GHSLA UPDATE

Greetings from the President

Hello Everyone. I hope you all had happy holidays. We would like to take this opportunity to thank the members of the GHSLA Board of Directors, their committee chairs, committee members, and especially Roxanne Nelson for the wonderful job they have done in putting together our upcoming meeting March 12-14th in Savannah Georgia. Inside this newsletter you will find the information needed to make your hotel reservations and your meeting plans.

Prior to the official opening of the meeting with the Vendor Fair and Reception we are pleased to announce the addition of a free MLA Teleconference: " Get HIP to HIPAA: Health Information Professionals and the Health Insurance Portability and Accountability Act. " CE credit will be given for this class!

Then we will have the opportunity to meet our vendors at the opening reception and see what new and wonderful products that they have to offer us this year. We will enjoy plenty to eat and drink as we renew old friendships, make new ones and visit with our vendors.

Following the reception we will be offered a Trolley Tour of Savannah after which we will be dropped off on River Street or at the hotel for dinner on our own.

Thursday will be a full day starting with Yoga with Jane. Start stretching now so you will be ready to join in! We will have our traditional breakfast meeting followed by two sessions. "Cultivating Health Where Needed" and "Understanding Copyright."

Following a fantastic lunch buffet and prize drawings we will have a panel discussion on "Getting the most Out of DOCLINE lead by Beth Wescott of NLM and some of our own DOCLINE experts!

We are privileged to have for our Miriam Libbey Lecture our own Jan LaBeause who will be sure to keep you glued to your seat with her talk titled "SHHH.... Your Image Is Showing: Hollywood Looks at

Georgia Health Sciences Library Association

http://www.ghsla.org

Inside this Issue:

HIPAA Satellite Conference, Wednesday, March 12, 1:30-3:30
Classroom 5, Education Bldg, Memorial Health University Medical Center

Memorial Health
University Medical Center

Campus Map

From the Riverfront Marriott (about 3 miles):
Turn LEFT onto Gen. McIntosh
Turn LEFT at light. Stay in left lane.
Turn left at light onto Truman Pkwy.
Take third exit, DeLesseps Ave.
Go STRAIGHT thru light, under overpass
Road right-angles, curves left, right-angles again.
Parking on left at stop sign.
Yellow brick Education Bldg on right past next stop sign.

PARK HERE
(sorry! under construction)

ENTER HERE
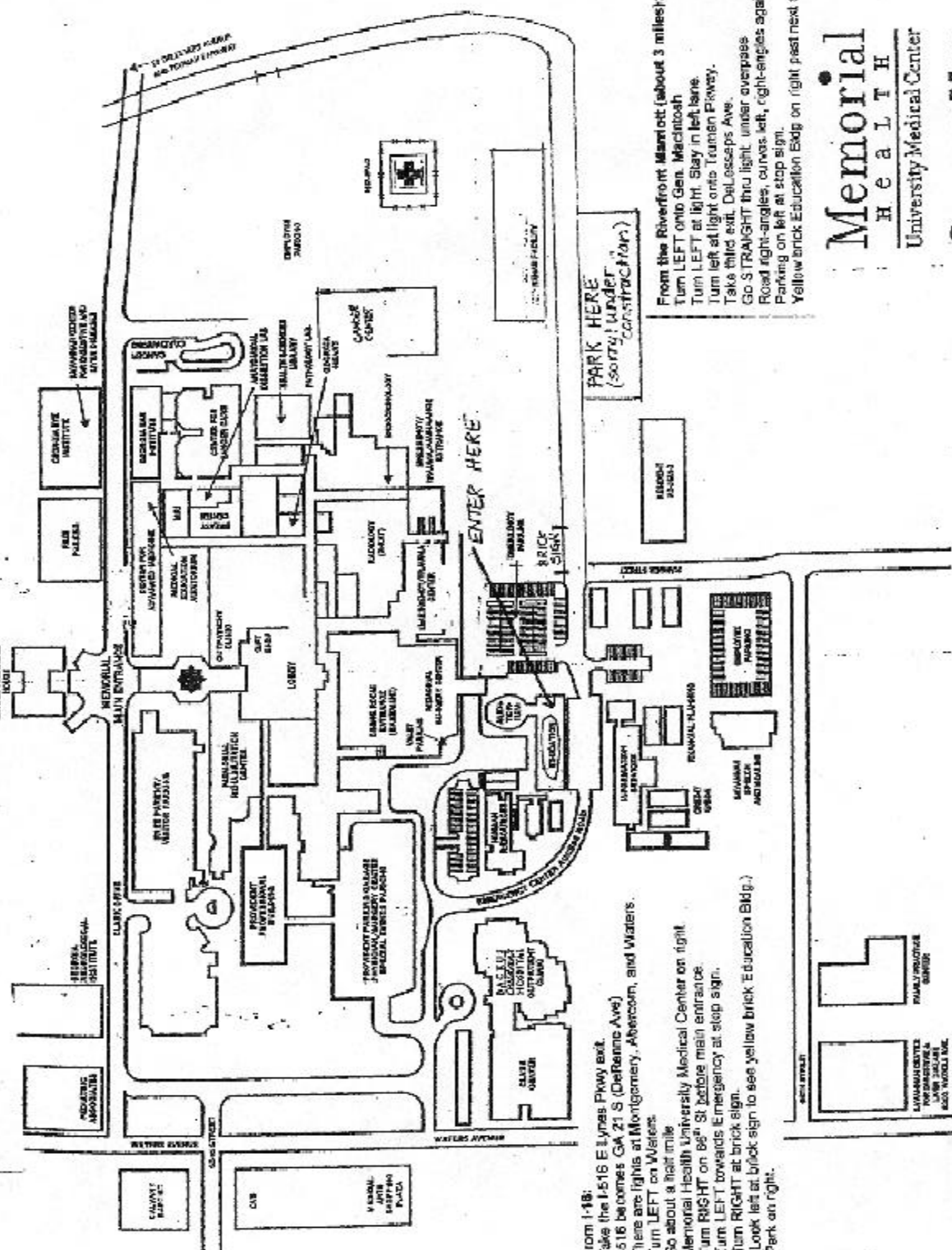
From I-16:
Take the I-516 E/Lynes Pkwy exit.
I-516 becomes GA 21 S (DeRenne Ave)
There are lights at Montgomery, Abercorn, and Waters.
Turn LEFT on Waters.
Go about a half mile.
Memorial Health University Medical Center on right
Turn RIGHT on 66th St before main entrance.
Turn LEFT towards Emergency at stop sign.
Turn RIGHT at brick sign.
(Look left at brick sign to see yellow brick Education Bldg.)
Park on right.

From the Program Chair

Dear GHSLA Members and Friends,

This issue of the UPDATE is primarily devoted to information about our annual meeting, to be held in Savannah March 12-14. Our theme this year, in keeping with Savannah's reputation for beautiful gardens, is "**Cultivating Excellence: Growing as Information Professionals**." Your Association and Program Committee have been working hard these past months putting together lots of fun, timely, and informative sessions and continuing education classes.

Our meeting kicks off Wednesday, March 12 at 2 PM with an MLA teleconference, *Get HIP to HIPAA: Health Information Professionals and the Health Insurance Portability and Accountability Act*, hosted by the Mercer

> ## GHSLA 2003
>
> ### *Cultivating Excellence - Growing as Information Professionals*
>
> ### March 12-14, 2003
>
> Registration materials have been mailed to members and are also included in this issue of *Update*. Forms may also be viewed and downloaded at:
>
> **http://www.ghsla.org/meeting.shtml**
>
> **Meeting Registration Form***
> **Hotel Information & Directions***
> **Preliminary Schedule of Events***
>
> * Requires Adobe Acrobat Reader.

University School of Medicine Library, the Memorial Health University Medical Center Health Sciences Library, and GaIN, the Georgia Interactive Network for Medical Information. Come learn about the implications of HIPAA for health information specialists and what special requirements are needed in addressing information needs, based on the Act's privacy and security regulations. 1.5 hours of MLA CE credit will be awarded to participants. The teleconference will be held at Memorial Health University Medical Center; directions are included in this packet. Check the GHSLA website at http://www.ghsla.org for more information as the meeting approaches.

Following the teleconference, meet at the Savannah Marriott Riverfront, our conference hotel, for a vendor fair and reception. Come visit our vendor/supporters (EBSCO, Majors, MD Consult, Milner Inc., Ovid, and more) and learn firsthand about their newest products and services while enjoying refreshments and fellowship with other GHSLA members. Cash bar will be available.

Feeling historical? Join us for an optional narrated trolley tour of Savannah's fascinating historic district. View the beautiful squares, magnificent homes, and sites of interest, including River Street. The trolley will drop you off along the riverfront, if you'd like, so you can enjoy dinner in one of the many restaurants in this area. It's an easy fifteen-minute walk back to our hotel from River Street.

Thursday March 13 will be a long and activity-filled day. Our morning begins with an optional yoga session, to wake you up and get you ready for the busy day ahead. Jane Bridges, Clinical Campus Librarian at the Memorial Health University Medical Center Health Sciences Library in Savannah will be leading this activity. Then join us for breakfast and our annual business meeting, where you'll meet and network with fellow members and vote on the slate of new officers. Next, we're putting Jane to work once more, as she presents a talk about her month spent in Nigeria, helping to set up a professional health sciences library in a local

SAVANNAH
Marriott
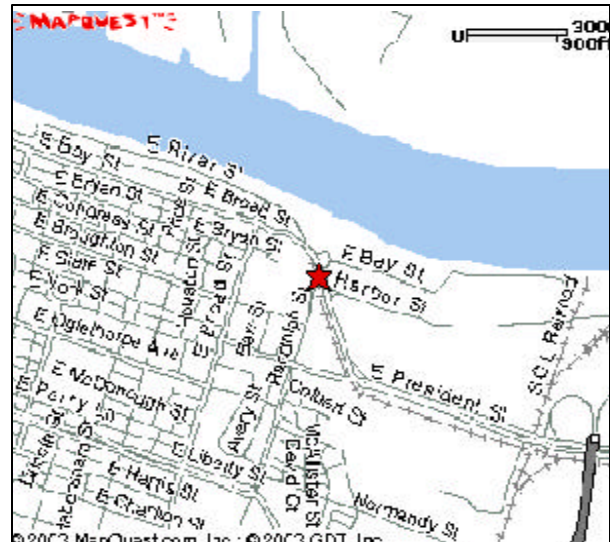**RIVERFRONT**

100 General McIntosh Boulevard
Savannah, GA 31401 USA
Phone: 1 912-233-7722   Fax: 1 912-233-3765

Directions to Savannah Marriott Riverfront: From I-16
East, take the Montgomery Street exit; turn right on
Bay Street and follow to hotel on left.

hospital. The morning's activities conclude with a lecture, *Understanding Copyright*, offered by Mr. L. Ray Patterson. Mr. Patterson is Pope F. Brock Professor of Law at the University of Georgia School of Law, Athens, and is an expert on copyright issues. He is the author of many professional articles and two books: *Copyright in Historical Perspective*, and *The Nature of Copyright: A Law of User's Rights* (with Stanley Lindberg).

Following lunch (and awarding of door prizes), our meeting activities continue. Join us for a panel discussion, *Getting the Most Out of DOCLINE*, with panelists Cathy Woolbright, Librarian, Columbus Regional Healthcare System, Columbus, GA; Linda Venis, Librarian, Kennestone Hospital, Marietta, GA; Roxanne Nelson, Assistant Director for Public Services, Mercer University School of Medicine, Macon, GA; and Bryan Vogh, Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD. Learn tips and tricks for navigating and utilizing NLM's ILL routing system, including discussions of DOCUSER profiles and routing tables, updating and searching SERHOLD, document ordering techniques, and the Electronic Fund Transfer System (EFTS). Be sure to bring your questions to this session!

The annual Miriam Libbey Lecture is next on the agenda. This year's speaker is Jan LaBeause, Director of the Mercer Medical Library and Learning Resources Center, Macon, GA. Listen and enjoy as Jan offers *SHHHH, Your Image is Showing: Hollywood Looks at Librarians.* Over the years, librarians have been perceived as shy, unassertive, rigid, serious, sensible, surly, and/or just plain boring. The media, in general, and movies, in particular, have done little to dispel the stereotypes of buns, glasses, and orthopedic shoes. This talk will look at how librarians have been depicted in dramas, comedies, science fiction, musicals, adventures, and mysteries over the past 80 years. So stop by the concession stand, sit back and enjoy the show!

Afternoon activities conclude with an AHIP Certification session, by Sandra Franklin, Director of the Robert W. Woodruff Health Sciences Center Library, Emory University, Atlanta, and the annual NLM/NNLM Update, offered by Bryan Vogh.

Whatever you do, don't miss our annual banquet on Thursday evening. We'll begin with a reception, followed by a Savannah Low Country Boil. Our entertainment for the evening will be a popular local singing group, the "World Famous Crabettes." These folks will have you laughing and singing along to old regional and national favorites. So put on your clean jeans, sing along with the Crabettes, and enjoy a Savannah tradition!

Friday we are offering three timely continuing educational sessions. In the morning, choose between:

- **Website Usability: Making Content Easy to Find**, offered by Bryan Vogh from the NNLM Office in Baltimore. Class description: Usability rules the web. If a patron can't navigate your website, then he or she will not use your library to find information. The rest of the Internet is only a mouse click away. Participants in this four-hour workshop will learn how to conduct usability studies without expensive consultants, how to create accessible web pages, and how to apply design simplicity to their websites. Workshop topics include integration of diverse resources, library websites as components of institutional websites, and Internet vs. intranet design. This is a hands-on class, to be held at the Savannah Public Library. Space is limited, so register early.
- **Customer Service in the Medical Library**, presented by Alan Harkness, Staff Development Manager, Gwinnett
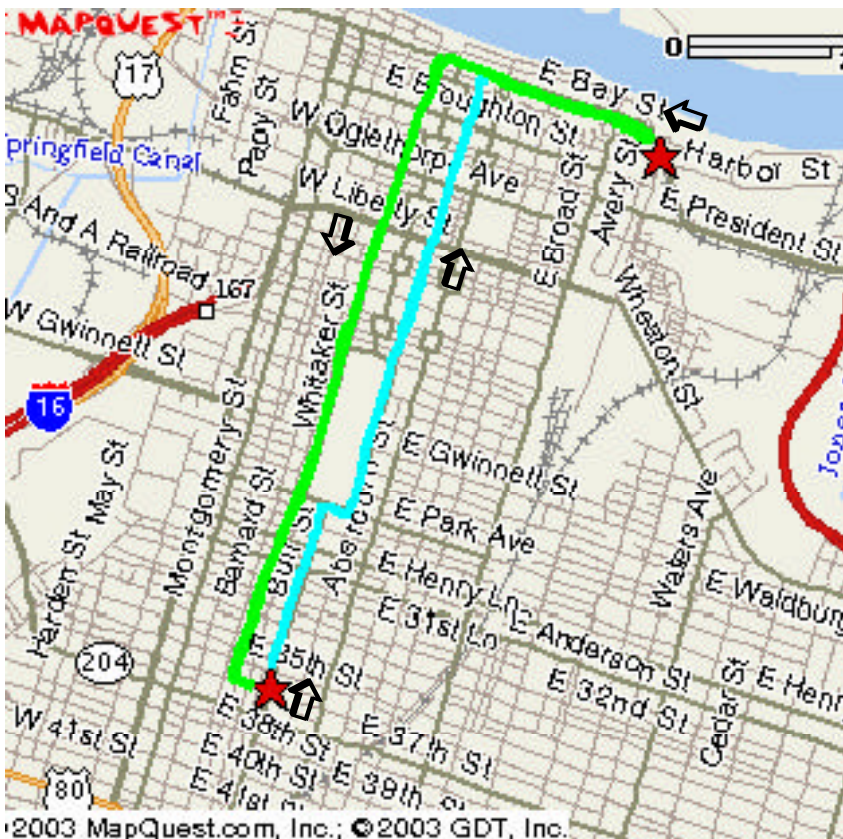
CE Course Friday March 14

Website Usability: Making Content Easy to Find.

Live Oak Public Library 2002 Bull St, Savannah.

From Marriott Riverfront: Turn right on Bay St., left on Whitaker St., and left on W 36th St. to Bull St. Cross Bull St. directly into library parking lot.

To return to Marriott: Turn right on Bull St., right on Park St., left on Drayton St., and right on Bay St. Hotel is on left.

NOTE: Whitaker and Drayton are one-way streets. Bull St. requires numerous detours around squares.

County Public Library, Lawrenceville, GA. Class description: participants will improve their customer service skills by being able to discuss and review customer service philosophies, explain and demonstrate basic customer service concepts, practice model reference behaviors, and evaluate case studies with their peers.

Our afternoon session is:

- **Advanced PDA Topics: Getting the most from your Palm**, taught by Lee McCarley, Systems Librarian and Coordinator of the Learning Resources Center; and Jimmy Puckett, Systems Administrator, both from Mercer University School of Medicine, Macon, GA. This course, intended for current users of PalmOS-based handheld devices, introduces advanced topics, such as installing applications, extending the operating system to enhance functionality, using Internet-enabled applications, and more. This is a hands-on course; *participants are expected to bring a Palm OS-based and to have basic familiarity with using the device.* (Note: this course does not apply to Microsoft WindowsCE/PocketPC devices!)

As you can see, the 2003 GHSLA meeting offers something for everyone. As always, all meals on Thursday are included in the cost of registration, and continental breakfast will be served on Friday to all those registered for a CE session. A box lunch will be provided for those taking two classes.

The entire 2003 Program Committee and the GHSLA Executive Board look forward to welcoming you to Savannah!

Roxanne Nelson, Program Chair, 2003

Membership Committee Report

Our membership for 2002 reached a total of 79 regular members and 9 honorary members! Renewal letters were sent out in December, 2002. Please don't forget to send in your renewal form and check as soon as possible.

Membership is a vital component of any successful organization. In light of this, we are always looking to strengthen our membership further with the recruitment of new members. If you have a colleague or friend interested in becoming a part of GHSLA, please encourage them to join. The membership form is available for download from our website. If you have any ideas on recruiting new members, or are interested in being on the membership committee, please contact Amy Harkness, Margaret Truitt, or Roxanne Nelson.

It is also that time of year to think about nominating someone for an honorary GHSLA membership. Through our honorary memberships, GHSLA is dedicated to "honoring retired health sciences library personnel or others with a commitment, dedication or service to health sciences librarianship, or the field of medicine" (from GHSLA bylaws). We invite you to nominate someone whom you think deserves recognition by his or her peers as an honorary member of GHSLA. This membership is for life, and dues are waived. A nomination should include a letter stating why you think the nominee deserves honorary membership, along with a summary of their career. Nominations are approved by a majority vote of the Executive Committee. The names of those approved for honorary membership will be presented at the business session and announced in the GHSLA UPDATE. Nominations can be sent to Amy Harkness through the mail or email.

Amy Harkness, Membership Chair

GHSLA New Membership Form

The following information will be used to create the membership directory.

Full name: _____

Title: _____

Department: _____

Library name:_____

Institution: _____

Address: _____

City: _____

State:_____

Zip: _____

Bus. phone: _____

Fax number: _____

Fax location: ____ Library   ____ Institution

E-mail:_____

Send mail to:____ Business Address   ____ Home Address

Home address:_____

Home city: _____

Home zip: _____

Home phone:_____

Committee interest (please indicate first, second, & third choices):

        ____Program   ____Continuing Education

        ____Membership   ____Miriam Libbey

        ____Nominating   ____Consumer Health

        ____Strategic Planning   ____Web Site

Officer Interest: ____Yes ____No

Include name on non-GHSLA lists: ____Yes ____No

Business address on GHSLA web page* ____ Yes ____ No

        Online Membership Directory is available to members only.

Expertise within librarianship: _____

Annual dues effective from January-December ($15, or $10 student member)
Make check payable to: Georgia Health Sciences Library Association (GHSLA)
GHSLA Federal ID Number 35-2186668

Mail form and check to: Amy Harkness, GHSLA Membership Chair
Piedmont Hospital, Saule Memorial Library
1968 Peachtree Road, Atlanta, GA 30309

Preliminary Program – GHSLA 2003

(schedule is subject to change)

Wednesday, March 12

2-3:30 PM   MLA Teleconference: *Get HIP to HIPAA: Health Information Professionals and the Health Insurance Portability and Accountability Act.* Site to be announced, probably Memorial Health University Medical Center, Savannah. See the MLA website for more information at http://www.mlanet.org/education/telecon/hipaa/index.html

                              Check the GHSLA website closer to the meeting for more information on final location: http://www.ghsla.org

4-6 PM   **Vendor Fair/Opening Reception**
Meet our vendor/supporters (including EBSCO, Majors, MD Consult, Milner Inc., Ovid, and more) and learn firsthand about their newest products and services while enjoying refreshments and fellowship with other GHSLA members. Cash bar available.

6-7:30 PM   **Trolley Tour** of Savannah's historic district (optional). Trolley can drop you off at conclusion of tour along River Street, if desired, for easy access to many Savannah restaurants.

Thursday, March 13

7:00 – 7:30 AM   **Yoga with Jane**

8:00 – 9:30 AM   **Breakfast and business meeting**

9:30 – 10:00 AM   Break

10:00 – 10:45 AM   **Cultivating Health Where Needed: Establishing a Health Professional Library in Nigeria** – Jane Bridges. Jane is Clinical Campus Librarian at the Health University Medical Center Health Sciences Library in Savannah.

10:45 – 11:00 AM   Break

11:00 AM – Noon   **Understanding Copyright** – L. Ray Patterson. Mr. Patterson is Pope F. Brock Professor of Professional Responsibility at the University of Georgia School of Law, Athens. http://www.law.uga.edu/academics/ profiles/patterson.html

Noon – 1:15 PM   Lunch and door prizes

1:15 – 1:30 PM   Break

1:30 – 2:30 PM	**"Getting the Most Out of DOCLINE" Panel Discussion**. Learn tips and tricks for navigating and utilizing NLM's ILL routing system. Panelists will be *Cathy Woolbright*, Librarian, Columbus Regional Healthcare System, Columbus, GA; *Linda Venis*, Librarian, Kennestone Hospital, Marietta, GA; *Roxanne Nelson*, Assistant Director for Public Services, Mercer Medical Library & LRC, Macon, GA; and *Beth Wescott*, Network Access Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region.
2:45 – 3:00 PM	Break
3:00 – 3:45 PM	**Miriam Libbey Lecture**: *SHHH. Your Image is Showing: Hollywood Looks at Librarians.* Jan LaBeause (AKA "Junior") is Director of the Mercer Medical Library and Learning Resources Center, Macon, GA.
3:45 – 4:00 PM	Break
4:00 – 5:00 PM	**AHIP certification** – Sandra Franklin; **NLM Update** – Bryan Vogh
7:30 – 8:00 PM	Reception/cash bar
8:00 – 10:00 PM	**Banquet: Low Country Boil** with entertainment by the "World Famous Crabettes." Put on your clean jeans, sing along with the Crabettes, and enjoy a Savannah tradition! For more on the Crabettes, see http://www.geocities.com/BourbonStreet/Delta/1723/crabettes.html

Friday, March 14

7 – 8 AM	Continental breakfast (CE attendees only)
8 AM – Noon	**Website Usability: Making Content Easy to Find** – Bryan Vogh. Hands-on; to be held at the Savannah Public Library. Space is limited, register early. See full description of this class at: http://nnlm.gov/train/usability/index.html Bryan is Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD.
8 AM - Noon	**Customer Service Skills** – Alan Harkness. In this entertaining and informative class, you'll learn about customer service philosophies and service concepts, practice model reference behaviors, and evaluate case studies. Alan is Staff Development Manager, Gwinnett Public Library, Lawrenceville, GA.
1 PM – 5 PM	**Advanced PDA Topics: Getting the most from your Palm** – Lee McCarley & Jimmy Puckett. This course, intended for current users of PalmOS-based handheld devices, introduces advanced topics, such as installing applications, extending the operating system to enhance functionality, using Internet-enabled applications, and more. This is a hands-on course; participants are expected to bring a Palm OS-based and to have basic familiarity with using the device. (Note: this course does not apply to Microsoft WindowsCE/PocketPC devices!). Lee is Systems Librarian & Coordinator of the Learning Resources Center and Jimmy is a Systems Administrator at Mercer University School of Medicine. Macon, GA.

Headquarters Hotel Registration for Annual Meeting March 12-14, 2003

Savannah Marriott Riverfront Hotel

100 General McIntosh Boulevard
Savannah, GA 31401
Telephone: (912) 233-7722

- Attendees are responsible for making their own reservations directly with the hotel. Call *(912) 233-7722* to reserve a room.
- Hotel reservation deadline is **February 19, 2003**. Reservations requested after this date will be on a space-available basis only.
- Conference-rate rooms are limited – reserve yours early!
- All room reservations must be guaranteed with a major credit card or deposit.
- There is a charge for **parking** at the hotel - $5.00 per day per vehicle.
- Room cancellations must be called into the hotel not later than **6 PM** on the day of arrival.
- Room rates do not include state and local taxes (currently 12%, subject to change)
- Hotel is unable to extend discounted room rates because of St. Patrick's Day weekend.
- To assist in the reservation process, please fill in the information on the form below before calling the hotel.

Name (last, first)_____

Address_____

City_____ State_____ ZIP code_____

Telephone (Daytime)_____ (Home)_____

Arrival Date and Time _____ Departure Date _____

Number of people in your party_____

Sharing room with _____

       Room Type: ☐ Single or Double $149.00 (Each additional person $20.00)

                  ☐ Junior Suite $219.00   ☐ Executive Suite $249.00

                  ☐ One-bedroom Hospitality Suite $399

                  ☐ Two-bedroom Hospitality Suite $548

Special Requests: ☐ Non-smoking   ☐ Smoking   ☐ Wheelchair accessible

Room guarantee method: ☐ Credit Card   ☐ Deposit

Name on card _____Card number_____

Exp. Date_____

Directions to Savannah Marriott Riverfront: From I-16 East, take the Montgomery Street exit; turn right on Bay Street and follow to hotel on left. (See map on page 4)

GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION
ANNUAL MEETING, MARCH 12-14, 2003
Marriott Riverfront, Savannah, GA

Registration Form

Name _____

Title _____

Institution _____

Address _____

City, State, ZIP _____

Phone _____ **FAX** _____

E-mail _____

CONFERENCE REGISTRATION FEE*

* All of these events are included in price of registration. Please indicate which you will be attending:

__ MLA teleconference 3/12   __ Opening Reception/Vendor Fair 3/12
__ Breakfast and business meeting   3/13   __ Lunch 3/13
__ Low Country Boil (dinner/banquet) 3/13   __ Continental Breakfast (CE participants only) 3/14

	BEFORE MAR.1, 2003	AFTER MAR. 1, 2003	AMOUNT
Member	$130	$150	_____
Non-Member	$150	$175	_____
C.E. CLASSES (*COST INCLUDES CONTINENTAL BREAKFAST*)			
WEBSITE USABILITY (HANDS-ON)	$ 85	$105	_____
CUSTOMER SERVICE SKILLS	$ 75	$ 95	_____
ADVANCED PDA TOPICS	$ 75	$ 95	_____
OPTIONAL: WED. TROLLEY TOUR	$ 10	$ 16	_____
ADDITIONAL GUESTS			
Opening Reception	$ 20	$ 25	_____
Lunch March 13	$ 25	$ 30	_____
Banquet March 13	$ 40	$ 45	_____

TOTAL PAYMENT   _____

Registrations MUST be accompanied by **checks made payable to GHSLA** and mailed with completed form to the following address:

GHSLA Registration
c/o Roxanne Nelson
Mercer Medical Library
1550 College Street
Macon, GA 31207-0001

> **Cancellations are subject to a $50 processing fee** and must be received in writing by **March 1, 2003**. No cancellations will be accepted after that date or during the conference. **Make your room reservations directly with the Marriott Riverfront** (912 233-7722) **by February 19**, **2003**. **Mention GHSLA to receive our Group Rate.**

Librarians." Jan is Director of the Mercer Medical Library and Learning Resources Center in Macon, Georgia and a friend to many in the GHSLA. Her wit will entertain us and her experience is sure to educate us.

Stick around for the closing banquet as we enjoy an old fashioned Low Country Boil with entertainment by Savannah's "Crabettes" following dinner.

So juggle your schedules, mark your calendars, and make your reservations. With each of you there, this will be the Best GHLSA meeting ever!

Paula

Nominating Committee Report

The following slate of officers for 2003-2004 will be presented at the annual meeting:

President- Roxanne Nelson
Vice President- Lee McCarley
Secretary- Peter Shipman
Treasurer- Tara Douglas-Williams
Parliamentarian- Pamela Queen
Update Editor- Miriam Hudgins
Webmaster- Marilyn Barry

Cathy Woolbright
Chair, Nominating Committee

Medical Library and Learning Resources Center
Mercer University School of Medicine
1550 College Street
Macon, Georgia 31207-0001