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GEORGIA HEALTH SCIENCES LIBRARY ASSOCIATION UPDATE

The Newsletter of the Georgia Health Sciences Library Association

Volume 26, Issue 1

Summer/Fall 2006

Greetings from the President

Greetings Everyone!

I hope you all are enjoying summer now that it's in full swing, though it's not too early to mark your calendars for two very special upcoming meetings! Firstly, as many of you know, the Southern Chapter and Mid-Atlantic Chapter joint meeting will be held October 12 – 16, 2006 at the Westin Buckhead Hotel, Peachtree Street, Atlanta, Georgia. October will be here before you know it! Many of our members have been hard at work for months to make this a very memorable and informative event. Hope to see you there!

Next, the next GHSLA Annual Meeting will be held at Brasstown Valley Resort (<http://www.brasstownvalley.com>) in Young Harris, Georgia, March 8-10, 2007. Thank you, Tara Douglas-Williams, for agreeing to be this year's program chair and for your efforts in securing this location. It's an absolutely beautiful spot!

I would like to thank the 2005-2006 Executive Committee for dedicating their time to serve on the board and helping to make this year's meeting at the Ritz-Carlton Reynolds Plantation such a success: Kate Daniels, Peter Shipman, Mary Fielder, Pamela Queen, Roxanne Nelson, Lee McCarley, Steve Koplan, Marilyn Barry, Amy Harkness, Rita Smith, Jane Bridges and Kathy Davies. I would also like to thank Paula Christian for her incredible efforts to solicit vendor support, which made this meeting possible!!

We had 13 vendor reps and 62 attendees in all. Special thanks to Mary Fran Prottzman and Tim Daniels for their wonderful presentations, to Toni Yancey for the NLM Update, and to our instructors Beth Wescott and Peg Allen. The photos are up on our website www.ghsla.org as is Tim Daniels' presentation "Blogs, Bloggers, and Blogging." Thanks also to those of you who responded to our survey. Your feedback is extremely valuable for planning future meetings.

Elizabeth Marvel, MLIS

Highlights from 2006 Annual Meeting Evaluation

- 1) *What was your overall impression of the meeting?*
Excellent 67.6%; Good 29.7%; Fair 0%; N/A 2.7%
- 2) *What did you think about the location of the meeting?*
Excellent 86.5%; Good 13.5%; Fair 0%
- 3) *What did you think overall about the food that was served at the meeting?*
Excellent 77.8%; Good 16.7%; Fair 2.8%; N/A 2.8%
- 4) *What did you think about the vendor exhibits?*
Excellent 18.9%; Good 67.6%; Fair 2.7%; N/A 10.8%
- 5) *Were the meeting rooms conducive for learning?*
Excellent 58.3%; Good 30.6%; Fair 11.1%

GHSLA Annual Business Meeting Minutes
Ritz-Carlton Reynolds Plantation
Greensboro, Georgia
March 6, 2006

I. Call to Order at 8:40 AM

Announcements:

- Keep tickets placed on table for participation in luncheon raffle
- Guests must have purchased ticket to attend meals; catering services were planned in accordance with expected attendance
- Request that all attendees wear badges to meeting events

II. Approval of Minutes

- Correction to Kate Daniels' name, page 5 under Ad Hoc Bylaws Revision
- Motion To Approve- Peter Shipman
- Second Motion- Amy Harkness
- Minutes approved with stated correction

III. Officers' Reports

A. President: Mia White

- Expressed appreciation to the vendors for their financial support
- Thanks to Paula Christian for her efforts to obtain vendor donations

B. President-Elect: Elizabeth Marvel

Welcomed everyone to the meeting; no formal report

C. Treasurer: Jane Bridges (reported by Sylvia Brandon)

- Current GHSLA Balance is \$21,279.67
- Two First Time Attendees:
Larry Delap, Philadelphia College
Osteopathic Medicine
Marty Coolidge, Southern University

D. Secretary: Kathy Davies

- Minutes will be corrected and sent to webmaster for placement on GHSLA website
- Expressed appreciation for the opportunity to serve on the Board

E. *Update* Editor: Rita Smith (reported by Miriam Hudgins)

- Summer/Fall & Winter/Spring issues published since previous annual meeting; reflects new bylaw revisions
- Expressed thanks to Kim Meeks, Mercer University, for her service as Associate Editor
- Call for items for next issue; submission deadline July 15, 2006

F. Webmaster: Amy Harkness

- 31,765 visits to website over the past year; this is almost 9,000 more hits than the previous year
- Expressed thanks to Board and Web Committee members for assistance and support. Committee members were Mark Spasser, Marilyn Barry, Lorraine Simoneau

G. Parliamentarian: Kate Daniels

- All meetings were conducted according to *Robert's Rules of Order*

IV. Committee Reports

A. Program: Elizabeth Marvel

- Thanks to Lee McCarley for technical assistance with the meeting rooms
- Thanks to Board Members for their assistance in planning the annual meeting



Mara Haynes shows off a special doorprize



Mary Fran Prottzman delivers 2006 Libbey Lecture

B. Nominating: Lee McCarley (Mia White reporting)

- Proposed slate of GHSLA officers presented to general membership for approval
 - President: Elizabeth Marvel
 - President Elect: Tara Douglas-Williams
 - Secretary: Todd Prusin
 - Treasurer: Jane Bridges
 - Parliamentarian: Kate Daniels
 - Update Editor: Rita Smith
 - Webmaster: Amy Harkness
- Roxanne Nelson made motion to accept slate; seconded by Mary Fielder
- Membership approved slate of GHSLA officers for 2006-2007

C. Outreach: Peter Shipman

- Thanks to Mike Shaddix and Lee McCarley for their assistance with Go Local project
- Encouraged GHSLA members to participate in indexing project for Go Local resources

D. Continuing Education: Mary Fielder

- Two CE programs with MLA credit presented at Annual Meeting
 - Easy to Read Health and Wellness Material For Consumers
Instructor: Beth Westcott, NM/LM SEA
 - Expert Searching For Nurses & Allied Health Professionals
Instructor: Peg Allen, CINAHL
- Registration: 17 for Expert Searching; 5 for Easy to Read

E. Membership: Pam Queen

- Nomination of Honorary member Anna-Liisa Rosner, Mercer University
- Thanks to committee members for their service
- 90 total GHSLA members
81 paid, 9 honorary members

F. Miriam Libbey: Roxanne Nelson

- Miriam Libbey Lecturer: Mary Fran Prottzman
- Thanks to committee members Mary Fielder and Marilyn Barry

G. Strategic Planning: Marilyn Barry

- GHSLA Planning Session held in 2004
- Roxanne Nelson developed new plan; approved by GHSLA Board
- Thanks to Carolyn Brown for organizing planning meeting

H. Promotional Committee (Ad Hoc): Steve Koplan

- Thanks to committee member and GHSLA Board for assistance
- Encouraged GHSLA members to build connections with public librarians

I. Website: Amy Harkness

- See report above

V. Go Local Presentation: (Jan LaBeause & Susan Clemmons, Go Local Coordinators)

- July 2005: Advisory Board created including representation from medical libraries, public librarian, AHEC librarian and academic library director. Board has met in person and via conference call.
- December 2005: Proposal submitted to NLM; was approved and received funding
- February 2006: Indexer training sessions held at multiples sites with additional training to follow; 19 indexers to date trained
- Approximately 100 records entered to date

Continued from page 3

- Roxanne Nelson & Carolyn Brown serve as Index Coordinators
- Promotional materials distributed at the following locations/events
 - Gwinnett County Consumer Health Information Classes
 - Georgia Public Health Association Annual Meeting
 - Three Rivers AHEC InfoRX
 - NN/LM Regional Advisory Council
- Tentative Go Live Date in Winter 2006-2007



Mandy Bayer, Anna Krampf, Roxanne Nelson, and Eugenia Abbey enjoy the banquet

VI. Health Information in Georgia Survey: Anna Krampf (For Rita Smith)

- Target audience was general public, Spanish speakers, health professionals, and librarians and library employees
- Survey done online and in print from May-June 2005
- 1917 responses in total; breakdown as follows
 - 762 general public
 - 20 Spanish speakers
 - 690 health professionals
 - 445 librarians/library employees



2006 Annual Meeting Attendees

Highlights from survey results:

- Top responses for health information were researching specific diseases
- 28% get health information from the Internet
- WebMD was the website of choice (37%); Google (26%)
- Barriers to finding health information were lack of time(45%) and inability to identify quality information (35%)
- Librarians would like more training on reference materials (22%) and grants (18%)
- Top areas for which NLM funding would be beneficial are consumer health (44%) and professional development (15%)

VII. Old Business

- InfoRx training is continuing in hospital settings by AHEC librarians
- Encouraged hospital librarians to participate in InfoRx program
- Mia White announced that GHSLA will support Go Local indexer training by purchasing the box lunches for attendees
- Regret to announce that Honorary Member Carol Dean has passed away
- Possibility of GHSLA scholarship mentioned; interest level from members indicates that this should be pursued by the GHSLA Board

VIII. New Business

- Tara Douglas-Williams announced that Callaway Gardens is being considered for next GHSLA meeting
- Welcome suggestions from GHSLA members for other locations
- Mia White expressed her appreciation to the Board members for their service during her term as President Elect & President
- Elizabeth Marvel expressed thanks to Mia White for her service and presented a book of Georgia history as a token of thanks

IX. Call to Adjourn

Motion to adjourn by Mary Fielder
Seconded by Eugenia Abbey
Meeting adjourned at 9:15 AM

Respectfully submitted,
Kathy Davies
GHSLA Secretary, 2005-2006

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Treasurer's Report

January 1 - June 1, 2006

Submitted by Jane Bridges

INCOME: \$8,560.00	Meeting Registrations
\$2,270.00	CE courses
\$3,350.00	Vendors
\$14,180.00	Subtotal Meeting Income
\$1,005.00	Membership Fees
\$15,185.00	Total Income

EXPENSES:	
\$20,723.75	Ritz-Carlton
\$200.00	SC/MLA
\$280.75	Go Local Luncheon
\$163.76	Expense CE instructor
\$252.58	Printing <i>Update</i>
\$53.48	Meeting, name badges
\$21,674.32	Total Expenses

\$2,827.81

Current Balance as of June 1, 2006

Atlanta Hosts MLA's Southern and Mid-Atlantic Chapters

Submitted by Rosalind Lett

TOGETHER: New Horizons, New Opportunities

October 12-16, 2006

Westin Buckhead, Peachtree St.

Atlanta, Georgia

MLA's Southern and Mid-Atlantic Chapters would like to invite you to the 2006 joint conference in Atlanta, Georgia. This meeting will bring together both chapters in the city where every day is an Opening Day. The program is chock-full of dynamic speakers, a variety of CE opportunities, informative papers & posters, and endless possibilities for fun and entertainment.

Continued on page 6

Take a look at the highlights below:

SPEAKERS

- Dr. David Satcher, 16th Surgeon General of the United States, will speak on health disparities. Eliminating health disparities is a goal of Healthy People 2010, and a strategic initiative of the National Library of Medicine. Don't miss this opportunity to discover your role in the elimination of health disparities.
- Dr. Joe Bresee, CDC's Influenza Branch, will speak on bird influenza and the nation's preparedness initiatives. Find out what you need to know to develop a workplace plan.
- Dr. Mark Williams, Emory Healthcare, will speak on consumer health literacy, the ability to read, understand, and act on health care information. Are YOU health literate?

CE OPPORTUNITIES AT SOUTHERN CHAPTER/MID-ATLANTIC MEETING

SOLINET FAVORITES

- **Accidental Trainer** - Max Anderson
- **Disaster Preparedness** - Tina Mason
- **Survey Says! How to Conduct a Survey** - Lynda Idleman

HANDS ON CLASSES

- **Creating Online Tutorials in Less than 30 Minutes**
- **ABC's of DNA**
- **Geeks Bearing Gifts - Unwrapping New Technology Trends**
- **Public Health on the Web**
- **Website Usability - Making Content Easy to Find**

FEATURE CLASSES

Lynne Waymon – *How to Make a Point - Without Making an Enemy*
Waymon & Associates; author of *Contacts Count*

Chris Olson – *Planning Library Promotion Campaigns*
Chris Olson & Associates; editor, *Marketing Treasures*.

JOIN US AT THE WESTIN BUCKHEAD

Enjoy Atlanta's prestigious Buckhead, an area populated with fine stores and fabulous restaurants. Shuttle around Buckhead on "the buc" (a free mini bus) or walk to Lenox Square in minutes. Buckhead's MARTA station provides easy, affordable trips to and from the airport, the High Museum of Art, Atlanta sports attractions, Fabulous Fox Theatre, & the new Georgia Aquarium. Experience a cultural twist to classical ballet at Ballethnic Dance Company's mesmerizing performance during the closing banquet.

For complete meeting details, visit the official conference website: <http://www.hsl.ecu.edu/2006/>

An Invitation to the Southern Chapter and Mid-Atlantic Chapter Joint Conference

Submitted by Sandra Franklin



You are invited to attend the joint conference of the Southern Chapter and Mid-Atlantic Chapter of the Medical Library Association, October 12 – 16, 2006, in Atlanta. The theme for the conference is “Together: New Horizons, New Opportunities.” The conference website at <http://www.hsl.ecu.edu/2006> will give you details about program content and the link you need to register online, a first for Southern Chapter. No print registration packets will be mailed. Everyone must register online, whether paying by credit card or check. If paying by check, you will receive a confirmation number that should accompany the check you will send to ACTEVA. The address for sending in a check will be provided as part of the registration process. If you have any questions about using the online registration site, contact Mia White at mia.s.white@emory.edu or 404-727-0286.

The hotel for the Southern Chapter/Mid-Atlantic Chapter Conference:

Westin Buckhead Atlanta
3391 Peachtree Road, NE
Atlanta, GA 30326
(404) 365-0065

The Westin is a non smoking hotel. Room rates exclusive of current 15% taxes are:

	Single rate	Double rate
Traditional King or 2 Double	\$165	\$165
Deluxe King	\$199	\$199
Westin Club King	\$210	\$210
Westin Club 2 Double	\$235	\$235

Driving instructions are available from the hotel website link on the conference website. NOTE: Daily parking is \$12 and overnight guest parking is \$17 per day. MARTA’s north line to the Buckhead Station (N7) is a half block from the hotel. The one-way fare is \$1.75.

In an effort to keep the cost of the meeting registration at \$200, the following have subsidized registration costs: Morehouse School of Medicine Medical Library, Emory’s Woodruff Health Sciences Center Library, the CDC Information Center, and the Mid-Atlantic Chapter. We thank them for their substantial contributions.

The donation received from GHSLA will help sponsor the conference Internet Café. Thanks, GHSLA. We look forward to seeing you in Atlanta, October 12 – 16, 2006, for a great meeting!

Sandra Franklin
Local Arrangements Co-Chair



Save the Date!



The 2007 Annual Meeting will be held
March 8-10, 2007 at Brasstown Valley
Resort in Young Harris, Georgia.

See <http://www.brasstownvalley.com/> to
check out the beautiful setting and variety
of activities available at the resort.

GHSLA Strategic Plan

Submitted by Marilyn Barry

Below is GHSLA's current strategic plan, for which thanks go to Roxanne Nelson, Carolyn Brown and participants in a 2004 Annual Meeting planning session. Following the session which Carolyn developed and conducted, Roxanne incorporated member input into 1999's plan. The GHSLA Executive Board approved the new plan in 2005. Among revisions is addition of a new major goal, Collaboration.

Georgia Health Sciences Library Association Strategic Plan Approved March 2005

* = new goal or substantive change

Mission

The Georgia Health Sciences Library Association (GHSLA) promotes and supports health sciences librarianship in the state of Georgia among those involved with or interested in the health sciences.

Goals

Goal 1 Organization

GHSLA continually improves its operations, services and responsiveness to its members by:

- a. Publishing a newsletter that communicates information about the association and its programs
- b. Promoting and increasing the membership in the association by recruiting new members
- c. *Soliciting input from the membership for recommendations on future organizational directions
- d. Ensuring that the bylaws accurately define the roles and responsibilities of officers, committees, and members
- e. Maintaining a strategic planning process that conveys the purpose/mission of the association
- f. Maintaining an archive to preserve the history of the organization

Goal 2 Professional Development

GHSLA encourages the professional development of health sciences library and information personnel by:

- a. Sponsoring an annual meeting with events that are timely, relevant, interesting, and motivational
- b. Providing continuing education opportunities based on the needs and interests of the membership
- c. Encouraging members to assume leadership roles in the association
- d. *Implementing a scholarship committee to solicit donations and award funds to deserving members or potential members

Goal 3 Information Technology

GHSLA promotes the profession as a leader in the use of information technology by:

- a. Utilizing technology to improve communication among members and to enhance remote access to association services and programs
- b. Maintaining an association Web page that provides current information about association activities
- c. *Exploring the potential for online learning activities

Goal 4 Advocacy

GHSLA advocates for health sciences library and information professionals in an ever-evolving health care environment by:

- a. *Promoting, marketing, and increasing the visibility of the profession - including its traditional and emerging knowledge base, skills, and roles – to hospital, university, organizational, and IT administrators
- b. Recruiting qualified individuals into the profession
- c. Developing and maintaining liaisons with other library and health care associations

***Goal 5 Collaboration**

GHSLA shares resources and information with other professional associations and the general public by:

- a. Exhibiting at additional information association meetings
- b. Carrying out education and outreach activities aimed at other organizations and members of the public
- c. Partnering with statewide agencies and developing initiatives to promote access to health information
- d. Developing methods of resource sharing
- e. Seeking local, state, national, and private funding sources for association projects



Update on *Georgia Health - Go Local*

*Submitted by Jan LaBeause and Susan Smith, Georgia Health – Go Local
Co-coordinators*

Georgia Health - Go Local continues to make progress and we appreciate the help and support of the many GHSLA members who have contributed to the project. We are still projecting a launch date some time this winter, and have many tasks to complete before that happens! Thirty-four indexers were trained and, although not all have been able to continue with the project, we continue to make headway towards indexing and approving the 1323 records imported from the Georgia Rural Health Interactive Directory (GRID) at <http://www.oacs.mcg.edu/rural>). As of June 30th, 533 have been indexed and approved; 171 are indexed and pending approval; and 619 are in progress. In addition, initial steps have been taken towards downloading the 4,406 records from Georgia's 2-1-1 information and referral service for the Middle Georgia area (<http://www.hodac.org>).

We continue to promote *Georgia Health – Go Local* at every opportunity and have distributed informational flyers at a variety of meetings. We also plan to exhibit at several upcoming meetings around the state in order to raise awareness of the project, including annual meetings of the Georgia Rural Health Association/Celebrating Rural Georgia, GOLD/GALILEO, Georgia Public Health Association, COMO: Georgia Council of Media Organizations, Georgia Association for Primary Health Care, and others. If you have an event coming up at which you'd like to distribute flyers, please let us know. In addition to the flyer currently available, a number of promotional items have been ordered, including a large exhibit banner that can be used at various meetings.

Thanks again to GHSLA for your support! If you are interested in helping with the Go Local project or would like more information, please see <http://www.gahealthgolocal.org/> or contact one of us.



Georgia Hosts Women in Medicine Exhibit

There's still time to see "Changing the Face of Medicine: Celebrating America's Women Physicians," a traveling exhibition on women in medicine from the National Library of Medicine. Three sites in Georgia were selected to host the exhibition in 2006:

Medical College of Georgia, Augusta,
March 8 - April 21

Centers for Disease Control and Prevention, Atlanta
May 3 - June 16

Georgia College and State University, Milledgeville
October 18 - December 6

The traveling exhibition is based on a larger exhibition that was displayed at NLM from 2003–2005, and was organized by the National Library of Medicine, the American Library Association, the National Institutes of Health Office of Research on Women's Health, and the American Medical Women's Association.

For more information about the exhibit, see <http://www.nlm.nih.gov/changingthefaceofmedicine>.

Committees 2006-2007

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News Around the State

Darra Ballance Joins Statewide AHEC at MCG

Submitted by Lyn Dennison



Darra Ballance has taken the position of Instructor and Learning Resources Coordinator of the Georgia Statewide AHEC at the Medical College of Georgia. Darra, a South Carolina native, received her library degree from the University of South Carolina and has served as a librarian for University Hospital in Augusta and at the Savannah River Site. Many may remember her as Darra Combs, when she served as GHSLA Chair in 1997-98. The MCG Greenblatt Library is pleased that she has joined us and will be able to reconnect with Georgia health science librarians.

Shipman Named Governor's Teaching Fellow

Submitted by Peter Shipman

Peter Shipman, assistant professor and outreach librarian at MCG's Robert B. Greenblatt, M.D. Library, has been named a Governor's Teaching Fellow for the 2006

Continued from page 11

Summer Symposium. Co-sponsored by the Institute of Higher Education and the Center for Teaching and Learning at the University of Georgia, the program enables Georgia's higher education faculty to develop and improve teaching skills, particularly regarding emerging technologies and new instructional tools.

Lawson Receives MLIS

Submitted by Emily Lawson

Emily Lawson, Medical Librarian/Information Specialist at Children's Healthcare of Atlanta, has recently received her Master's degree in Library & Information Science from Drexel University. She completed her studies following three years of online courses while working full-time.

Emory Health Sciences Library Names New Associate Director

Submitted by Carolyn Brown and Mia S. White

Emory Health Sciences Center Library welcomes Anna Getselman who became its new Associate Director in April 2006. Anna will oversee all public services operations in the WHSC Library and its branch libraries; in addition, she will assist Sandra Franklin, Library Director, with both the library's strategic planning and its role in the Robert W. Woodruff Health Sciences Center (WHSC) strategic planning. In her previous position, Anna was the Assistant Director for Reference and Educational Services at the Countway Medical Library, in the Harvard School of Medicine, where she was instrumental in integrating the teaching of knowledge management into the schools' curricula. She has an abundance of creativity, and her enthusiasm for life is infectious! Please help us welcome Anna to GHSLA and to Georgia. Her contact information is as follows:

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Be sure to check out the GHSLA website for association news, member updates, and job postings. The new password for the Members Only section of the website is below:

**User name: ghsla
Password: brasstown07**

<http://www.ghsla.org>



Georgia Position Announcements

ASSISTANT DIRECTOR FOR RESOURCES MANAGEMENT

Medical Library & Peyton T. Anderson Learning Resources Center
Mercer University School of Medicine, Macon, GA

Responsibilities: seeking Assistant Director for Resources Management to manage all technological services (computer, network, OPAC, software, Web, etc.) for the Library and LRC, oversee technical services (cataloging and archives), and supervise daily operations of the LRC. This position also provides some technological support to our Clinical Branch Library at Memorial Health University Medical Center in Savannah, GA and to the Georgia Interactive Network for Medical Information (GaIN). Position shares educational responsibilities for computer training for Mercer faculty, students, residents and staff, as well as GaIN members. Reports to the Director of the Medical Library & LRC, and supervises two professionals and two paraprofessionals. Some traveling and scheduling flexibility required.

Required: ALA-accredited masters in library or information science; experience with supervision and computer systems management; ability to balance varied responsibilities and work with diverse constituencies in a fast-paced environment; demonstrated familiarity with UNIX, HTML and Internet. Knowledge of III library system and Relais Express desirable.

Preferred: Teaching experience, good interpersonal skills, demonstrated leadership and project implementation abilities, AHIP membership, and excellent oral and written communication skills.

Salary: Faculty appointment with full benefits and responsibilities; AA/EOE/ADA; salary based on qualifications and experience. Minimum: \$50,000. Applications accepted until position is filled. Interested? Please complete the brief online application at: <https://www.mercerjobs.com>. Attach a current CV, letter of application and the names and contact information of three references.



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