of W...
Free Range Librarian
ABC to Offer Free TV Show Downloa...
LJ Tech Blog
Michigan Outreach
It's all good
Friday Odds and Ends
It's all good
The Long Tail and the used book ma...
Lorcan Dempsey's weblog
OOTD: Woe is me
Lorcan Dempsey's weblog
Item 8 of more than 20
page down
Sort list by: relevance - date
Show read items: hidden - visible
Free Range Librarian
More actions...
Keep unread
The Stuff Happening at My Place of Work
Mar 2, 2006 - Show original item
I won't say much more about it, but I want to reassure those who have asked that I'll be fine, and even My Place Of Work will be fine--we'll manage, with many new, good ideas. Things happen, life has its ups and downs!
I'm actually quite busy at MPOW these days, since we're testing new search engines for MPOW. Replacing what we have will help MPOW--though not completely address all of the search issues I've discussed in the past. There's still a usability gulf with searching any directory service--and that includes OPACs--because you're searching the metadata, not the object itself. That's one reason that I have emphasized MPOW's newsletter so much in the last four years. Now it has well over 30,000 subscribers--probably much higher than that.
As a search tool, I have been the first and the most emphatic to say MPOW doesn't work well, and I've explained very clearly why that is. I even have a flowchart for how it should work. Yet as an announcement service, it rocks.
Meanwhile, I'm very, very busy... whew. Search engines, consultants, programmers, vendors, plus the weekly publishing shtick, plus getting our annual user survey done, plus getting out our annual summer reading collection, plus tweaking the newsletter templates, plus a gadzillion call-backs... whew!


Rojo
tdaniels settings sign out help feedshare about us
My Feeds Tags Saved Contacts Today
Find and Add Feeds Go more...
My Feeds (edit)
» All feeds by date
» All feeds by relevance
» Recommended Links
» Mark All Feeds Read
Sort by:
Feed Tags
business (223)
computerworld (228)
education (88)
enterprise technology (60)
general news (1013)
general technology news (2130)
instructional technology (112)
learning commons (5)
library news (344)
library technology (208)
local
Stories from all feeds, sorted by relevance
» Show Unread Only
Techdirt
Easily digestible tech news...
6761 subscribers
Rojo Feed Recommendation
« First < Prev | Next > Last »
1 through 10 of 500
Expand all | Collapse all
The Business 2.0 Next Net 25 Roundtable
Jeremy Zawodny's blog // By jzawodn // 3-3-06 7:50 AM //
Unshelved strip for Friday, March 03, 2006
Unshelved // 3-3-06 7:14 AM //
Usefulness
Blog Comments Feed (Intranet) - GSU Libr ... // By Tammy Sugarman // 3-3-06 6:56 AM //
The key grip: Perhaps the most creative person on a movie set
IdeaFlow // 3-3-06 5:57 AM //
How Do You Blog? Guy and Kathleen
Tame The Web: Libraries and Technology ... // 3-3-06 4:25 AM //
Reuters 2.0: User As Author and Editor
LibraryCrunch // 3-3-06 4:01 AM //

Information Flow: Model #1

Model #2:
E-Mail Alerting
(flip the arrows)

Information Flow: Model #3 (RSS)



*If present: first sentence, summary, complete article

What is RSS?

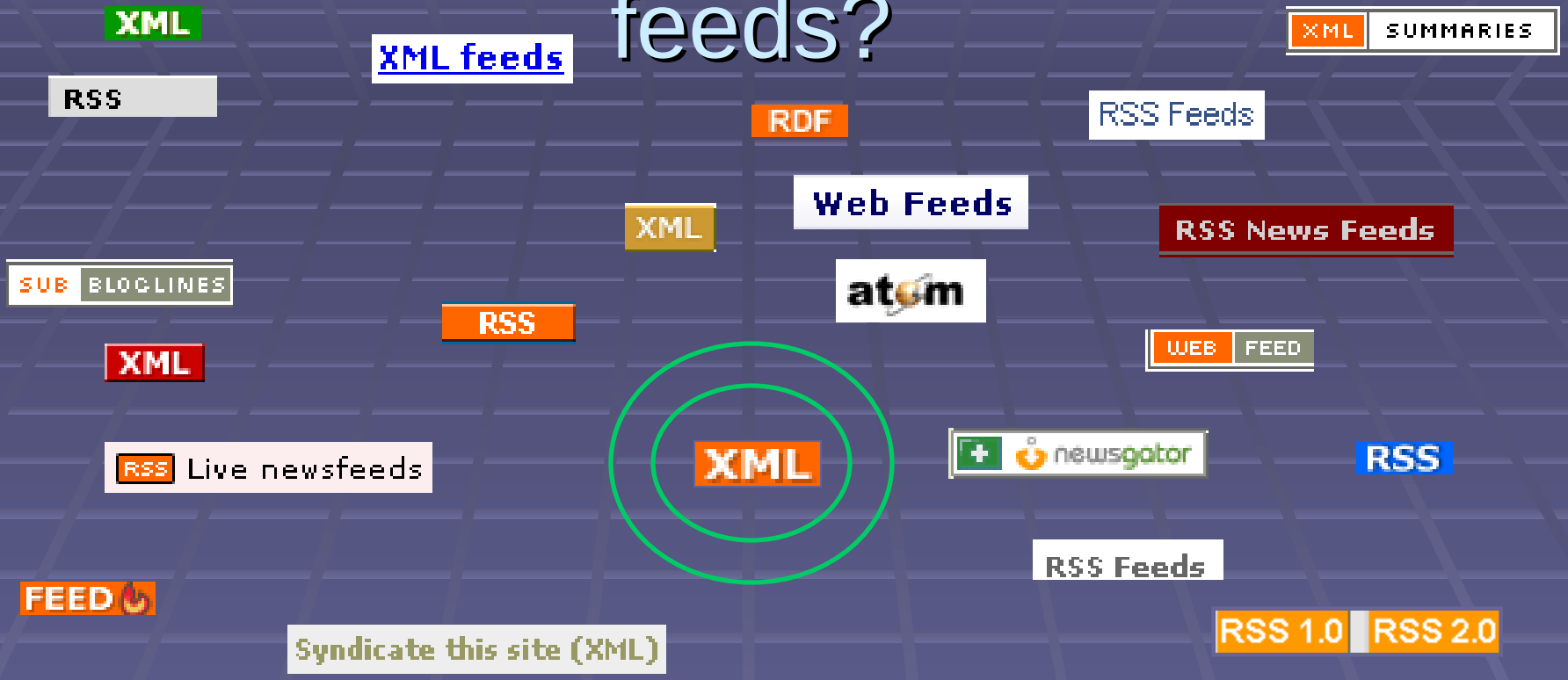
- Rich Site Summary
- Really Simple Syndication
- RDF Site Summary
- RSS .9, .91, .92, 1.0, 2.0
  - ATOM

- WEBFEEDS!!
  - Function vs. “techspeak”
  - Concept vs. version/flavor

Conceptual Definition of Webfeeds

- Information repackaged by provider / creator to give the user more control over delivery.
- Frequently updated / monitored sites
  - Blogs, news sites, etc.
- Packaged as ***XML***

Q: How do you know if a site has feeds?



Places to check on the site:

- “Utility” spaces on the homepage: top, margins, bottom
- Does the site have a news/press release section?
- Sitemap; Site Search

Using a (RSS) Reader - summary

- Subscribe to the sites (feeds) you want to monitor
- Read the new content at your leisure
  - USE THE INFORMATION – share, apply
- Group feeds into categories, unsubscribe, etc.

- Reader does the rest…checks for updates, highlights **new content**, converts XML to user-readable content
- Autodiscovery: some readers detect that you're browsing a page/site with feeds, and allow you to add the feeds in 1-2 clicks

Subscribing to a Feed in 4 clicks

1. Right-click to copy feed
2. Reader: “Add”
3. Paste feedlink
4. “Subscribe”
    1. Select Category
    2. “Subscribe”

The Pros & Cons of Readers/Webfeeds

- User control of information content/delivery
  - Simple opt in/out mechanism
    - No passwords, subscription info
  - Customization
    - Your own “personal newspaper”
- It’s not e-mail (no spam, yet)

but...

- Not universally offered
- No standards
- “Information Overload”
  - Backblog
- Readers still WIP’s

Coming Soon: PubMed

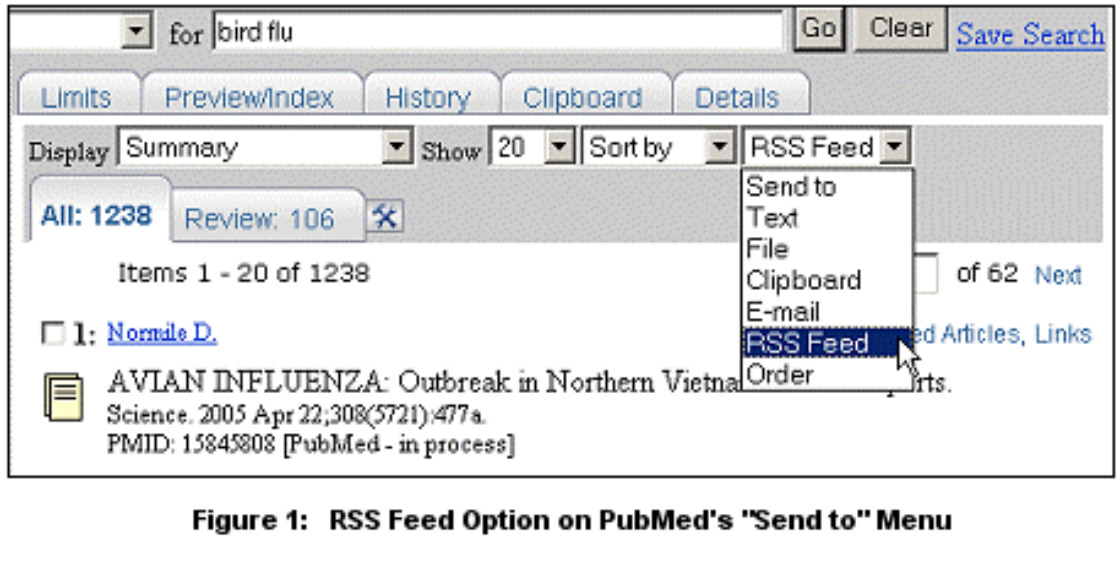


Figure 1: RSS Feed Option on PubMed's "Send to" Menu

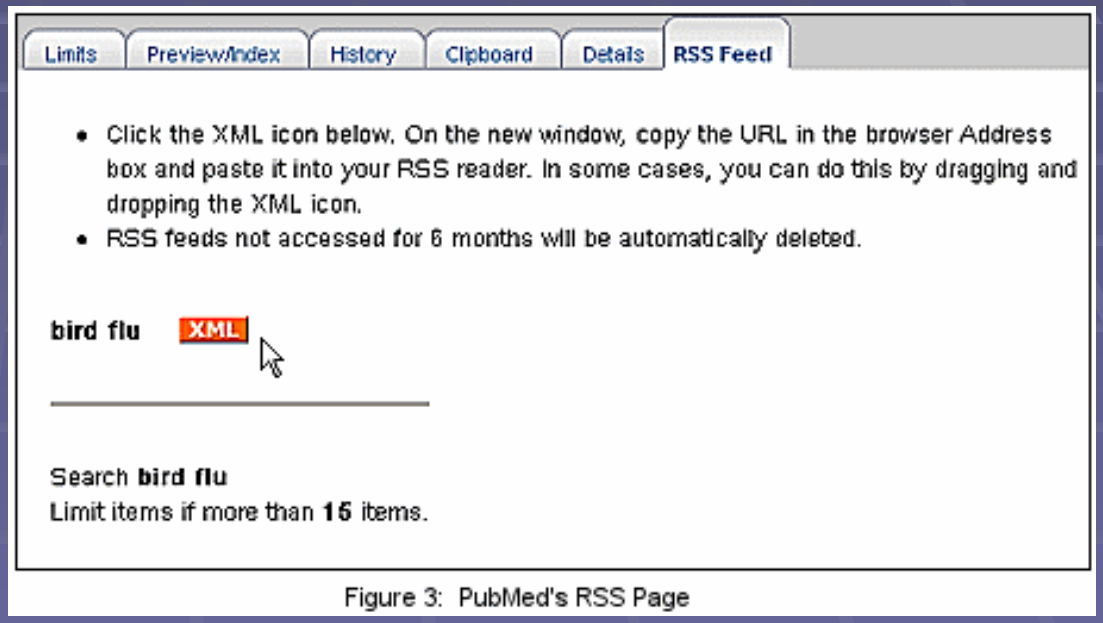


Figure 3: PubMed's RSS Page

As Library Professionals…

- Become familiar with RSS/webfeeds
  - Concept & Function
- Set up reader and start reading
- Talk to vendors and users
- Public Services
  - Educating users (webpages, training, etc.)
  - Identifying relevant feeds for you/users
  - Are there PS needs that webfeeds could fill?
- Information Technology
  - Working with PS to fill those needs
  - Are other libraries creating webfeed-based services we should consider?

Creating A Library Blog

- Why Create a Blog for Your Library?
  - To communicate with your users
  - To communicate with library staff
  - To communicate with yourself

Public Blogs for User Communication

- Library & Topical News
- Announce New Services
- Recent Acquisitions List
- Book/Movie/Web Site Recommendations
- Book Discussions
- Local Events Calendar
- Recommended Research Sources

Internal Blogs for Staff Communication

- Announcements for Staff
- Knowledge Management
  - Frequently asked reference questions
  - Password archive
- Project Management
  - Forum for collaboration
  - Progress reports

Benefits of Library Blogs

- Easy – no HTML knowledge required
- Inexpensive
- May be seen as innovative
- Attracts younger users
- Allow user feedback through comments
- Can be career booster for bloggers

Drawbacks of Library Blogs

- Requires staff time commitment
  - Training
  - Set-up
  - Posting
- May need to educate people about blogs
  - Users
  - Staff

Steps For Creating A Library Blog

- Consider purpose & audience
- Choose blog software
- Develop blogging policies
- Create a template for the blog
- Consider staffing issues
- Post content
- Market the blog

Consider Purpose & Audience

- Determine type of content you wish to share
  - Library & Topical News
  - Announce New Services
  - Recent Acquisitions List
  - Book/Movie/Web Site Recommendations
  - Book Discussions
  - Local Events Calendar
  - Recommended Research Sources
  - Other??

Consider Purpose & Audience

- Decide upon a target audience
  - General community users
  - Doctors
  - Nurses
  - Students / faculty
  - Employees

Blogger
Already have an account? Sign in:
Username:
Password: (?)
SIGN IN
Remember me (?)
Search blogs from across the web with Google Blog Search.
Explore blogs
SEARCH BLOGS
BLOGS UPDATED AT 10:40 AM
Esperancas & Medos
My Life and Various Other
Wakazashi
BLOGS OF NOTE
Awful Plastic Surgery
RANDOM BLOGS
NEXT BLOG >>
What's a blog?
TAKE A QUICK TOUR
Publish thoughts
Get feedback
Post photos
Go mobile
A blog is your easy-to-use web site, where you can quickly post thoughts, interact with people, and more. All for FREE.
Create a blog in 3 easy steps:
1 Create an account
2 Name your blog
3 Choose a template
CREATE YOUR BLOG NOW

WordPress

HOME | ABOUT | EXTEND | DOCS | BLOG | SUPPORT | HOSTING | DOWNLOAD

SEARCH »

WELCOME

NEW TO WORDPRESS?

- What is WordPress?
- Why should I use it?
- What is a blog?
- WordPress Lessons

WordPress is a state-of-the-art semantic personal publishing platform with a focus on aesthetics, web standards, and usability. What a mouthful. WordPress is both free and priceless at the same time.

More simply, WordPress is what you use when you want to work with your blogging software, not fight it.

WordPress' admin interface has been redesigned from the ground up to be as intuitive as possible.

READY TO BEGIN?

- Find a web host
- Download and Install
- Documentation
- Get Support

To get started with WordPress, **set it up on a web host** for the most flexibility or **get a free account on WordPress.com**.

six apart

TYPEPAD | MOVABLE TYPE | LIVEJOURNAL | ABOUT US | SUPPORT

TypePad
Personal Weblogging Service

GET STARTED IN MINUTES

1. Create your account.
2. Create your blog.

Start Free Trial

A powerful, hosted weblogging service.

You can publish anything instantly. Be the sole author, or share a weblog with friends, family, or colleagues. Post your vacation photos, comment on the news, keep a private journal. How you use TypePad is up to you.

CURRENT MEMBER LOGIN

Username

Password

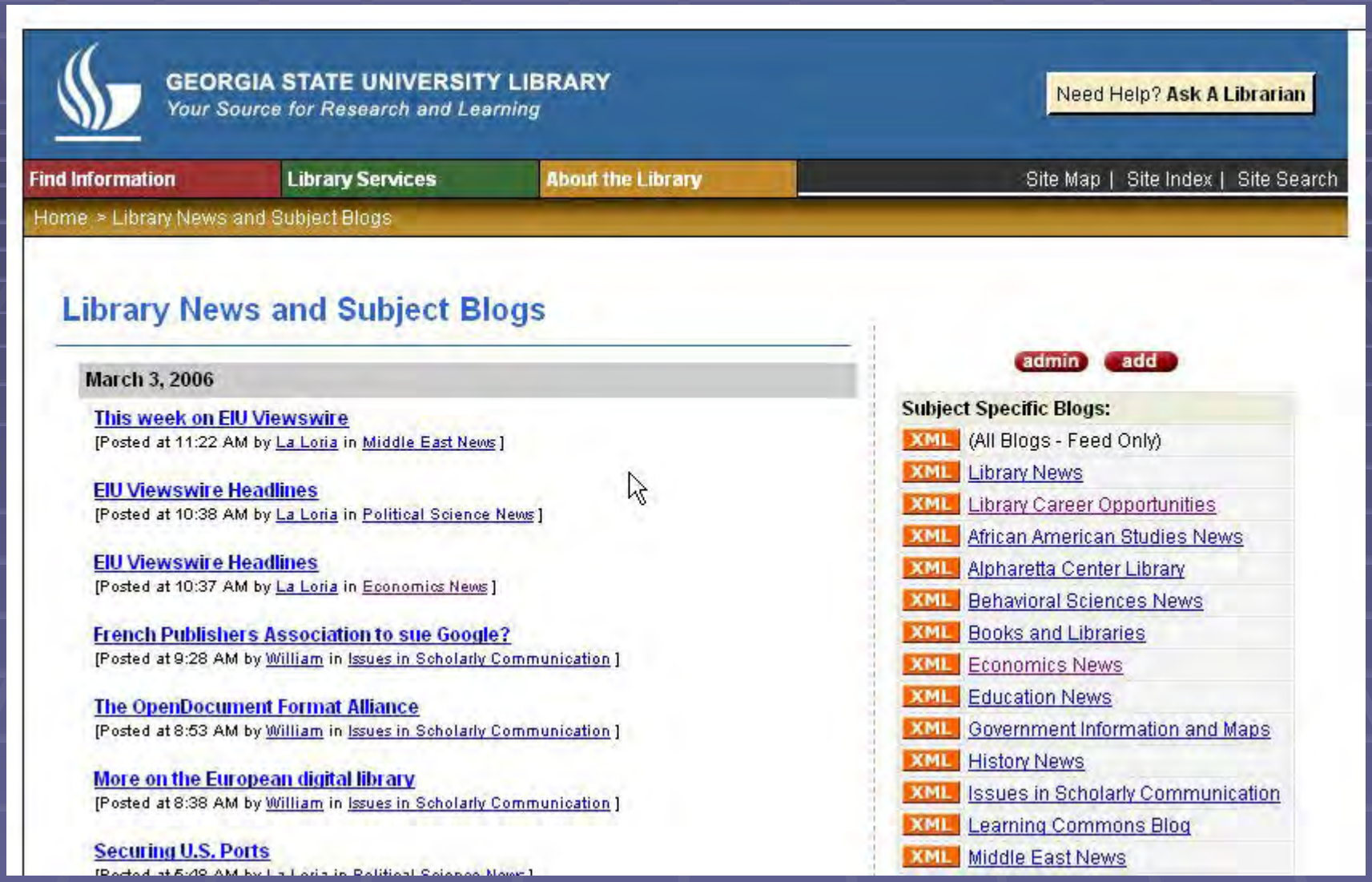
Remember me

LOG IN Forgot?

What's a Weblog? » Levels and Pricing » Features »

TYPEPAD NEWS

WHAT'S HAPPENING ON TYPEPAD


GEORGIA STATE UNIVERSITY LIBRARY
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Library News and Subject Blogs
March 3, 2006
This week on EIU Viewswire
[Posted at 11:22 AM by La Loria in Middle East News]
EIU Viewswire Headlines
[Posted at 10:38 AM by La Loria in Political Science News]
EIU Viewswire Headlines
[Posted at 10:37 AM by La Loria in Economics News]
French Publishers Association to sue Google?
[Posted at 9:28 AM by William in Issues in Scholarly Communication]
The OpenDocument Format Alliance
[Posted at 8:53 AM by William in Issues in Scholarly Communication]
More on the European digital library
[Posted at 8:38 AM by William in Issues in Scholarly Communication]
Securing U.S. Ports
admin
add
Subject Specific Blogs:
XML (All Blogs - Feed Only)
XML Library News
XML Library Career Opportunities
XML African American Studies News
XML Alpharetta Center Library
XML Behavioral Sciences News
XML Books and Libraries
XML Economics News
XML Education News
XML Government Information and Maps
XML History News
XML Issues in Scholarly Communication
XML Learning Commons Blog
XML Middle East News

Market Your Blog

Thank You!

No XML 's were harmed in the making of this presentation.