

Georgia Health Sciences Library Association UPDATE

The Newsletter of the Georgia Health Sciences Library Association

Vol. 25, No. 2 Winter/Spring 2006

Greetings from the President

Fellow colleagues, mark your calendars! The upcoming 2006 Annual Meeting will be March 5th-March 7th at the Ritz-Carlton Reynolds Plantation in Greensboro, Georgia on Lake Oconee. Our theme for the meeting will be "Puttin' on the Ritz: Professional Development for the Discerning Health Information Specialist." Come learn in style! If you have never been to the Reynolds Plantation, you are in for a treat. The resort hotel has just about everything you need to help you enjoy your stay; since its opening in 2002, its popularity has increased by leaps and bounds. We are extremely lucky that our Program Chair, Elizabeth Marvel, managed to book us the Reynolds Plantation. Thank you, Elizabeth!

As you will see in the preliminary program, the meeting begins Sunday afternoon, March 5th, with Mary Fran Prottzman's presentation, "If you Build It, Will They Come? Access & Education Enhance Electronic Journal Utilization." The presentation will be followed by a welcome reception later in the evening. I am sure that the presentation will be engaging and informative, and I suspect that the reception will be out of this world.

On Monday, March 6th, a number of events are planned:

- Business Meeting
- Go Local presentation
- Results of Health Information in Georgia Survey
- Presentation by Tim Daniels, Digital Technologies Librarian from Georgia State University: "Blogs, Bloggers, and Blogging: Finding, Sharing, and Creating Information in the World of Social Software"
- Luncheon
- Miriam Libbey Lecture: Mary Fran Prottzman, Speaker
- NLM Update
- Banquet

On Tuesday, March 7th, two CE courses will be offered:

- "Easy to Read Health and Wellness Material for Consumers," Beth Wescott, Instructor
- "Expert Searching for Nurses and Allied Health Professionals," Margaret (Peg) Allen, Instructor

Inside this Issue

Greetings from the President	1
GHSLA Exhibits at COMO	2
Membership Committee Report	3
Nominating Committee Report	3
GHSLA 2006 Annual Meeting Preliminary Agenda	4
GHSLA 2006 Annual Meeting Registration Form	6
Directions to Reynolds Plantation	7
GHSLA Sponsors Professional Development Seminar	8

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Continued on page 2

Continued from page 1

Please make your hotel reservations before 2/10/06. It seems like a far-off date, but it will be here before you know it. If you wish to stay beyond Tuesday the 7th, please contact the hotel directly for availability.

While the upcoming meeting looks exciting, GHSLA has made several noteworthy accomplishments this year:

- Updated the Bylaws
- Received a grant to promote GHSLA
- Co-sponsored Consumer Health Information classes with the Gwinnett Public Library
- Helped Three Rivers AHEC get a grant to promote InfoRx
- Sponsored the new LIST program at Georgia Perimeter College
- Reached out to other library groups in Georgia to promote GHSLA

Many people made the accomplishments possible. As my tenure as President of GHSLA comes to a close, I would like to thank the wonderful colleagues with whom I served on the Executive Board. It has been a true pleasure working closely with the Board members: Marilyn Barry, Jane Bridges, Kate Daniels, Kathy Davies, Amy Harkness, Steve Koplan, Elizabeth Marvel, Lee McCarley, Roxanne Nelson, Pamela Queen, Peter Shipman, and Rita Smith. Finally, I would again like to thank my Director, and colleagues at the Woodruff Health Sciences Center Library: Sandra Franklin, Kathy Torrente, Barbara Abu-Zeid, Carolyn Brown, and Mary Lynch. Without their support, my participation would not have been possible. So thank you to everyone for your support and assistance. It has been my privilege to serve as GHSLA President, and I wish Elizabeth Marvel the very best for her upcoming tenure as your GHSLA President.

Mia Sohn White,
President

GHSLA Exhibits at COMO

In October, three GHSLA members used an exhibit grant from the National Network of Libraries of Medicine to attend the 2005 COMO (Council of Media Organizations) Meeting in Columbus to promote NLM resources and GHSLA to our colleagues in academic and school libraries. This meeting, which welcomed 839 attendees and 129 exhibitors, served as an excellent opportunity to continue to create ties with our professional colleagues in other specialty areas of librarianship and to demonstrate consumer health resources.

Peter Shipman, Mike Shadix, and Lee McCarley attended the conference and provided information on consumer health resources such as MedlinePlus, Kidshealth (kidshealth.org), and Healthfinder (healthfinder.gov) via a live Internet connection to 65 visitors to the GHSLA booth. The exhibit also served as an opportunity to promote the consumer health training seminar conducted in November, as well as the MedlinePlus Go Local project currently underway in Georgia.

Are you interested in getting funding so you can attend a professional meeting to exhibit for NLM? Point your browser to <http://nmlm.gov/sea/outreach/seafunding.html> for more information!

Georgia Health Sciences Library Association
2006 Annual Meeting
Preliminary Agenda
Ritz-Carlton Reynolds Plantation, Greensboro GA
***“Puttin’ on the Ritz: Professional Development for
the Discerning Health Information Specialist”***



March 5-7, 2006

Sunday-March 5, 2006

- | | |
|------------------|---|
| 3:30 pm- 5:30 pm | Registration |
| 4:30 pm- 5:30 pm | Presentation: <i>If You Build It, Will They Come?
Access & Education Enhance Electronic Journal
Utilization</i>
Speaker: Mary Fran Prottzman, MLS, AHIP,
Information Services Librarian, Department
of Veterans Affairs, Office of Information
Technology, Silver Spring, MD |
| 5:30 pm- 7:00 pm | Break |
| 7:00 pm- 9:00 pm | Welcome Reception |

Monday-March 6, 2006

- | | |
|--------------------|--|
| 7:00 am- 8:00 am | Registration |
| 8:00 am- 2:00 pm | Vendor Exhibits (in banquet area) |
| 8:00 am- 8:30 am | Breakfast |
| 8:30 am- 10:30 am | Business Meeting
Go Local Presentation
Health Information in Georgia Survey Results |
| 10:30 am- 11:00 am | Break |
| 11:00 am- 12:30 pm | Presentation: <i>Blogs, Bloggers, and Blogging:
Finding, Sharing, and Creating Information in the
World of Social Software</i>
Speaker: Tim Daniels, Digital Technologies Librarian,
Georgia State University Library |
| 12:30 pm- 2:00 pm | Lunch |
| 2:00 pm- 2:45 pm | Miriam Libbey Lecture: <i>Where Are They Now?
Libbey’s Legacies</i>
Speaker: Mary Fran Prottzman, MLS, AHIP |

(Preliminary Program Continued)

2:45 pm- 3:00 pm	Break
3:00 pm- 4:00 pm	<i>NLM Update</i> Speaker: Toni Yancey, NN/LM, Southeastern/Atlantic Region
4:00 pm- 7:00 pm	Break
7:00 pm- 9:00 pm	Banquet

Tuesday, March 7, 2006 Continuing Education Classes

8:00 am-Noon	<i>Easy to Read Health and Wellness Material for Consumers: Recognizing It, Finding It, Writing It, and Rewriting It</i> Instructor: Beth M. Wescott, MLS 4 MLA CE Credits This hands-on introductory class discusses some of the principles of teaching the adult learner, the elements of effective easy-to-read materials, such as design and layout, and the practical applications. We will also pay close attention to the communication dynamics of providing understandable, easy-to-read health information to consumers and learn to adapt or add clear health communication resources. Participants will learn more about how adults manage with low literacy skills. We'll review the disconnect between health information providers and health information seekers, the success of "plain language" initiatives and the importance of text, type, graphics, vocabulary, space and layout. The session covers published material, how to write your own material and ways to partner. Participants should bring pieces they use or some information that needs to be written in an easy-to-read manner.
8:00 am - 5:00 pm	<i>Expert Searching for Nurses and Allied Health Professionals</i> Instructor: Margaret (Peg) Allen, MLS, AHIP 8 MLA CE Credits Expert Searching for Nursing and Allied Health is an eight hour workshop for health sciences librarians who want to improve their knowledge and skills as expert searchers on the interdisciplinary team. The course covers the tools and techniques needed for comprehensive searching to answer questions from nursing and allied health professionals, with an introduction reviewing their unique information needs. The instructors will share their intimate knowledge of the databases and literature of nursing and allied health, including the scope and coverage of CINAHL and NLM databases and their indexing practices. Clinical search strategies will be formulated using an evidence-based practice model. The course concludes with search strategies for management and education questions. Please make your hotel reservations BEFORE 2/10/2006. The conference rate will be \$125 per night, single or double occupancy, and \$12 for overnight, valet parking. ROOMS ARE LIMITED. If you wish to stay beyond March 7th, you must check availability with the hotel. To make reservations, please call (706) 467-0600.

http://www.ritzcarlton.com/resorts/reynolds_plantation

Georgia Health Sciences Library Association 2006 Annual Meeting
"Puttin' on the Ritz: Professional Development for
the Discerning Health Information Specialist"
Ritz-Carlton Reynolds Plantation, Greensboro, GA
March 5-7, 2006

Registration Form

Name _____

Title _____

Institution _____

Address _____

City, State, ZIP _____

Phone _____ FAX _____ E-mail _____

CONFERENCE REGISTRATION FEE *

* All of these events are included in price of registration. Please indicate which you will be attending. (Please see program for complete list of events)

- _____ Opening Reception 3/5
- _____ Breakfast and business meeting 3/6
- _____ Luncheon 3/6
- _____ Banquet 3/6

Before February 17, 2006

Member \$150 _____
Non-Member \$175 _____

After February 17, 2006

Member \$170 _____
Non-Member \$195 _____

C.E. CLASSES (COST INCLUDES CONTINENTAL BREAKFAST AND LUNCH FOR ALL DAY CLASS)

8:00 am – 12:00 pm **Easy to Read Health and Wellness Material for Consumers:
Recognizing It, Finding It, Writing It, and Rewriting It**

Instructor: Beth M. Wescott, MLS
(4 MLA Credits)

Member \$80 \$95 _____
Non-Member \$100 \$115 _____

8:00 am - 5:00 pm **Expert Searching for Nurses and Allied Health Professionals**

Instructor: Margaret (Peg) Allen, MLS, AHIP
(8 MLA Credits)

Member \$110 \$125 _____
Non-Member \$130 \$145 _____

ADDITIONAL GUESTS

Opening Reception 3/5 \$ 45 \$ 55 _____
Luncheon 3/6 \$ 35 \$ 40 _____
Banquet 3/6 \$ 50 \$ 60 _____

TOTAL PAYMENT _____

Registrations MUST be accompanied by checks made payable to GHSLA and mailed with completed form to:

GHSLA Registration C/O Jane Bridges, ML, AHIP
Clinical Campus Librarian, Health Sciences Library
Memorial Health University Medical Center
P.O. Box 23089 / 4700 Waters Ave.
Savannah, GA 31403

Cancellations are subject to a \$75 processing fee and must be received in writing by February 24th.

Directions to Reynolds Plantation

From Atlanta:

Travel on I-20 East to Greensboro (take Exit 130). Turn right. You will be traveling in the direction of Eatonton (Highway 44 West / Lake Oconee Parkway). Travel 44 for 7 miles until you reach a traffic light. At the traffic light, turn left onto Linger Longer Road. To get to The Ritz-Carlton Lodge, travel approximately 1.5 miles and take a left on Lake Oconee Trail. To get to Reynolds Plantation, follow Linger Longer Road straight into the community.



From Augusta:

Travel on I-20 West to Greensboro (take Exit 130). Turn left. You will be traveling in the direction of Eatonton (Highway 44 West / Lake Oconee Parkway). Travel 44 for 7 miles until you reach a traffic light. At the traffic light, turn left onto Linger Longer Road. To get to The Ritz-Carlton Lodge, travel approximately 1.5 miles and take a left on Lake Oconee Trail. To get to Reynolds Plantation, follow Linger Longer Road straight into the community.



From Macon:

Travel Highway 129 / 44 North to Eatonton. When reaching Eatonton, continue straight to the third traffic light. At traffic light take a right onto Highway 44 East. Travel approximately 1.5 miles and take a left on Highway 44 North towards Greensboro. Continue approximately 11 miles. Turn right onto Linger Longer Road at the second traffic light. To get to The Ritz-Carlton Lodge, travel approximately 1.5 miles and take a left on Lake Oconee Trail. Follow Linger Longer Road straight into the community.

From Athens:

Travel over the bridge on US 441 Highway South and turn left at the light onto I-20. Merge onto I-20 East via the ramp on the left. Take Greensboro exit 130. Turn right. You will be traveling in the direction of Eatonton (Highway 44 / Lake Oconee Parkway). Travel 44 for 7 miles until you reach a traffic light. At the traffic light, turn left onto Linger Longer Road. To get to The Ritz-Carlton Lodge, travel approximately 1.5 miles and take a left on Lake Oconee Trail. To get to Reynolds Plantation, follow Linger Longer Road straight into the community.

From Hartsfield-Jackson Atlanta International Airport:

Exiting the airport, follow signs to I-85 South / I-285. Stay on I-85 South for a mile or so - look for I-285 East - Macon (exit to right). Stay on I-285. You will be watching for I-20 East. I-20 East exits to the right (Augusta exit). Travel on I-20 approximately 70 to 75 miles. Take Greensboro exit 130. Turn right. You will be traveling in the direction of Eatonton (Highway 44 / Lake Oconee Parkway). Travel 44 for 7 miles until you reach a traffic light. At the traffic light, turn left onto Linger Longer Road. To get to The Ritz-Carlton Lodge, travel approximately 1.5 miles and take a left on Lake Oconee Trail. To get to Reynolds Plantation, follow Linger Longer Road straight into the community.

GHSLA Sponsors Professional Development Seminar

Submitted by Lee McCarley, Chair, Nominating Committee

In November, GHSLA helped provide consumer health training to approximately 100 Georgia librarians. By obtaining a \$5,000 NN/LM grant and partnering with a public library system, GHSLA helped offer 2 days of training leading to the MLA's consumer health credential.



Alan Harkness, Staff Development Manager for the Gwinnet County Public Library, was the driving force behind this effort to offer a professional development opportunity for public librarians in the area of consumer health. The two-day event, held November 16-17 at Gwinnett Technical College's Busbee Center in Lawrenceville, offered attendees 4 classes on an array of consumer health topics. Instructors included Toni Yancey, Outreach Coordinator, and Becky Hebert, Specific Populations Outreach Coordinator of the National Network of Libraries of Medicine Southeastern/ Atlantic Region office, as well as GHSLA's own Peter Shipman, who serves as Outreach Librarian at the Medical College of Georgia.

Thanks to all who participated, or assisted with the event! For more information about the MLA consumer health credential, please see <http://www.mlanet.org/education/chc/> If you would like to see GHSLA help offer more opportunities like this one, please contact any GHSLA officer (see <http://ghsla.org/officers.shtml>).



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